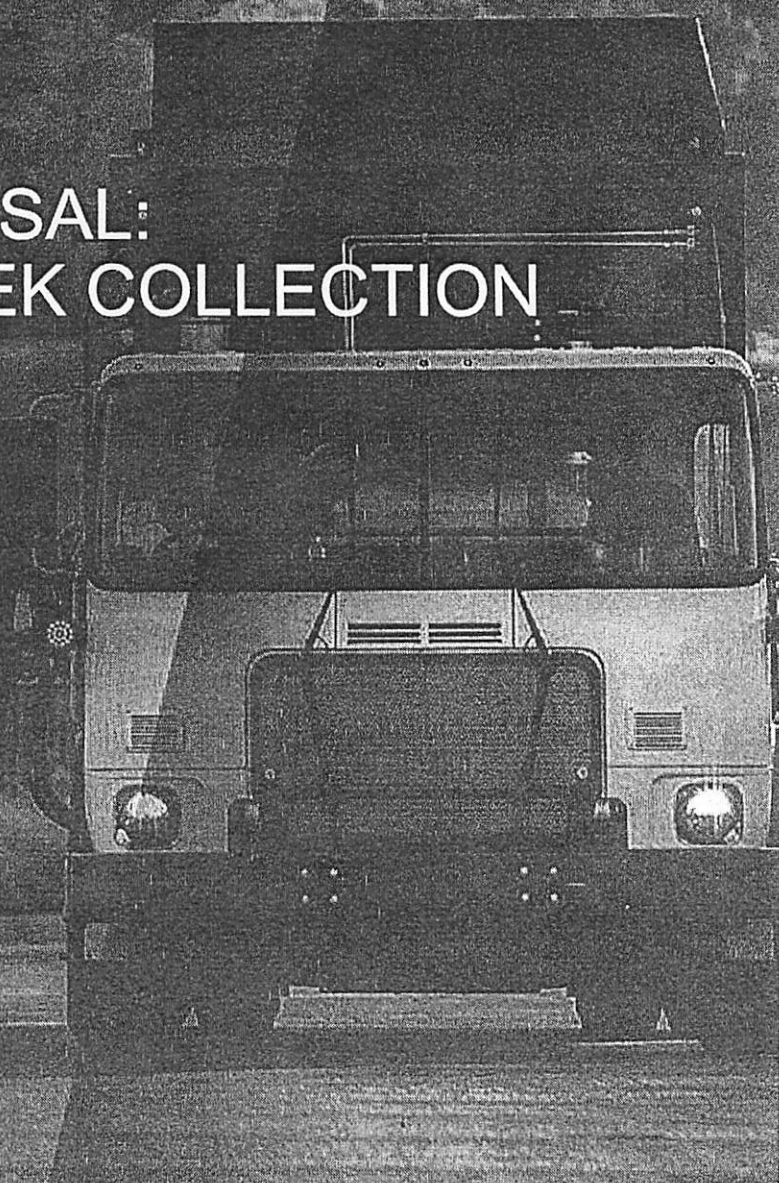




SANDY CITY RECYCLING PROPOSAL: SHIFTING TO EVERY OTHER WEEK COLLECTION



21 Years of Partnership

Regular presence in Sandy City

Current services: weekly trash and recycling collection

99.98% service success rate

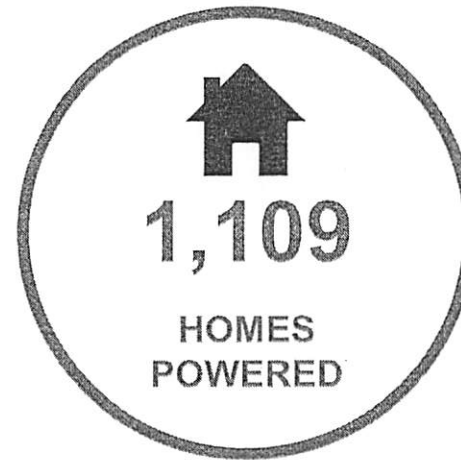


RECYCLING MAKES A DIFFERENCE

Sandy City residents recycled 3,696 tons of materials in 2019. These efforts create measurable benefits including cleaner air and natural resources preserved:



with water saved by
recycling



with electricity saved by
recycling



saved by recycling

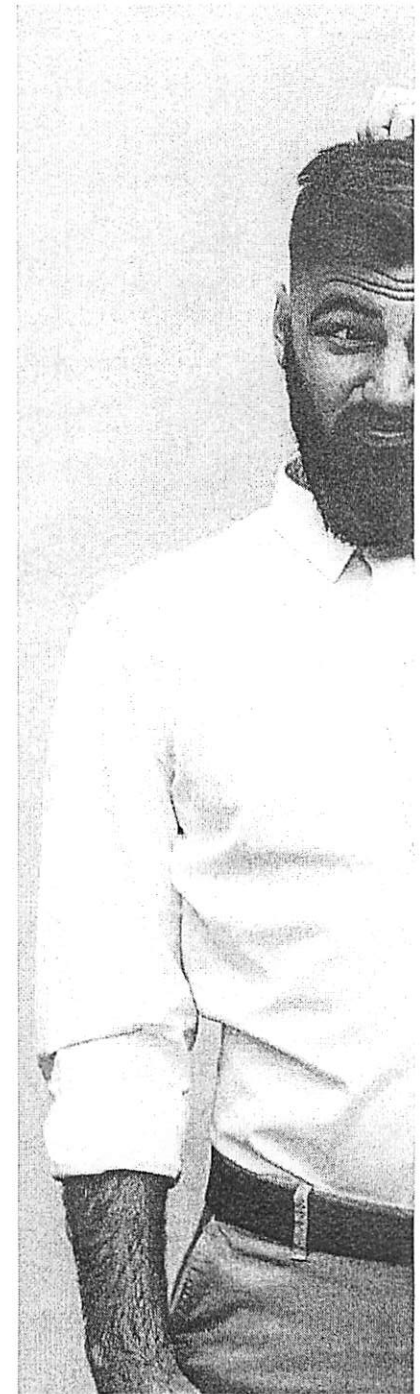
RECYCLING CAN IMPROVE

An average of 439 tons of recycling collected monthly

- 100 tons are **trash** (“contamination”)

Good participation (90%) but...

- Weekly set-out rate varies
- Half of carts are only half-filled
- Full carts often have boxes not broken down
- Half of carts have visible contamination



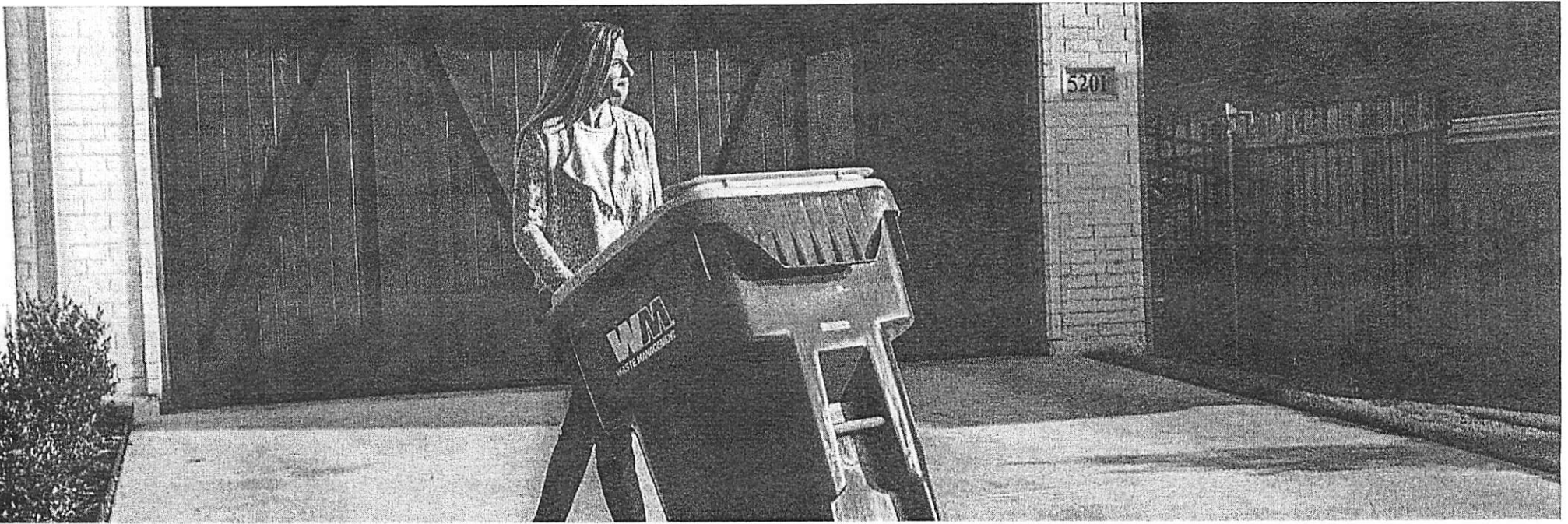
Sandy City Impacted by Global Challenges

- Recycling markets shifted dramatically in 2018
- The cost of recycling has increased while the value of recyclables has
 - Despite brief respite during the beginning of health epidemic, commodities are beginning to return to previous low levels.



