



What's the Point?

Utah's Generational Opportunity

Alan Matheson, The Point Executive Director
Sandy City Council Presentation, 10-6--20



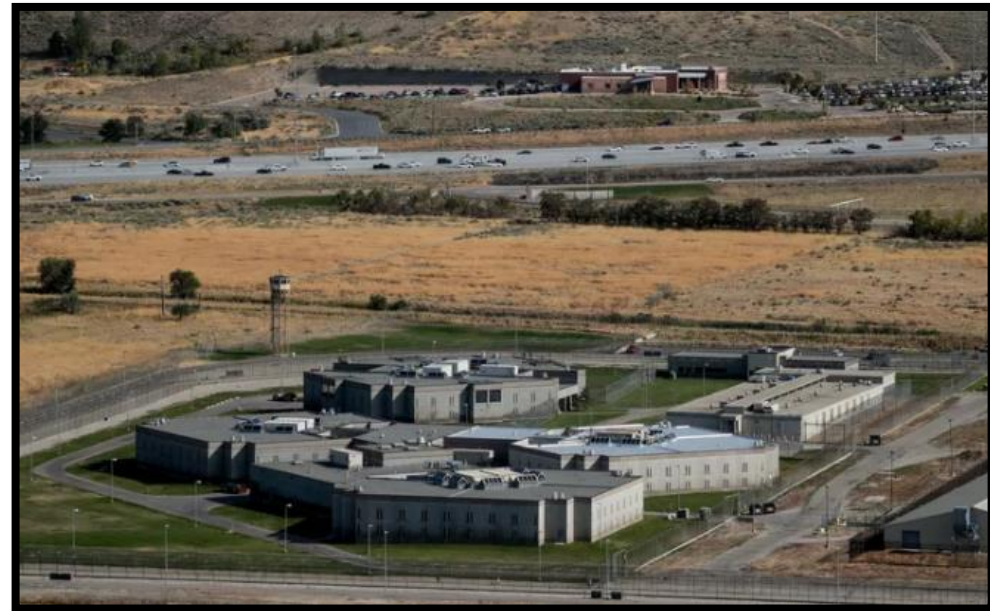
bit.ly/ThePointUtah

THE OPPORTUNITY



Why Utah has a ‘once in a generation’ opportunity unique to any other place in the world

By Art Raymond | @DNTechHive | Sep 22, 2019, 10:00pm MDT



*Spenser Heaps, Deseret
News*

THE POINT





The People

THE CO-CHAIRS



Lt.
Governor
Spencer
Cox



Representative V.
Lowry Snow

THE BOARD



April
Cooper



Lincoln
Fillmore



Stephen Handy



Val Hale



Dawn
Ramsey



Jim Russell



Jerry
Stevenson



Troy Walker



David Woolstenhulme

THE TEAM



Alan Matheson
Executive Director



Steve Kellenberg
Planning
Coordinator



Erin Talkington
Real Estate Advisor



Muriel Xochimitl
Communications Manager



GUIDING PRINCIPLES

- Promote the Public Interest
- Set the Standard
- Think Regionally
- Take the Long View
- Be Open and Transparent
- Act with Integrity



The Process

HOW WE GOT TO THIS POINT



2018

The Point of the Mountain State
Land Authority is formed.

THE VISION



FINANCIAL

\$10,000

increase in average Wasatch Front household income

\$1.4 BILLION

increase generated in municipal revenue from the Point of the Mountain study area

\$7.7 BILLION

increase generated in **state sales and personal income taxes** from the Point of the Mountain study area

AIR QUALITY

3.2 fewer tons

OF EMISSIONS PER DAY

(NOx, VOCs, and PM2.5) from the Point of the Mountain study area

JOBS

150,000 more jobs

ACROSS THE WASATCH FRONT



TRANSPORTATION



400,000 more jobs accessible within a 45-minute drive

233,000 more jobs accessible within a 45-minute transit trip from The Point

20 fewer minutes

OF CONGESTION

during peak hour when driving from Draper to Provo at peak hour



2.6 million fewer miles driven per day throughout the Wasatch Front (even with the increase in jobs & population)

PUBLIC ENGAGEMENT

GENERAL ENGAGEMENT

4,200

comments and responses collected

> 150

presentations given



14,000
website visits
(11,000 unique visitors)

6

public workshops

COMMUNITY & STAKEHOLDER MEETINGS

Major stakeholder kick-off with hundreds in attendance

Regular check-in meetings with transportation agencies, cities, stakeholders, landowners, and interested citizens

Multiple meetings with the Sandy, Draper, Lehi, and Southwest Chambers

21 advisory group and subgroup meetings

WORKING GROUPS



1

STAKEHOLDER

Fourth Tuesday of every month
from 10 a.m. to 12 p.m.

