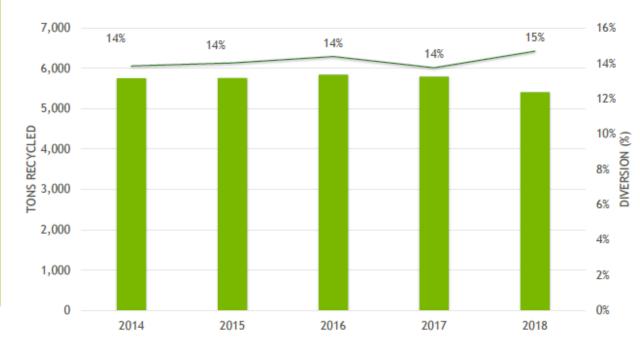


## Sandy City Recycling Numbers

**4,027** TONS RECYCLED IN 2018

TOTAL DIVERSION (%) GOES UP, WHILE TONNAGE GOES DOWN

### RESIDENTIAL MATERIAL DIVERTED FROM LANDFILL ANNUALLY





## Sandy City Recycling Numbers



An estimated 1,378 tons of trash were sent to be recycled in 2018. Sandy City can do better.



2018 AUDIT CONTAMINATION LEVEL

## Sandy City Recycling Numbers

**COLLECTED IN 2018** 6000 5000 4000 3000 2000 1000 0 Jan Mar Jun Jul Oct 0 Nov Dec Feb Apr May Aug Sep ■ Contamination ■ Glass ■ Annual Leaf Pickup MSW Recycling

TONS OF RESIDENTIAL MATERIAL

11% AVERAGE DIVERSION VOLUME INCREASES



## TANGIBLE BENEFITS

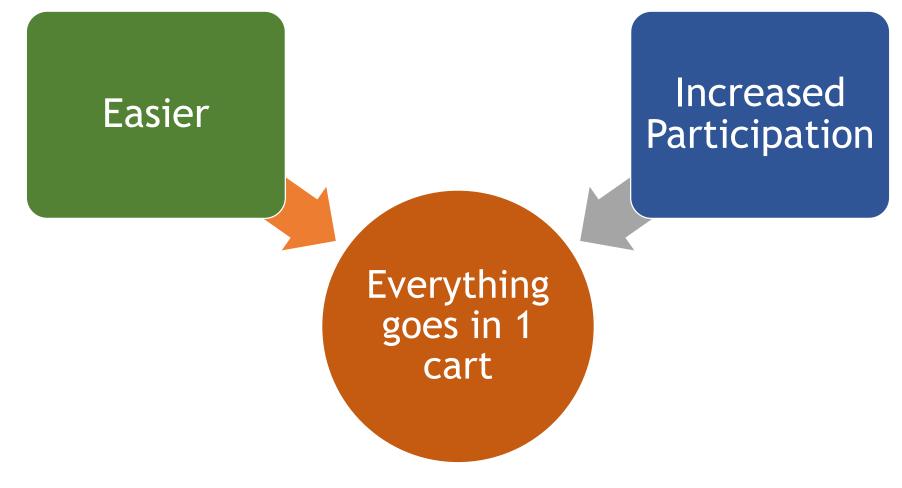
Recycling 4,027 tons in 2018 in Sandy City made an impact.

THINK GREEN  $\rightarrow$ 





## Why use "Single Stream Recycling?"





## Acceptable Materials

- Cardboard & Paperboard (e.g. cereal boxes)
- Paper (printed, writing paper, mail)
- Plastic Bottles & Containers (Clean, Empty & Dry)
- All Metal Bottles & Cans (Steel & Aluminum)











## Common Contaminants ... No No No's

NO Bagged Recyclables



NO Garden Hoses, Rope, Leashes, Wire & String



NO Cups with Plastic or Wax Coating





**NO Plastic Bags** 



**NO** Dirty Diapers



NO Plastic Wraps & Film



**NO Flexible Packaging** 



NO Polystyrene Foam & Plastic



### Single Stream = Contamination





## **Current State of the Market**



In 2017, over 25% of world's recyclables were imported by China, including >50% of paper & plastics. Today <2% of mixed paper goes to China with ~70K tpm believed to be landfilled



China's new import policies banning materials & limiting contamination have global impacts on recycling programs in communities across US



Operation Blue Sky = screening effort at China's ports to inspect loads, enforce material bans & 0.5% contamination limit



The reduction of China's markets resulted in oversupply of commodities & depressed commodity pricing. Supply is high & commodity pricing low



Cities are being forced to carefully examine their recycling programs, making difficult decisions about their rates and materials



Consumers still want to recycle and recognize its environmental value, but the economics have evolved



