



# Sandy City Council Office

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## Memorandum

September 2, 2025

To: The City Council and Mayor

From: Housing Workshop Planning Group (Aaron Dekeyzer, Brooke D'Sousa, Shane Pace, Dustin Fratto, Lynn Pace, James Sorensen, Kasey Dunlavy, Justin Sorenson, Rob Sant, Jake Warner, and Liz Theriault)

Subject: Data Aggregation of Housing Questionnaire Results

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### Introduction

Earlier this month, Council Staff created a short Housing Questionnaire asking Sandy's elected officials to select, and then rank, their top ten "Housing Issues", from a list of identified issues put together over two Housing Workshops. This two-question survey was completed anonymously by all Council Members and the Mayor.

The first question asked respondents to select up to ten issues out of the list of 48 identified issues. The second question then pulled their unique ten selected issues, and asked respondents to order the issues in highest (#1) to lowest (#10) priority.

After collecting the raw data from the survey, Council Staff have put together several graphs to represent the results. This memo will explain how each graph recorded and presented the data. Please note that all graphs are color coded so that each overarching issue's category corresponds with a certain color (e.g., A1, A2, A3, etc. are all represented by red throughout the graphs).

### Graph #1 — All Selected Categories

This graph shows the number of times each issue was selected in the first question by individual respondents. The Y axis shows the number of times an issue was selected out of a total possible score of eight, and the X axis shows the issue. As in the first graph, any issue that did not receive any selections was excluded from the graph.

### Graph #2 — Weighted Ranking Results



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This graph represents the results of the second questionnaire question— the priority rankings. After selecting up to ten issues in the first question, respondents were then asked to rank those issues from highest (#1) to lowest (#10) priority. Council staff then assigned a numerical score to each priority.

Priority #	Assigned Score
1 (highest priority)	10
2	9
3	8
4	7
5	6
6	5
7	4
8	3
9	2
10 (lowest priority)	1

Scores from all respondents prioritized issue were then combined to find the total weighted ranking result for each issue. For example, issue D1 received a total weighted ranking score of 34. It was selected and ranked by five respondents.

Respondent	Rank	Assigned Score
1	1	10
2	3	8
3	2	9
4	Not chosen	0
5	9	2
6	6	5
7	Not chosen	0
8	Not chosen	0
		<b>Combined Score: 34</b>

### Graph #3 — Ranking and Selections

This graph displays a summary of all collected data. The X axis shows the issues that were selected. Any issue that was not selected was excluded from the graph. Along the Y axis, the first bar above the issue represents the number of times the issue was selected by respondents. The second bar represents the total combined score of the priority rankings it received. Please see Graph #3 below for a more in-depth explanation of how the total combined rankings were calculated.



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## **Graph #4 — Categories Selected at Least Three Times**

To help condense the data and potentially streamline the discussion process, staff also compiled data of issues that were chosen by three or more respondents.

In this graph, the Y axis shows the number of times an issue was selected, and the X axis shows the issue. From the list of 48 issues, twelve were selected by three or more respondents.

