## Rising

<u>Comcast RISE</u> is supporting the growth of small businesses and entrepreneurs committed to uplifting their local communities. The program is built to help businesses and their communities thrive with a focus on economic growth. To date, Comcast RISE has awarded 14,000 small businesses with over \$140 million in monetary, marketing, and technology grants. We're pleased to bring Comcast RISE back in 2025.

This year, Comcast RISE will award 500 recipients in five cities with a grant package that includes business consultation services, educational resources, a monetary grant, creative production, a media schedule, and a technology makeover.

Comcast RISE is part of **Project UP**, Comcast's comprehensive initiative to advance digital opportunity and help build a future of unlimited possibilities.

## **PROGRAM DETAILS**

500 awards total will be distributed as follows:

- 100 small businesses in each city
- Each business will receive:
  - o \$5,000 monetary grant
  - o Creative production, media, and technology makeovers
  - Education resources

## PROGRAM ELIGIBILITY

To be eligible, businesses must:

- Be established for 2 or more years
- Have 100 or less full-time or part-time employees
- Independently owned and operated
- Be in the following geographic locations:

**Boston**, MA Grand Rapids, MI

- **Business consultation services**
- Application period is May 1–31, 2025
- Grants will be awarded in August 2025
- Applications will be available online at www.ComcastRISE.com.

## Nashville, TN Seattle, WA (King County) South Valley, UT (Wasatch Front)

Exact location eligibility to be confirmed on zip code list at www.ComcastRISE.com

• For the full list of eligibility details visit www.ComcastRISE.com

Now is the **Time to Rise** Apply today. ComcastRISE.com

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