



DIGITAL CAMPAIGN FINANCE DISCLOSURE

February 16, 2021

Council Discussion & Direction

- December 15, 2020:
 - **A motion was made by Monica Zoltanski, seconded by Brooke Christensen, to request Administration and Council Office staff to prioritize creation of an online, digital campaign finance disclosure system to be fully tested before candidate filing begins.**
- Key Features:
 - Easy for candidates to use
 - Education/outreach
 - Efficient use of Recorder staff time
 - Accessible to the public
 - Searchability
 - Consistent format
 - Data validation
 - Flexibility to include additional data fields
 - Costs
 - Fully tested prior to implementation

Project Team

- Wendy Downs, City Recorder
- Charlie Cressall, Deputy City Recorder
- Jake Woodhave, Software Project Manager
- Brett Neumann, Budget Services & Business Intelligence Director
- Zach Whalen, Budget & Management Analyst
- Sam Burge, Budget & Management Analyst
- Dustin Fratto, Assistant Council Director
- Liz Theriault, Communications & Policy Analyst
- Mike Applegarth, Council Director

Method

- Inquiry to Utah Municipal Clerks Association
- Inquire to the Lt. Governor's Office
- General internet research to identify existing digital platforms
- Outreach to potential vendors
- Web demonstrations with vendors

Recommendation

- EasyVote's "EasyCampaignFinance" Solution
- ALL of the tools and features we need in a system.
 - Software as a Service
 - No long-term contract
 - Secure Electronic Submission
 - Automated Communication & Reminder Notifications to Candidates including e-mail and text messages
 - Rules & Auditing Tools
 - Detailed Search & Reporting
 - Easy Data Export
 - Potential to integrate with Microsoft Business intelligence to create public information dashboards
 - Automated Workflows
 - Uploads for public viewing
 - Sharing information with Lt. Gov's Office
 - Costs
 - \$2,500 annually
 - \$5,000 in one-time costs for configuration & training



Administrator Dashboard

Dashboard
 People
 Calendar
 Issues
 Activity

Next Filing: SS-1120 - 03/02/2017

Filers Awaiting Approval			Latest Submissions		
Last Name	First Name	Date	Doc Type	Filer	Date Sub.
Blodgett	Stephanie		SS-1120	Moore, William	02/13/2017
			SS-1120	Moore, William	02/02/2017
			Campaign Financial Disclosure	Moore, William	01/31/2017
			SS-1120	Moore, William	01/31/2017
			Campaign Financial Disclosure	Moore, William	01/17/2017
			SS-1120	Moore, William	01/20/2017
			SS-1120	Moore, William	01/12/2017
			SS-1120	Mills, Jason	11/13/2016
			SS-1120	Mills, Jason	11/13/2016

Upcoming Filings			Late / Not Filed		
Filer	Document	Due Date	Filer	Document	Due Date
Hildreth, Doris	Campaign Financial Dis...	03/15/2017	Mills, Jason	SS-1120	01/31/2017
Hildreth, Doris	SS-1120	03/15/2017	Mills, Jason	Campaign Financial Disclosure	01/31/2017
Mills, Jason	Campaign Financial Dis...	07/01/2017	Hildreth, Doris	SS-1120	01/31/2017
Mills, Jason	SS-1120	07/01/2017	Hildreth, Doris	Campaign Financial Disclosure	01/31/2017
Lee, Patrick	Campaign Financial Dis...	07/01/2017	Lee, Patrick	SS-1120	01/31/2017
Lee, Patrick	SS-1120	07/01/2017	Lee, Patrick	Campaign Financial Disclosure	01/31/2017

- Home
- Elections
- Focus
- CheckIn
- Absentee
- Quick Register
- Campaign Finance
- Inventory & Deployment
- Poll Worker
- Voter App Services
- Setup & Admin

Candidate Portal



My Filers

William Moore



First Name:

William

Last Name:

Moore

Address:

4810 Oakmound Road

City, State Zip:

Chicago, IL 60661

Next report due: **262**
days

Edit Filer

News

File Reports

My Submissions

Filing Schedule

Fines/Fees

User Access

To submit a new document click the button for the doc type you wish to submit.

Campaign Financial Disclosure

Wizard

Download

Upload

SS-1120

Wizard

Download

Upload

Candidate Filing Wizard

Easy Campaign Finance System

Welcome to **FLORIDA**
THE SUNSHINE STATE

Copy URL
Copy URL at current time

Home Search My Campaign Finance Edit Account Manager Logout

Account Manager Photo Welcome Josh Allen

Wizard Steps

1. Candidate Info
2. Report Date Range
3. Campaign Finance Form Upload
4. Itemized Contributions
5. Itemized Fund Transfers
6. Itemized Expenditures
7. Itemized Distributions
8. Contribution Totals
9. Expenditure Totals
10. Sign and Submit

Date

Sequence Number

Full Name

Address

City

State

Zip Code

Contributor Type

Occupation

Contribution Type

In-Kind Description

Amendment

Amount

Save Cancel

Public Facing Website

- <https://www.stpete.org/elections/index.php>

Request

- Motion to:
 - Approve the recommendation of the Campaign Finance Disclosure Project Team to purchase and implement EasyVote's "EasyCampaignFinance" Solution for the 2021 Sandy City Election.
 - \$2,500 annually.
 - \$5,000 in one-time configuration & training costs.
 - Features substantially similar to those presented and discussed.
 - Direct staff to schedule a demonstration of Sandy's Digital Campaign Finance Disclosure system with the City Council before the site goes live to candidates.