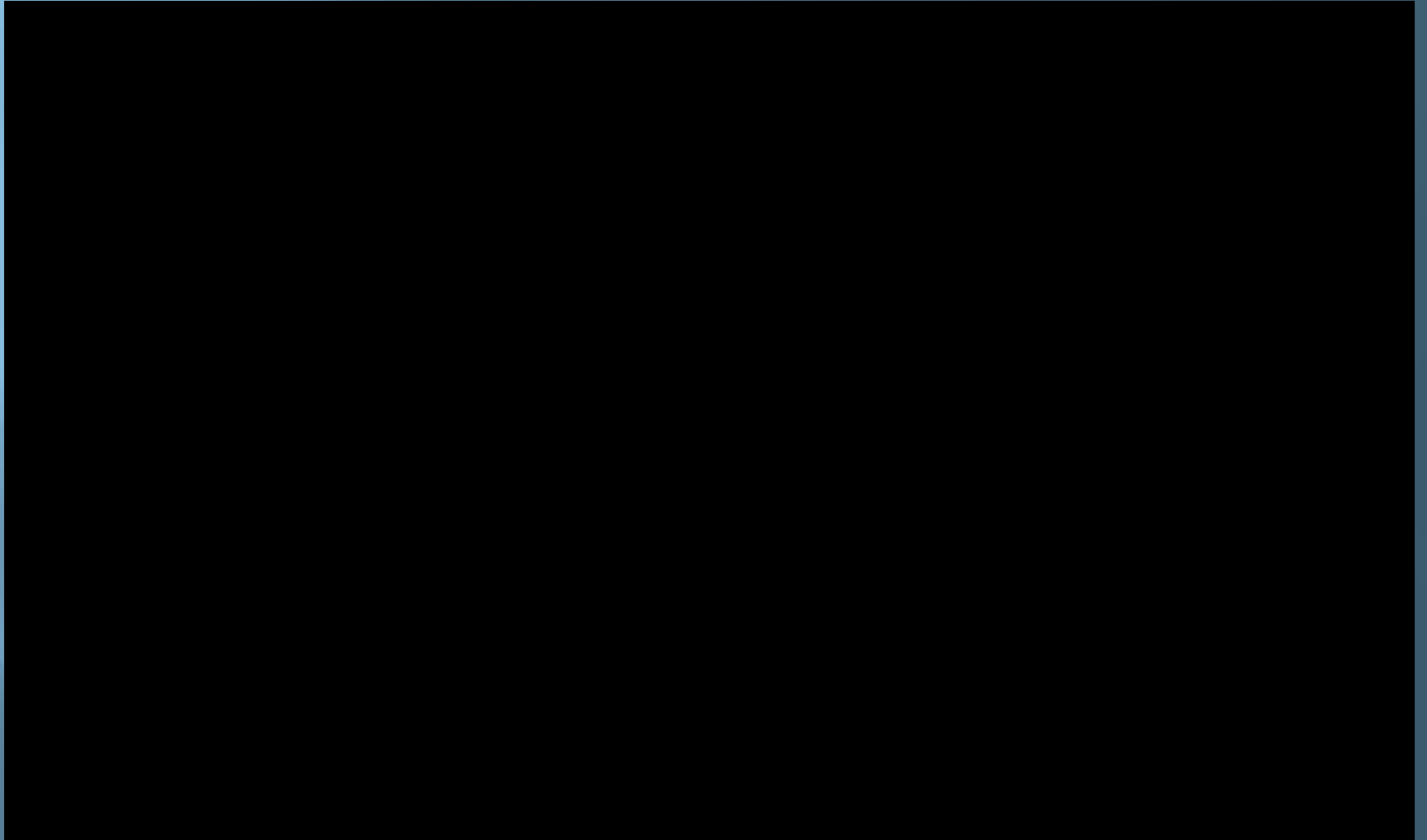




SANDY CITY'S BALLET COMPANY

Highlights of an MWB Production



Success after COVID-19



MWB feels so lucky to be performing again after COVID-19

- All 10 Performances sold out ~ even week night performances.
- Spring Performance ticket sales one of the highest in years.
- Number of dancers Auditioning and Performing are continuing to rise.
- Extreme high Caliber of Male performers.
- Great mentors for younger dancers.