## **Graph #5 — Weighted Ranking Results of Categories Selected at Least Three Times**

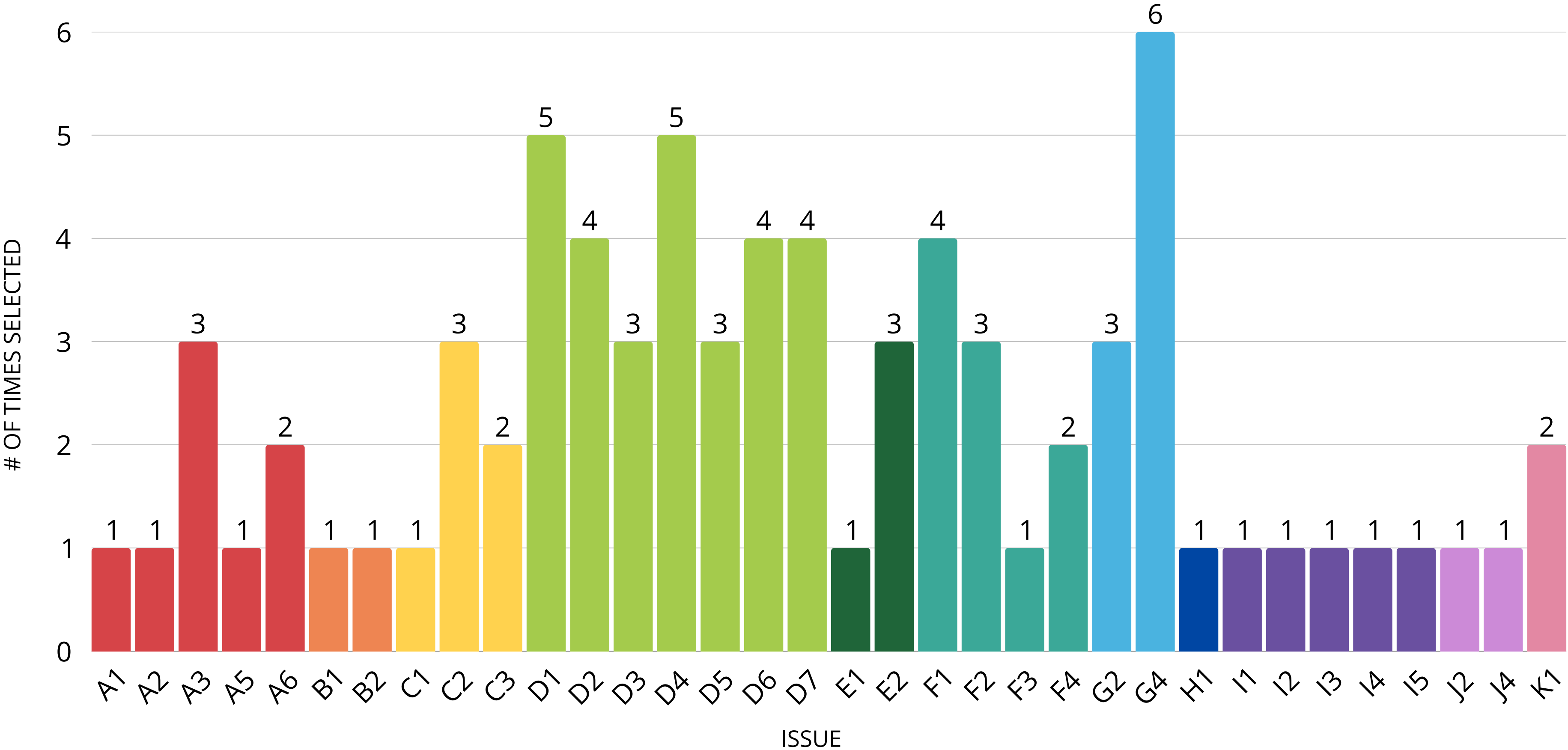
Similar to graph number three, this graph shows the weighted ranking scores of categories that were selected at least three times.

## **Graph #6— Selections and Rankings of Categories Selected at Least Three Times**

This final graph combines the data from graphs four and five. Each issue along the X axis has two bars; the first shows the number of times the issue was selected, and the second shows the total weighted priority ranking score of that issue. This graph was made to easily compare the number of times an issue was chosen to the priority ranking results, of issues selected by three or more respondents.