The Proposal

- Transition to **every-other-week** recycling collection
 - This is common across the Wasatch Front
- Maintain current rate for waste and recycling service for residents



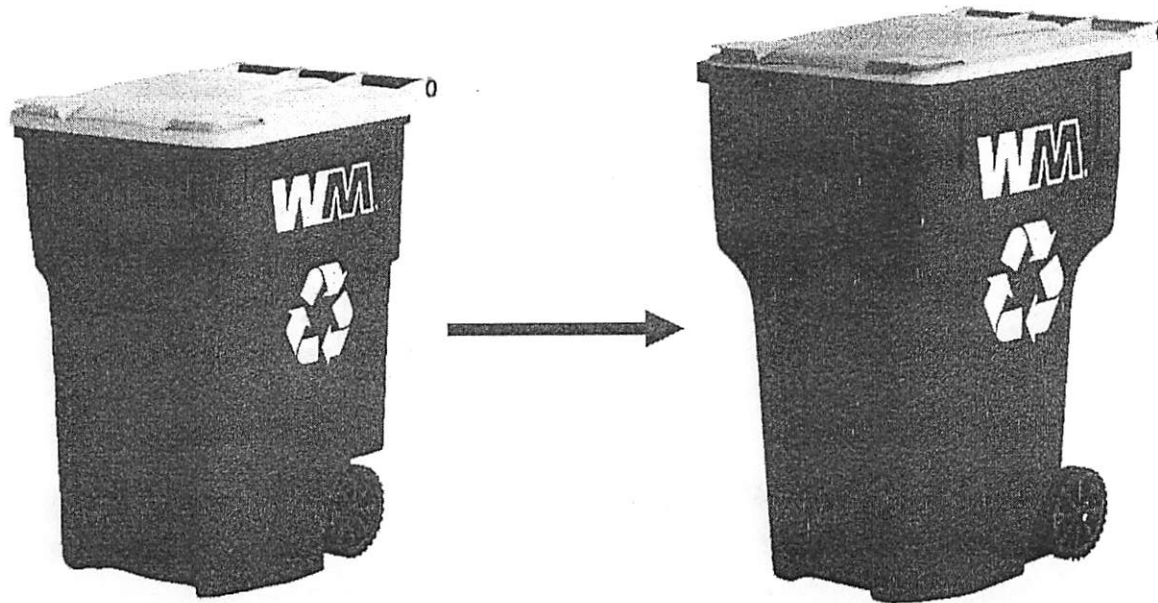
Benefits of Every Other Week Collection

- **Cost savings of \$132,492 annually** - funds can be used to defer future
- Fewer trucks on the road
 - Decrease in carbon footprint
 - Less wear and tear on the roads
- Unlikely to significantly impact city diversion
- Less room for contamination in carts



For the Heavy Recyclers

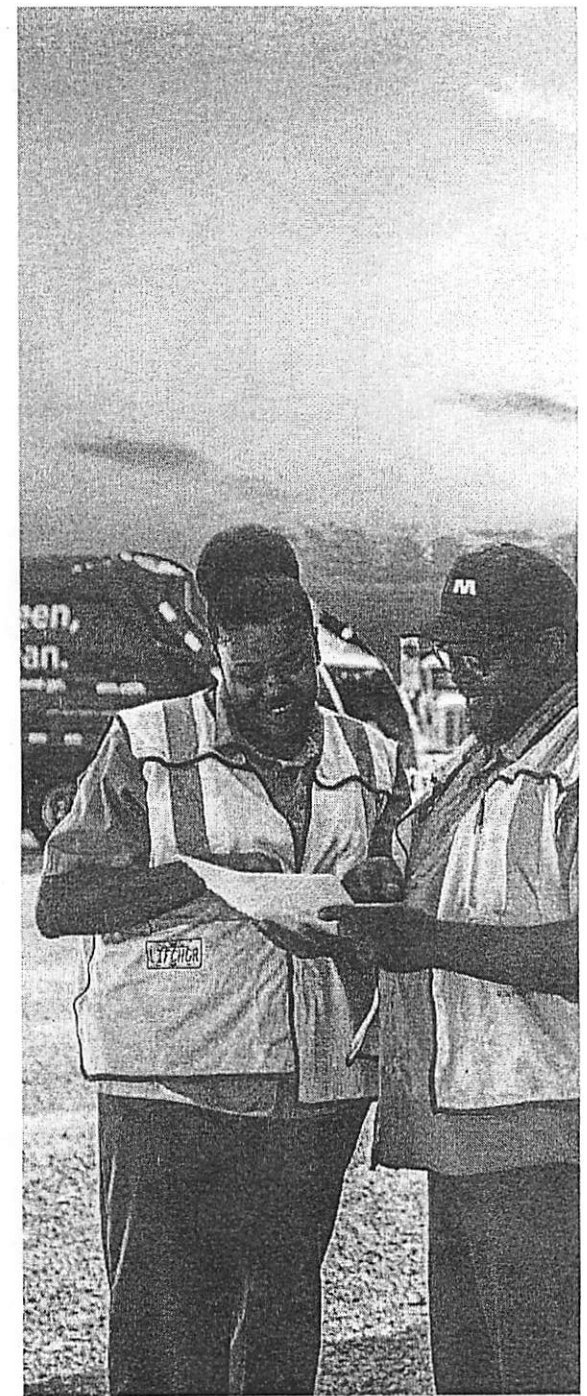
Upon resident request, WM will deliver a larger 96-gallon cart at no charge. New trash customers will automatically receive 96-gallon cart.



