



Legislation Text

File #: CODE-3-17-5229, **Version:** 2

Agenda Item Title:

Community Development Department briefing the City Council on proposed changes for Temporary Signs for Multi-Family Projects, Amendments to Title 15A, Chapter 26, Signage and Outdoor Advertising, Land Development Code, Revised Ordinances of Sandy City, 2008.

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Description/Background:

The Sandy City Community Development Department has filed a request to amend Title 15A, Chapter 26, Signage and Outdoor Advertising, Land Development Code, Revised Ordinances of Sandy City, 2008. The purpose of the Code Amendment is to consider allowing multi-family projects to have a certain time period to display temporary signs and also to describe what type of signs may be used.

There are a number of multi-family projects that have recently been approved, or are under construction. Currently, there are 12 projects either in the review and approval phase or under construction that have 100 or more units.

There have been rare occasions where the property manager will talk to staff prior to installing signs. However, majority of the time, the temporary signs are installed without a permit. Staff would like to propose language that would allow multi-family projects to install a variety of temporary signs for specific time periods based on the number of units in the project. This would be similar to our provisions for a grand opening sign permit. The type of signs allowed would be banners, blade banners, A-frame, and directional signs (see Exhibit "A"). Included are examples of signs that are currently being used throughout the City.

Currently, the sign regulations for residential properties in residential and non-residential zones, that are for sale, lease, rent, or auction have three options. These options include: a T-shaped post sign; a yard sign, or a window sign. All of these signs are permitted up to nine square feet. The proposed revisions will allow the property managers to increase their opportunity to advertise the availability of new residential units.

Recommended Action and/or Suggested Motion:

The Community Development Department requests that the City Council adopt the proposed ordinance amendment as shown in the exhibit attached, for the reasons listed in the staff report.