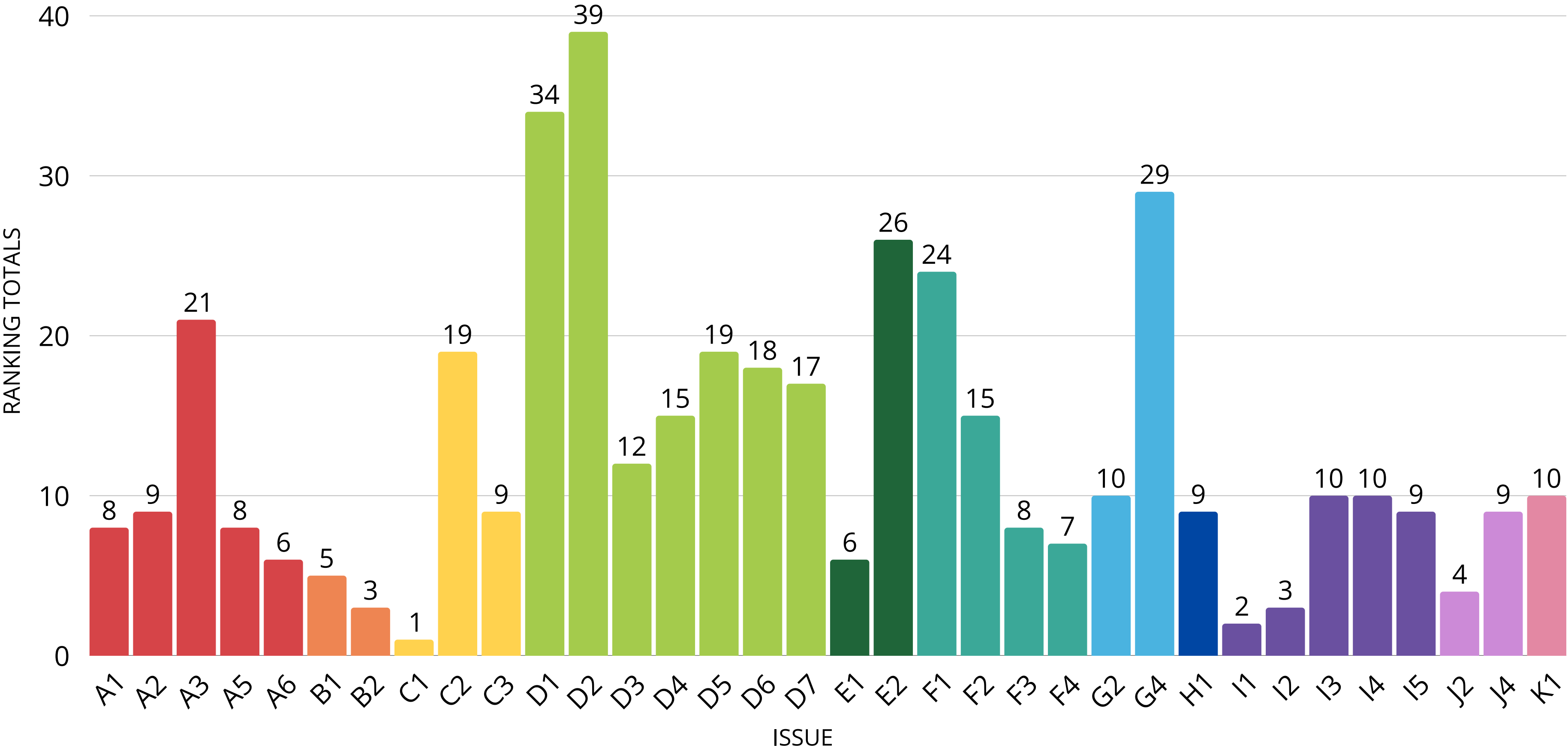
# ALL SELECTED CATEGORIES

\*CATEGORIES W/ ZERO SELECTIONS EXCLUDED



