



Sandy Amphitheater



BEST OF STATE
Entertainment & Performance Venue

Looking Back

By the numbers

- Average attendance per show 2,355
- Sold out every in-house production for both 2024 & 2025
- 34,000 Social Media Followers
- Nearly 15,000 individuals on our email list (27% increase since Feb. 2024)
- Google rating increased from 4.58 to 4.72 (out of 5 stars)
- Increased the total number of reviews and the total 5-star reviews



Reviews

A few samples

"This was my first time coming to this venue ... the concert was sold out ... there wasn't a bad seat in the house ... the sound was excellent and the staff were friendly and courteous. ... Tremendous experience for me."

"It's been an amazing and beautiful outdoor concert experience hands down ... Sandy Amphitheater offers a magnificent and a phenomenal venue escape that other concert arenas/stadium don't offer. Sandy Amp's service is red carpet ... The vibes are truly unique and extraordinary. I don't commonly provide a 5 -star Shining Review to just any organization ... Sandy Amphitheater earned every star."

Coming Events

On Sale

- Metric, June 13
- Nitty Gritty Dirt Band, June 14
- The Dead South, June 19
- Jimmy Eat World, July 22
- Brothers Osborne, June 24
- Death Cab for Cutie, July 28-29
- Lee Brice, August 20
- O.A.R, August 21

To Be Announced

- Mountain West Ballet
- High School Jazz Band Fest - Free
- AWSC Patriotic Pops - Free
- Movie in the Park - Free
- 11 – dates confirmed – TBA
- 12 – artists with dates on hold
- 2-4 venue rentals under review

Premium Experiences

Suites and Personal Seat Licenses

- Premium Access
Parking, Entrance, Tickets
- Concessions and Merchandise Concierge
(In-seat Service for the Suites)
- Premium Lounge – Full-Service Bar

Impact

- Won't replace any existing inventory
- Additional staffing requirements
No additional city staff
- Raise venue profile and additional revenue



Possibilities

Available Now

- The area around the existing light poles
- Personal Seat Licenses

By Next Season

- Sound Bunker
- Expanded space when light poles are removed

Funding

- Postfontaine will cover costs
- Paid back from the new revenue



Revenue/Expenses

Estimates

- Furnishings and construction costs will be covered by Postfontaine
- Gross revenue will be used to cover investment, expenses, sales/marketing etc.
- Net revenue will be divided by show and given to the producer of the show



Questions?