MWB'S CONTRIBUTION TO SANDY CITY



Contribution to Sandy City

- ▣ MWB is the only Non-Profit Semi-Professional Ballet Company in Utah
- ▣ MWB works with community organizations
- ▣ Sandy Boys and Girls Club Outreach Program
- ▣ Stride Forward Outreach Program
- ▣ Share the Arts Free Performance
- ▣ Volunteerism

Numbers Impacted by MWB

▣ With only two productions a year we have a remarkable impact on our community

- Number of dancers 403
- Number of Elementary Children 2,200
- Number of patrons 8,000
- Number of Share the Arts attendees 1,200
- Number of Volunteers 420
- Total **12,223!**

BackstagePerformance Time



Contribution to the dancer

- ▣ MWB Provides Exceptional Training with the Best Professionals from Sandy City
- ▣ Reinforces Classical Ballet Technique
- ▣ Builds Self-Esteem
- ▣ Encourages lasting friendships
- ▣ Provide professional experience for those seeking a professional ballet career
- ▣ Fosters Volunteerism
- ▣ Unites the community

Stride Forward Outreach Programs

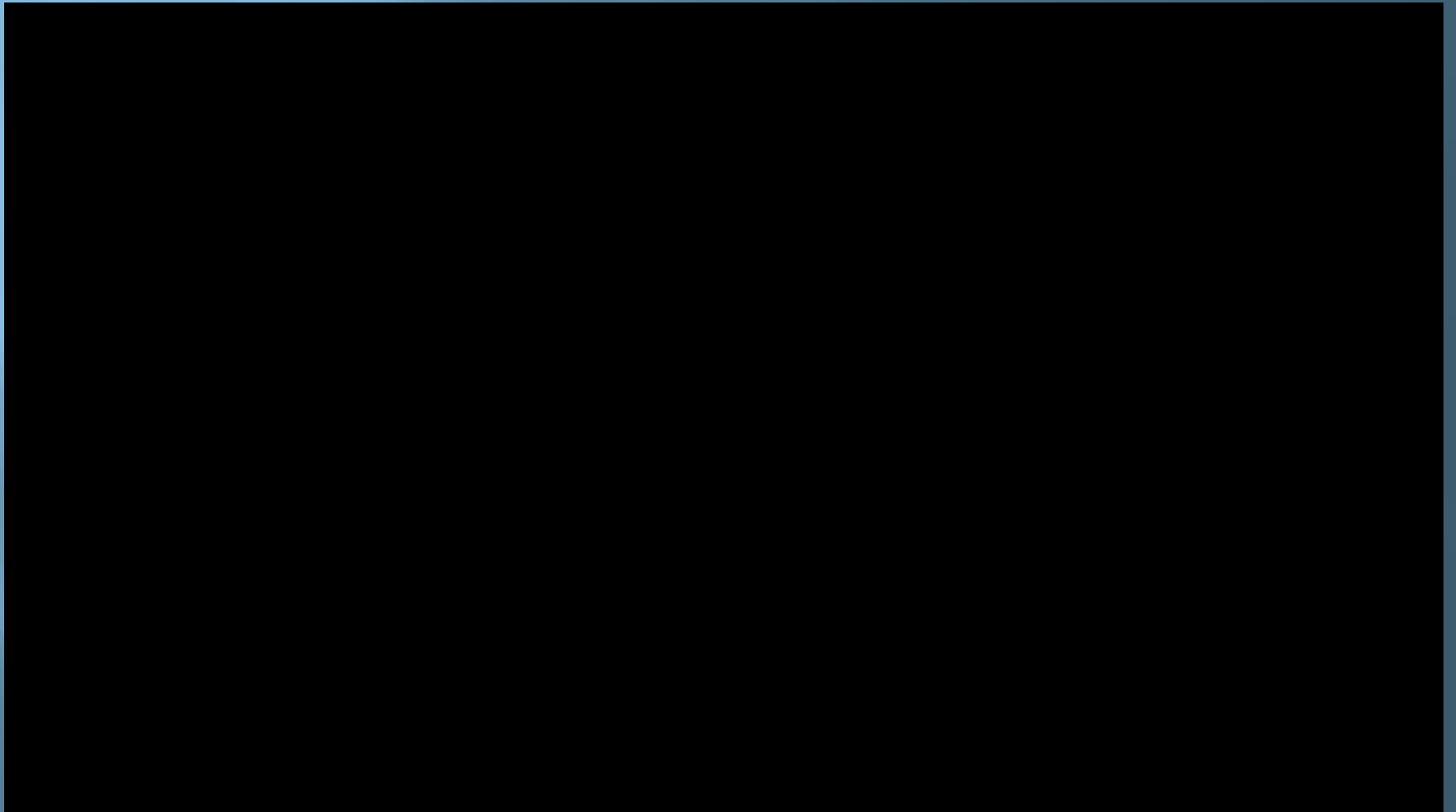
MWB has one of the Largest Outreach Programs for Bringing the Arts to Elementary Children

- ▣ 2022 “*Nutcracker*” 1,200 Children
- ▣ 2022 “*Coppelia*” 600 Children

Sr. Reach

MWB provides free tickets to Sandy City’s Senior center and other retirement facilities.

Highlights from Share the Arts Night, Student Outreach Program and Performances.



Financial Facts



What percent of the MWB budget comes from the grant from Sandy City?

- ▣ MWB produces two full length classical ballets a year, a Spring production and the Christmas classic “The Nutcracker”.
- ▣ 2022 “*Coppelia*” 11.50% of \$73,704.00
- ▣ 2022 “*The Nutcracker*” 13.00% of \$119,704.00
- ▣ 100% of Sandy City Tax dollars go directly to benefit the dancers!