# WEIGHTED RANKING RESULTS

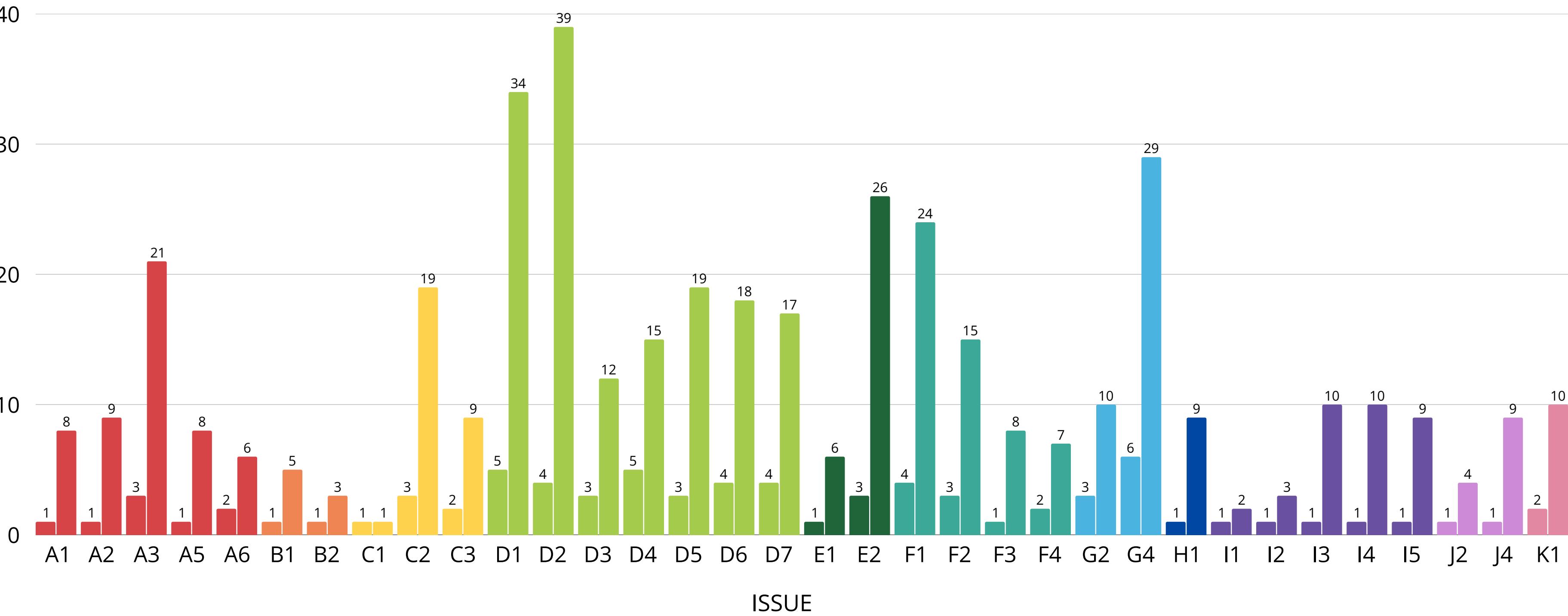
(ALL SELECTED CATEGORIES)