## **Increasing Contamination**

The average contamination across the <u>United States is over 28%</u>

- More Contamination = Increased Labor Costs
  - ✓ Locally the MRF has had to add extra people per shift to meet new contamination reduction levels
- More Contamination = Less Recycling Materials per Load
  - ✓ We must pay to dispose of the trash



.5% = 10 pounds of contamination in a ton of recyclables (China threshold)





## WM's Response to New Mandates

- WM continues to move commodities, although at lower prices and to a broad variety of vendors across the globe:
  - ✓ Our primary goal is to move material avoiding landfilling/warehousing
  - ✓ Plastic is moving to domestic buyers
  - ✓ Paper is moving to domestic mills, and to India, Vietnam, Malaysia, and South Korea
  - $\checkmark\,$  Explore, partner and develop recycle technologies
- Pricing and markets are likely to continue to be extremely volatile in the next few years
  - Quality will impact pricing and movement. Quality, quality, quality is important.
- WM has not dropped material from its curbside recycling programs
  - There are some cities/recyclers have dropped mixed plastics from their programs



## What has this meant for Sandy?

- We put forth an educational campaign to reduce contamination and educate customers on the "do's and don'ts" of recycling
  - Waste Management MRF tours
  - Flyers "Mailer last May"
  - Facebook Live Videos
  - Recycle Often Recycle Right
- We are asking our communities to help us in this endeavor, through education sharing and cost sharing.
- Our message is "When in doubt, throw it out."

We will continue to work with customers to improve quality at the curb, and to diversify end markets.



# It's time to get back to the basics of good recycling.



Recycle empty plastic bottles, cans, paper and cardboard.



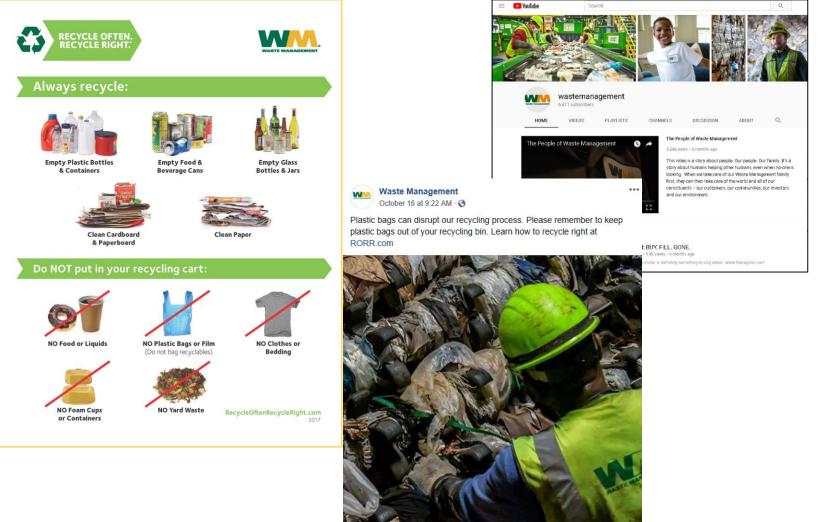
Keep food and liquid out of your recycling.



**Empty recyclables directly into your cart.** NO bagged recyclables. Return plastic bags to a local grocer.



## Social Media & Bill Insert Outreach





## **Tagging Contaminated Carts**

### CONTAMINATION NOTICE

NOTIFICACIÓN DE CONTAMINACIÓN

| Account Address Dirección de la cuenta:  |  |  |
|--|--|--|
| Date Fecho:  |  |  |
| Your recycling container is determined to be contaminated with   |  |  |
| materials that are not ac  | cepted in the recycling program:   |  |
| Se ha determinado que s  | u contenedor de reciclaje está contaminado   |  |
| con materiales que no so   | n aceptados en el programa de reciclaje:   |  |
| Plattic Bags &<br>Meterials in Plattic Bags<br>atmic de plattory residure<br>bolars de plattory<br>[Clothing & Textilles ]<br>Rigory tettide | Furniture & Carpet audiery director fords or Liquids Amenics hydro fords  fords or Choc more angles to moloce apple  |  |
| contamination charge.  | ntaminado, pero fue recolectado. Es probable que   |  |
| up by a trash truck. Ye<br>of handling the contar  | bstantially contaminated and had to be picked<br>ou may receive an additional charge as a result<br>nination.<br>ontundentemente contaminado y tuvo que ser                        |  |
| recogido por un camión   | ontantoentermente contantinado y covo que ser<br>de residuos sólidos. Es probable que reciba un<br>ranejo de la cantaminación.   |  |
| If you have any addi   | tional questions about what can  |  |
|  | d, please visit www.RORR.com   |  |
| Si tiene preguntas adio<br>recidar, visite por favo  | ionales sobre lo que se puede o no<br>r www.RORR.com   |  |
|  | ake sure to sort your recyclables accordingly. Recycling<br>ated if they include solid waste (trash), organic/yard waste<br>naterials.   |  |
| Política de contaminación  |  |  |
| corresponda. Los contenedores de re  | rgos, asegúrese de clasificar sus materiales reciclables según<br>ciclaje se consideran contaminados si contienen residuos sólidos<br>de jardín u otros materiales no reciclables. |  |