2

EDUCATION, RESEARCH & INNOVATION

Fourth Tuesday of every month
from 2 p.m. to 4 p.m.

3

ENVIRONMENT & AIR QUALITY

Fourth Wednesday of every month
from 10 a.m. to 12 p.m.

4

INFRASTRUCTURE & LAND USE

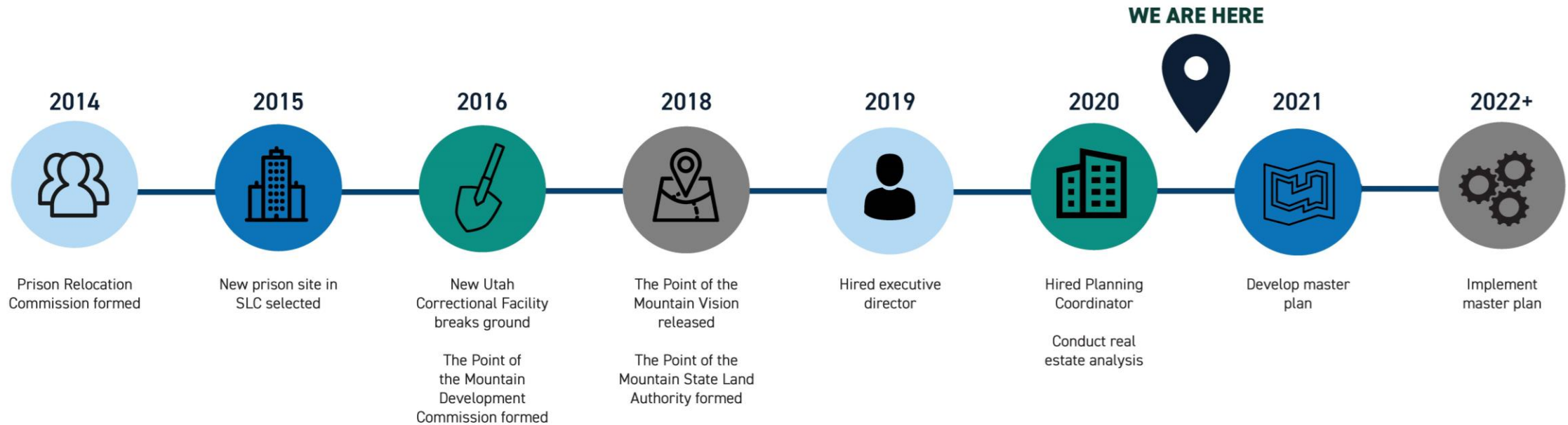
Fourth Thursday of every month
from 10 a.m. to 12 p.m.

5

ECONOMIC DEVELOPMENT, RECRUITMENT & INVESTMENT

Fourth Thursday of every month
from 2 p.m. to 4 p.m.

POINT-BY-POINT





The Public

YOU'RE INVITED!



SPEAKERS INCLUDE

- Lt. Governor Spencer Cox
- Senate President Stuart Adams
- Speaker of the House Brad Wilson
- Utah State Representative V. Lowry Snow
- The Point Executive Director Alan Matheson
- Salt Lake County Mayor Jenny Wilson
- Draper City Mayor Troy Walker
- EDCUtah President & CEO Theresa Foxley





PUBLIC ENGAGEMENT

MAKE YOUR

POINT!

- Statewide public survey
- Short, 5 minutes
- Available Sept. 14 - Oct. 16

POINT OF

VIEW

- Project Newsletter
- Regular updates
- Sign up at thepointutah.org

CONTACT US



www.thepointutah.org



info@thepointutah.org



801-214-1631



P.O. Box 692 Draper, UT



[@thepointutah.org](https://www.instagram.com/thepointutah)



ALAN MATHESON
EXECUTIVE DIRECTOR

P.O. Box 692
Draper, Utah 84020
www.thepointutah.org

(801) 554-5496
alan@thepointutah.org
 @thepointutah



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