



# Recreation Center Community Naming Survey

# Identity Crisis

**HELLO  
MY NAME IS**



Survey Period: Feb 17 – Mar 11



# Responses

**1410 Responses**

**1334 Responses from Sandy Residents**

**76 Non-residents responses**

- **District 1 - 150**
- **District 2 - 276**
- **District 3 - 676**
- **District 4 – 232**

**Total Responses in Districts - 1334**

## Public Comment Themes

- Many residents prefer a name that is simple and recognizable.
- Residents expressed interest in repositioning the name for future growth.
- There were numerous suggestions to drop “sports” move to “recreation”.
- Numerous comments emphasized city pride and using “Sandy” in the facility name.
- Some did not want to change the name.



## Overall Results Choice 1

### Option 1

•Alta Canyon Sports Center:	356
•Sandy Recreation Center:	140
•Sandy Community Recreation Center:	81
•Sandy City Recreation Center:	73
•Sandy City Sports Center:	30
•Sandy Community Sports Complex:	25

**Sandy 349 < Alta 356 - 705 total**



## Overall Results Choice 2

### Option 2

•Alta Canyon Sports Center:	179
•Sandy Recreation Center:	154
•Sandy City Recreation Center:	151
•Sandy Community Recreation Center:	93
•Sandy City Sports Center:	69
•Sandy Community Sports Complex:	59

**Sandy 526 > Alta 179 - 705 total**



# Combined Results

## Sandy and Non-Sandy Residents

### Total

•Alta Canyon Sports Center:	535
•Sandy Recreation Center:	294
•Sandy City Recreation Center:	224
•Sandy Community Recreation Center:	174
•Sandy City Sports Center:	99
•Sandy Community Sports Complex:	84

**Sandy 875 > Alta 535 - 1410 total**



# District 1 Results

## Option 1

- Alta Canyon Sports Center: 23
- Sandy Recreation Center: 20
- Sandy City Recreation Center: 16
- Sandy Community Recreation Center: 9
- Sandy Community Sports Complex: 5
- Sandy City Sports Center: 2

**Sandy 52 > Alta 23**

## Option 2

- Alta Canyon Sports Center: 20
- Sandy City Recreation Center: 17
- Sandy Recreation Center: 14
- Sandy Community Recreation Center: 10
- Sandy City Sports Center: 8
- Sandy Community Sports Complex: 6

**Sandy 55 > Alta 20**

**Total 150 responses - Sandy 107 > Alta 43**



# District 2 Results

## Option 1

- Alta Canyon Sports Center: 62
- Sandy Recreation Center: 26
- Sandy Community Recreation Center: 19
- Sandy City Recreation Center: 19
- Sandy City Sports Center: 10
- Sandy Community Sports Complex: 2

**Sandy 76 > Alta 62**

## Option 2

- Sandy Recreation Center: 33
- Sandy City Recreation Center: 32
- Alta Canyon Sports Center: 29
- Sandy Community Recreation Center: 24
- Sandy City Sports Center: 11
- Sandy Community Sports Complex: 9

**Sandy 109 > Alta 29**

**Total Responses 276 - Sandy 185 > Alta 91**



# District 3 Results

## Option 1

- Alta Canyon Sports Center: 208
- Sandy Recreation Center: 58
- Sandy Community Recreation Center: 24
- Sandy City Recreation Center: 20
- Sandy City Sports Center: 15
- Sandy Community Sports Complex: 13

**Sandy 130 > Alta 208**

## Option 2

- Alta Canyon Sports Center: 102
- Sandy Recreation Center: 74
- Sandy City Recreation Center: 61
- Sandy City Sports Center: 36
- Sandy Community Recreation Center: 33
- Sandy Community Sports Complex: 32

**Sandy 236 > Alta 102**

**Total Responses 676 - Sandy 366 > Alta 310**



# District 4 Results

## Option 1

- Alta Canyon Sports Center: 47
- Sandy Recreation Center: 28
- Sandy City Recreation Center: 18
- Sandy Community Recreation Center: 18
- Sandy Community Sports Complex: 3
- Sandy City Sports Center: 2

**Sandy 69 > Alta 47**

## Option 2

- Sandy City Recreation Center: 29
- Sandy Recreation Center: 27
- Sandy Community Recreation Center: 20
- Alta Canyon Sports Center: 19
- Sandy City Sports Center: 12
- Sandy Community Sports Complex: 9

**Sandy 97 > Alta 19**

**Total Responses 232 - Sandy 166 > Alta 66**



# Non-Resident Feedback

## Option 1

- Alta Canyon Sports Center: 16
- Sandy Community Recreation Center: 11
- Sandy Recreation Center: 8
- Sandy Community Sports Complex: 2
- Sandy City Sports Center: 1

**Sandy 22 > Alta 16**

## Option 2

- Sandy City Recreation Center: 12
- Alta Canyon Sports Center: 9
- Sandy Recreation Center: 6
- Sandy Community Recreation Center: 6
- Sandy Community Sports Complex: 3
- Sandy City Sports Center: 2

**Sandy 29 > Alta 9**

**Total Responses 76 - Sandy 51 > Alta 25**

## Other Suggestions

- Sandy Sports Center 6
- Little Cottonwood Recreation Center 5
- Alta Canyon Sports Complex 4
- Granite Recreation Center 4
- Sandy Sports Complex 4
- Little Cottonwood Rec Center 4
  
- Sandy Athletic Center – (Shane) 1
- Shrekreation Center 0



# Summary

- Alta Canyon Sports Center – 535
- **Sandy** Recreation Center – 294
- **Sandy** City Recreation Center – 224
- **Sandy** Community Recreation Center – 174
- **Sandy** City Sports Center – 99
- **Sandy** Community Sports Complex – 84

Sandy-based names collectively received a total of **875**

**Total Responses 1410 - Sandy 875 > Alta 535**



# Recommendation

1. Sandy Recreation Center
2. Alta Canyon Sports Center





**Thank you!**