#recycling101

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### CONTAMINATION NOTICE

NOTIFICACIÓN DE CONTAMINACIÓN

| Da  | te Fecha:  |
|---|--|
| You   | r recycling container is determined to be contaminated with                              |
| mat   | terials that are not accepted in the recycling program:                                  |
| Se  | ha determinado que su contenedor de reciclaje está contaminad                            |
| соп   | materiales que no son aceptados en el programa de reciclaje:                             |
|   | Your container was contaminated but collected. You                                       |
|   | may receive a contamination charge. Su contenedor estaba                                 |
|   | contaminado, pero fue recolectado. Es probable que reciba un cargo                       |
|   | por contaminación  |
|   |  |
| _   | Varia and a language of the test in the sector is a tool                                 |
|   | Your container was substantially contaminated  |
|   | and had to be picked up by a trash truck. You may  |
|   | receive an additional charge as a result of handling                                     |
|   | the contamination. Su contened or establa contundentemente                               |
|   |  |
|   | contaminado y tuvo que ser recogido por un camión de residuos                            |
|   | sólidos. Es probable que reciba un cargo adicional por el manejo de la                   |
|   |  |
|   | sólidos. Es probable que reciba un cargo adicional por el manejo de la                   |
|   | sólidos. Es probable que reciba un cargo adicional por el manejo de la                   |
| 16.   | sdildos. Es probable que recibo un cargo adicional por el manejo de la<br>contaminación. |
|   | sdildos. Es probable que recibo un cargo adicional por el manejo de la<br>contaminación  |
| and   | sólidos. Es probable que reciba un cargo adicional por el manejo de la<br>cortaminación  |
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| Si t<br>rec<br>Cont<br>To av<br>conta                                 | sdiidas. Es probable que reciba un cargo adicional por el manejo de la<br>cortaminación  |
| And<br>Sit<br>rec<br>Cont<br>To av<br>conta<br>mate<br>Polit<br>Para  | sólidos. Es probable que reciba un cargo adicional por el manejo de la<br>cortaminación  |
| and<br>Sit<br>rec<br>Cont<br>To av<br>conta<br>mate<br>Politi<br>Para | sólidos. Es probable que reciba un cargo adicional por el manejo de la<br>contaminación. |

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#recycling101





### Your recycling has garbage in it. Hay basura en su reciclaje.

### We found one or more of the following items: Encontramos uno o más de los siguientes artículos:

- Recyclables bagged in plastic bags Artículos recidables en bolsas de plástico
- Loose plastic bags Bolsas de plástico sueltas
- Dirty/wet items (like food and liquids left in your recycling) Artículos mojados y/o sucios (no deje alimentos o líquidos en sus artículos recidables)
- Non-recyclable items (like garden hoses or propane tanks) Artículos no reciclables (como mangueras de jardin o tangues de gas propano)
- Other Otro:

### When in doubt, leave it out. Si tiene alguna duda, déjelo afuera.

### Your Waste Management Driver - Su conductor de Waste Management

- recycling. Please keep garbage out to avoid service interruptions or penalties. Como cortesía, recalectamos su recidaje. Por favor mantenga la basura fuera para prevenir interrupciones de servicio o penalizaciones en el futuro
- As a courtesy, we picked up your We had to leave your recycling behind. Please sort out the garbage and we'll try again on your next service day. No pudimos recolectar su recidaje. Por favor saque la basura y trataremos de nuevo el práximo día de servicio

| Customer Service<br>Servicio al Cliente           | 661-947-7197 |
|---|--------------|
| Please tear here - Por fovor recorte esto sección |              |
| ADDRESS DIRECCIÓN                                 |              |
| DRIVER CONDUCTOR                                  |              |
| ROUTE # NO. DE RUTA                               | DATE FECHA   |



### **THINK GREEN**<sup>®</sup>

# Why WM Continues To Be the Right Partner Through This?



WM is a committed partner, creating shared value & long-term solutions for our customers



WM is the only company that has invested in a national, comprehensive, turn-key education program



WM provides security, stability & peace of mind



WM is committed to single-stream recycling, WM Utah received approval to build \$15 Million Dollar Recycling Facility



## Waste Management Resources





Recycle all my empty bottles, cans, and paper.



Keep foods and liquids out of my recycling.



Keep plastic bags out of my recycling.