Sources of Revenue

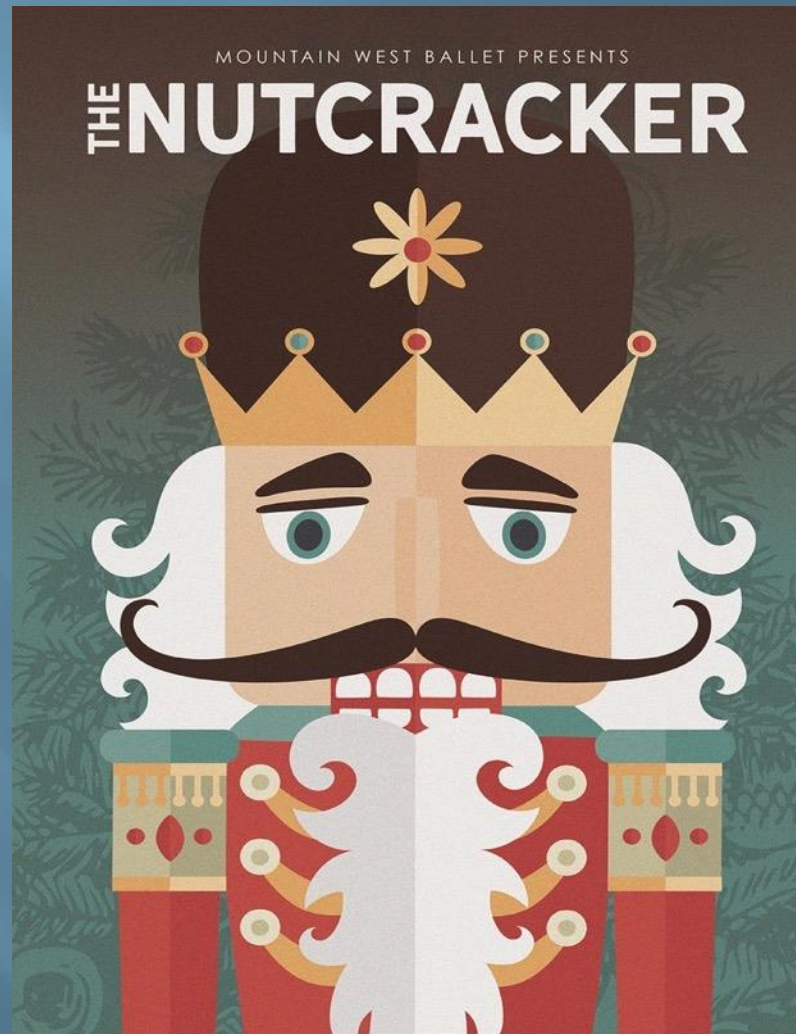
▣ Corporate Donations	\$ 1,626.00
▣ Individual Donations	\$ 4,530.00
▣ Participation & Audition Fees	\$ 10,442.00
▣ Fundraising Income	\$ 25,561.00
▣ Ticket Income	\$ 93,709.00
▣ Grants:	
▪ Sandy City	\$24,000.00
▪ ZAP	\$24,000.00
▪ Utah Arts Council	\$ 7,000.00
▪ Eccles Foundation	\$ 6,500.00

Volunteer Factors

- ▣ MWB utilizes an army of volunteers (420) to significantly reduce our costs

▣ 2022 Volunteer Hours	4,712 hrs	\$128,166.00
▣ Costume design/construction	392 hrs	\$ 10,670.00
▣ Graphic Arts	97 hrs	\$ 7,760.00
▣ Web construction/maintenance	250 hrs	\$ 12,500.00
▣ Financials/Audit prep	240 hrs	\$ 6,000.00
▣ Data entry	22 hrs	\$ 240.00
▣ Studio Use Rentals	2 studios	\$ 2,000.00

Looking Forward

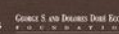


MOUNTAIN WEST BALLET PRESENTS

THE NUTCRACKER

DECEMBER 7-19, 2018 | THE THEATRE AT MOUNT JORDAN | 9400 S. 300 E. | SANDY

With Artistic Directors Linda Fenton, Masie Lancaster, and Christy McQuaid | Ticket prices start at \$12. Reserved seating in Premium, Priority, and Regular seating available. Tickets available on our website, and the Theatre at Mount Jordan one hour prior to performances. For more information, please visit our website at www.mountainwestballet.org.



The Future

- ▣ At MWB, we are striving to solidify our position as Utah's premier semi-professional ballet company.
- ▣ We will continue to represent Sandy City and reflect to outside communities that Sandy is the place to participate in the arts.
- ▣ After COVID-19, we have seen a remarkable response to our productions in participation and attendance. Not being able to perform during COVID, solidified the importance of the arts in our community.

MWB would like to Thank Sandy City and the Sandy City Council for their continued support of all of the arts including MWB.

We wouldn't have a home to perform our wonderful ballets if it wasn't for Sandy City and the use of the amphitheater and The Theatre at Mount Jordan.

