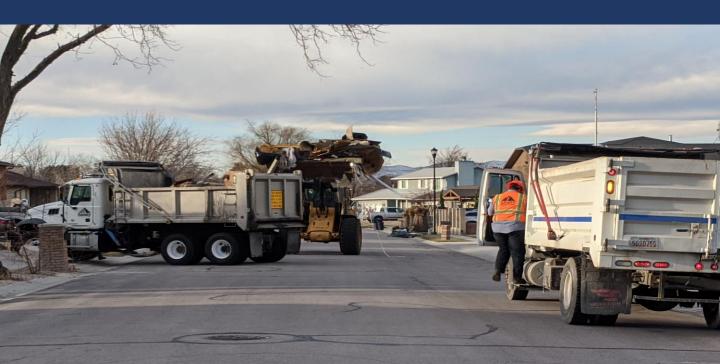


Bulk Waste Program Update



Spring 2022 Program

- 1. 2022 Spring Schedule
 - a. March 7 June 2
 - b. Work four 10-hour days
- 2. Scheduling is weather/snow dependent
 - a. Spring we collect West to East
 - b. Fall we collect East to West
- 3. 2,000 trips to landfill Historical spring average is 2,500



Spring Communications Campaign

Sandy City's

call Sandy Public Works at (801) 568-2999

If you are interested in our year-round dumpster

Green Waste (max length 4', max diameter 18"

Fencing / Posts / Lumber Imax length 4')

- Postcards mailed
- Public Works Web Page updates
- Home Hero Banner linked to web page
- Communications Channels
 - Facebook a.
 - b. Twitter
 - Instagram
 - Sandy Journal
 - SandyNow! eNews
 - Nextdoor
 - Marquee g.



considered illega

dumping. If you see this, please

get the license plate number and contact the

Police Dent at

(801) 799-3000



Ruth Boerger-Schnelle Thanks for letting us know. So glad they are keeping this service



violation.

It is critical that debris

and contaminants

stay out of our storm

Spring Communications Campaign

- 5. Initial e-Blast (SandyNow! text and email) Week Feb 14-18
- 6. SandyNow! My Alert Pulse and Nextdoor Pulse (geotargeted message weekly to next designated areas)
- 7. Mr. Do Right videos

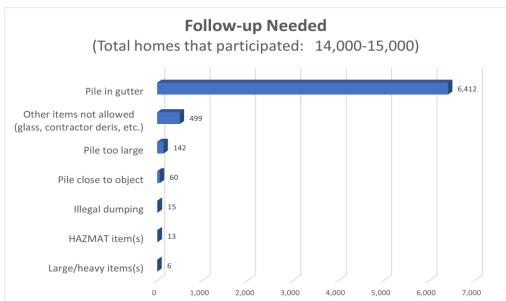








Bulk Waste By The Numbers



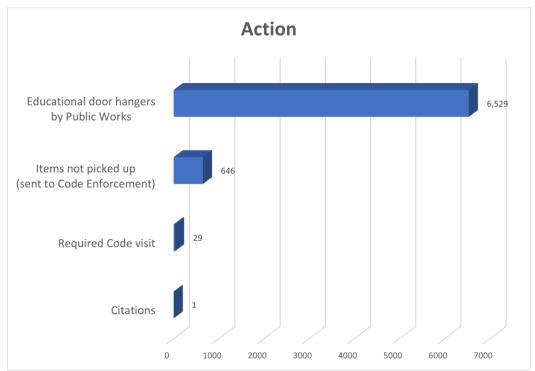








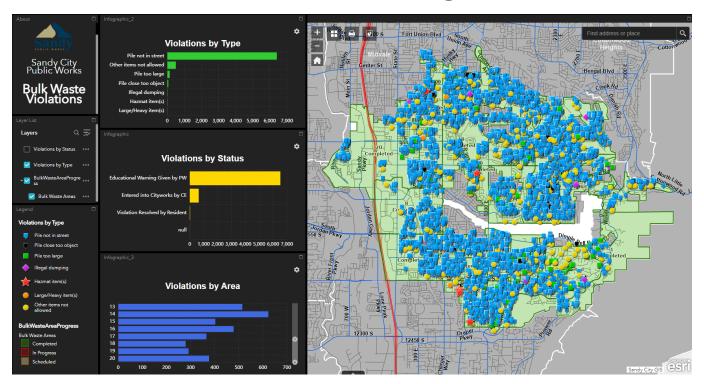
Follow-up Contacts Tracked



Some hardship assistance was provided with dump vouchers and dumpsters



Violations Tracking Site



^{*} Every neighborhood had similar violations.





Citizen Successes & Fall Bulk Waste Pickup

Successes

Many stayed out of gutter, managed pile size, and disposed of HAZMAT properly.



Fall 2022 Program





- 1. Schedule
 - a. September 12 November 17
 - b. Start on east side
- 2. Modifications
 - a. Track same violations
 - Focus communications/education on gutter, pile size & proximity to objects
 - c. Use same education/warning notices
 - d. Collect data to track improvements
- 3. No change to Code Enfor. procedures

Fall Goals

- 1. Improve compliance
- 2. Reduce door hangers by 1/3



Fall Communications Focus

Education focus

- a. Placement of 2 feet from gutter& 3 feet from inlets and objects
- b. Pile size limit
- c. No sooner than 72 hours out
- d. List of Items accepted & not accepted
- e. Advertise year-round dumpster program for contractor projects
- 2. The Mr. Do Right BIG 3
 - a. NO piles in the gutter
 - b. NO large piles
 - NO piles close to objects (cars, mailboxes, utility boxes, inlet grates, etc.)





Fall Communications Focus

- 3. New Implementations for Fall
 - a. A-Frames. Throughout neighborhoods
 - b. Electronic Message Boards placed outside collection area
 - c. August Newsletter: Mr. Do-Right pointing out Big 3
- 4. Additional Communications Channels
 - a. Lobby TVs
 - b. Email Blast
 - c. Email Pulse
 - d. Home Hero Banner
 - e. Newsletter Ad

Continue

- a. Postcard/mailer
- b. Facebook, Twitter, Nextdoor and Instagram
- b. SandyNow! eNews







Questions?

As you make plans for the Fall Bulk Waste Collection, remember the Bulk Waste Rules!



Piles Size Limit: 20'x6'x4'

- 3' away from storm drains
- 2' away from gutters
- 1 pile per household

Don't place bulk waste in the street more than 72 hours in advance

Pay attention to the list of acceptable and non-acceptable items

To protect our storm drain system,

keep bulk waste out of the gutter!