



SOUTH VALLEY
CHAMBER



BETTER
TOGETHER



SOUTH VALLEY CHAMBER STAFF



Jay Francis
President & CEO



Jayme Jensen
VP, Managing Director



Cory Covington
VP, Business Development



Dana Reid
Dir. of Member Services



Miriam Dixon
Dir. of Marketing



Diana Lund
Business Development
Coordinator



Barbie Converse
Administrative Assistant and
Event Coordinator



Missy Burton
Finance & Accounting



Zoram Dean
Sports & Tourism Sales Manager



2026 SOUTH VALLEY CHAMBER EXECUTIVE COMMITTEE



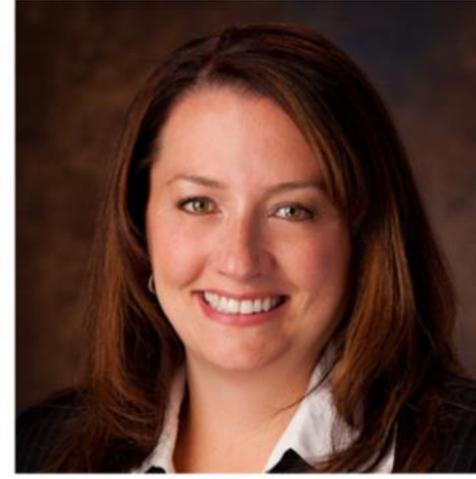
Scott Westra
Senior Vice President, Chief
Financial Officer, *WCF Insurance*



Rob Brough
Chief Marketing Officer,
Mountain America Credit Union



Jennifer Silvester
Owner, *Silvester & Company*



Heather Curtis
Vice President, Field Sales
Central Region, *Swire Coca-Cola*



David Denison
Senior Development Manager,
Gardner Group



2026 SOUTH VALLEY CHAMBER BOARD



Alexander Johnson



Andy Gilcrest



Andy Pierucci



Anthony Godfrey



Brad Knoles



Brandon Erickson



Brian Epperson



Brooke Christensen



Bryan Scott



Clay Partain



Don Dunn



Dustin Lewis



Greg Tanner



Heather Nash



Jared Anderson



Jared Gerber



Jason McGee



Jim Guemple



John Kimball



Josh Perry



Kellie Challburg



Mike Van Roosendaal



Nick Duerksen



Nicole Cypers



Patrick Harris



Paul Fairholm



Rick Robins



Ryan Gregerson



Ryan Stott



Scott Thayn



Shawn Newell



Steve Austin



Teddy Hodges



Tim Sheehan



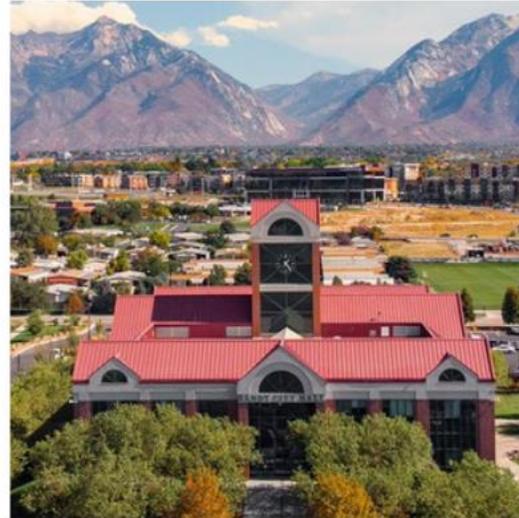
Troy Walker



What We Do

- CONNECT
- EDUCATE
- ADVOCATE
- GROW

...AND MORE!





Celebrating Investment in Your City

14 Ribbon Cuttings in Sandy





Connect

Committees

- **25** Ambassadors
- **25** Gov. Affairs and Public Policy
- **38** Small Business
- **35** Tourism
- **24** Women in Business (WIB)
 - Jr. WIB - **24** participants





Educate

Programs

- Leadership South Valley
 - **27** graduates
- Business Accelerator
 - **14** graduates
- Everyday Entrepreneur
 - **14** participants
- Business Boot Camp
 - **4** events, **127** attendees





Advocate

- Roundtables
- Executive Forums
- Meet the Candidate
- 20+ Bills tracked during the legislative session
- In the Know
 - The Big Beautiful Bill
 - Wasatch Regional Front Council
- Legislative Review
 - With Senator Lincoln Fillmore and Rep. Steve Eliason





Grow

Events

- Connect After Hours
 - **7** events, **606** attendees
- Let's Do Lunch
 - **5** events, **728** attendees
- Meet the Member
 - **5** events, **396** attendees
- Women in Business
 - **10** events, **1275** attendees





And More!

Special Events

- Golf Tournaments
 - **3** golf tournaments, **430** participants
- Titan Awards
 - **4** Honorees, **650+** attendees
 - Small Business of the Year Award
- Shark Tank
 - **10** student businesses pitched, **\$9,500** awarded in prize money





SOUTH VALLEY

TOURISM



SOUTH VALLEY TOURISM

**179,729 Visitors
from Sporting Events**



**\$66+ Million in
Economic Impact**

**40,873
Room Nights**

TOURISM TOP 5

Sport	Event Title	Room Nights Booked	Post-Event EI
USA Gymnastics	2025 Region One Championships	3,699	\$2,294,344.31
National Archery in the Schools Program	2025 Western Nationals	8,736	\$5,946,771.65
USA Gymnastics	2025 Development Program National Championships	9,013	\$3,965,109.00
Triple Crown Sports, Inc	2025 Triple Crown Western Invitational	6,117	\$3,259,360.00
Jam On It	2026 Jam On It (Three Consecutive Weekends)	4,877	\$5,114,322.54
FitCon	2025 FitCon	7,174	\$1,536,612.58

TOURISM CAMPAIGNS

Winter Tourism Campaign

Impressions: 4,054,678

Clicks: 14,684

Events: 1,722



Staycation Campaign

Impressions: 1,568,682

Clicks: 4,870

Events: 316



**Have Fun &
Relaxing Time**





2026:

Focused. Strategic. Purpose-Driven.

In 2026:

- Service & Community Impact
- Business Growth & Economic Development
- Member Retention & Value
- Public Policy Leadership





2026:

Small Business Impact Award

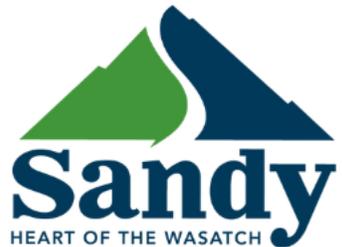


**BETTER
TOGETHER**



Partnership in Action

- Extending Economic Development Capacity
- Strengthening Communication and Trust
- Advancing Shared Priorities
- Strengthening the Community Brand
- Partnership, Not a Membership



BETTER TOGETHER