4 Week Implementation Plan

WM Communications Team will provide a comprehensive recycling campaign to Sandy City to communicate changes.

- Email
- Postcard mailer
- Social media (Facebook, Instagram, Twitter)
- Next Door
- City website updates
- FAQ for residents (housed on website)
- Bill Insert
- Community Newsletter
- Printed calendars for City Hall and WM drivers



Subject: Changes to your Waste Management Recycling Service



Dear Residents of Sandy City,

As you may be aware, the cost to recycle is continuing to rise nationwide. Sandy City and Waste Management are working together to keep your waste and recycling services affordable while maintaining excellent service.

Starting August 1, your recycling collection will decrease to every-other-week service. Your bill will NOT change. This change is intended to help offset any potential rate increases and maintain outstanding recycling collection. We do not anticipate this will negatively affect recycling levels across Sandy City.

Here are a few tips to help make more room in your recycling cart.

1. Recycle all empty plastic bottles, aluminum cans, paper and cardboard.
2. Empty and break down all cardboard boxes.
3. Keep plastic bags out of the recycling bin. No bagged recyclables.
4. Keep food and liquids out of the recycling.
5. When in doubt throw it out.

To find your new recycling service day, a recycling calendar, and other information, please go to your online account or call 801-568-2999.

Thank you,

Your WM and Sandy City Teams

Service Details

Customer ID Number

00002-05721-85006

Service Address

123 TEST PL PERKIN IL 61554-6011

CHANGES TO YOUR RECYCLING PROGRAM



Beginning August 1, your recycling will be collected every other week, instead of once a week.

When will my new collection day be? Learn your new scheduled collection day for recycling by going to WWW.WEBSITE.COM or scanning the QR Code.



Who is affected? This change applies to Sandy City residents with Waste Management services only.

Why is recycling changing? The cost of recycling is increasing. This decrease in service is offsetting higher costs, allowing us to keep your recycling rates at the same affordable rate.

Does this mean my waste and recycling bill is going up? No. Your bill will stay the same.

Question

We appreciate

CHANGES TO YOUR RECYCLING PROGRAM

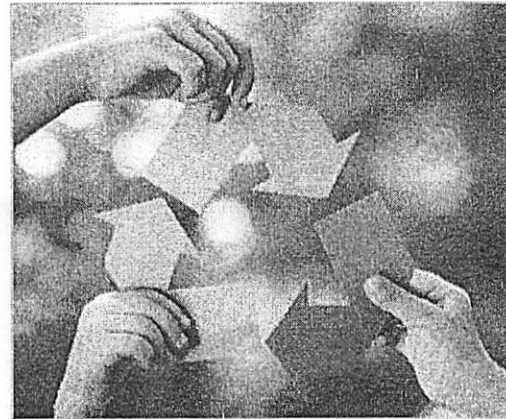
As of August 1, your recycling will be collected every other week, instead of weekly. To find out if your collection week is green or gold, go to WEBSITE or scan the QR Code.



This change applies to Sandy City residents with Waste Management services only.

Waste Management (WM) and Sandy City are committed to providing you with affordable, reliable, and excellent recycling services. We appreciate your cooperation and understanding.

Questions? Learn more by visiting WEBSITE or call us at 801-568-2999.



You have a new recycling pickup schedule. Learn more today.

THANK YOU