# RANKING AND SELECTIONS

\*CATEGORIES W/ ZERO SELECTIONS EXCLUDED

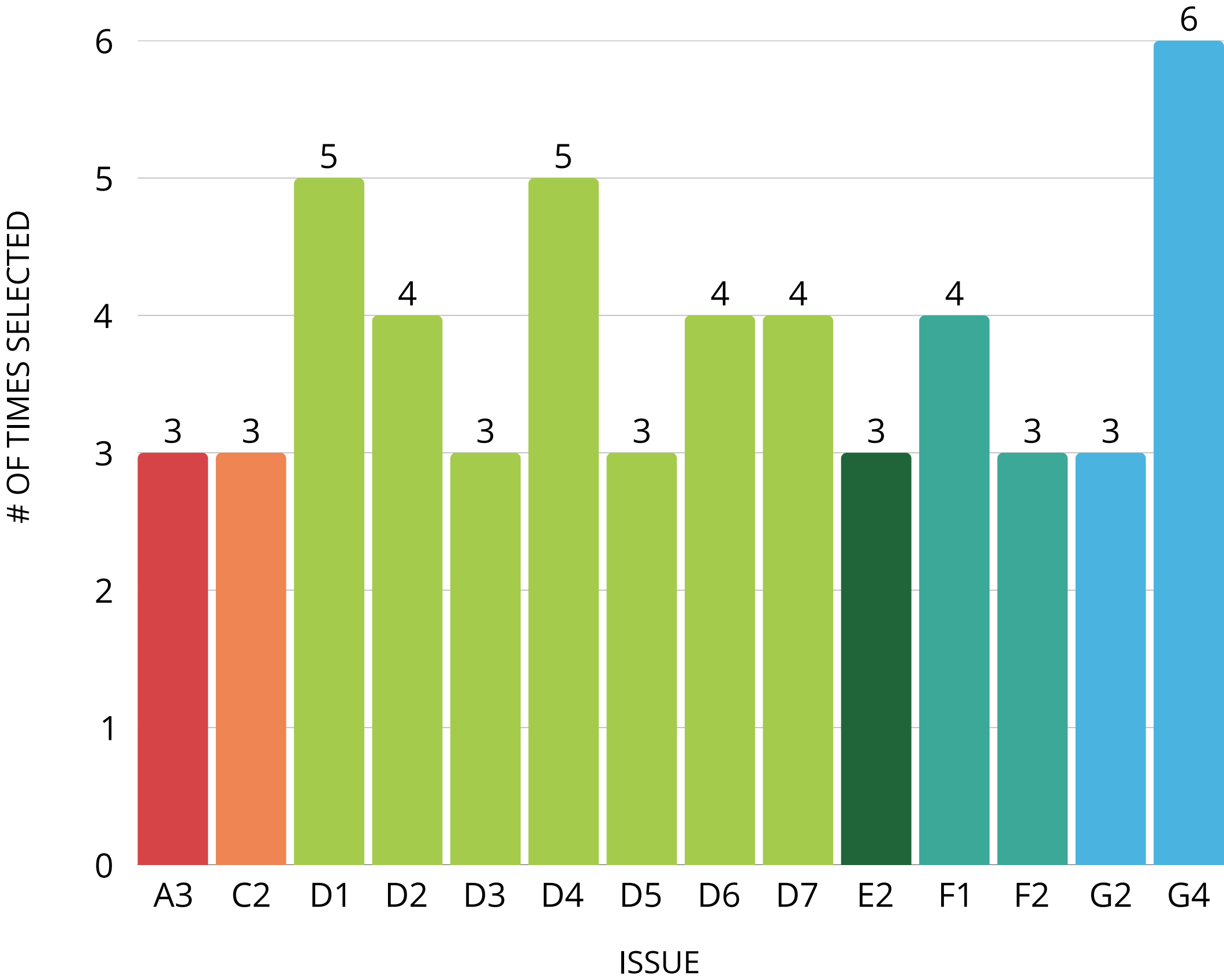
FIRST NUMBER - # OF TIMES SELECTED  
SECOND NUMBER - RANKING TOTAL



KEY FOR ISSUES WITH A SCORE OF 10 OR MORE:

- A3: Focus on Single Family Homes
  - C2: Impact of Renting on Wealth Building
  - D1: Limited Options Between Large SF Homes & Apartments
  - D2: Obstacles to Middle Housing
  - D3: Appearance and Neighborhood Integration
  - D4: Housing for Seniors
- D5: Lack of Affordable Options for First Time Homebuyers
  - D6: Housing Diversity for a Wide Range of Demographics
  - D7: Minimal Construction of Smaller Homes
  - E2: Low Condominium Construction (Lack of For Sale Units)
  - F1: Restrictive Zoning Codes
  - F2: Lack of Alternative Zoning Models and Flexibility
- G2: Appearance is Key (Aesthetic Concerns from Residents)
  - G4: Lack of Tools to Enforce Owner Occupancy
  - I3: High Interest Rates
  - I4: Lack of Housing Assistance
  - K1: Public Transportation Access
- GRAPH #3

