



Legislation Text

File #: 20-386, **Version:** 1

Agenda Item Title:

Council Office recommending that the Council receive a presentation about the Sandy City Council Social Media Strategy

Presenter: Liz Theriault, Council Communications and Policy Analyst

Description/Background:

Before now, all messaging around Sandy City Council were conducted on the Sandy City official social media pages. To increase accessibility for our residents, the City Council office has created social media accounts of our own. This presentation will cover our goals, strategies, and methods as we develop our pages and implement various social media campaigns.

Further action to be taken:

This is an informational report.