# CATEGORIES SELECTED AT LEAST 3 TIMES

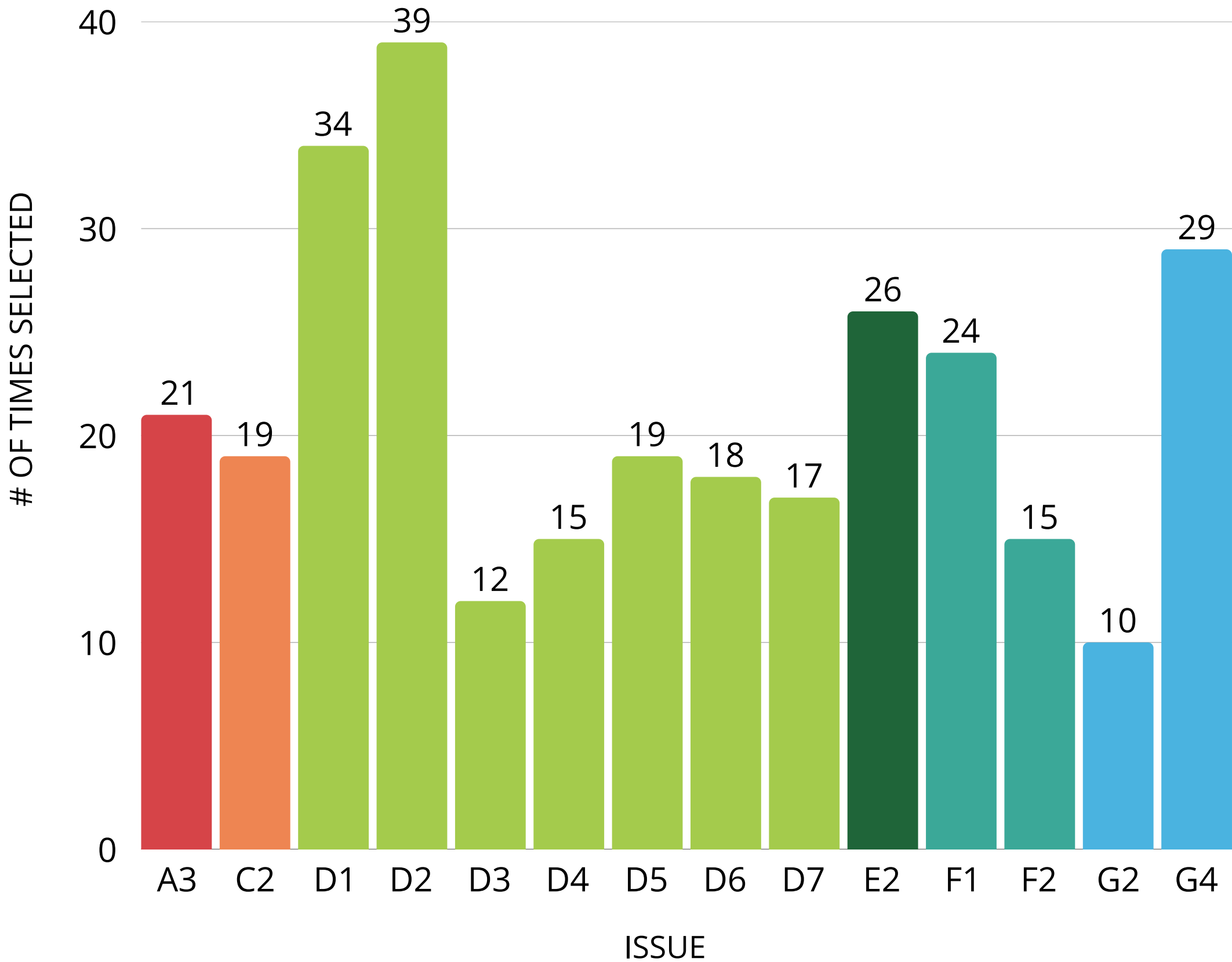


## ISSUES

- A3: Focus on Single-Family Homes**
- C2: Impact of Renting on Wealth Building**
- D1: Limited Options Between Large SF Homes & Apartments**
- D2: Obstacles to Middle Housing**
- D3: Appearance and Neighborhood Integration**
- D4: Housing for Seniors**
- D5: Lack of Affordable Options for First Time Homebuyers**
- D6: Housing Diversity for a Large Range of Demographics**
- D7: Minimal Construction of Smaller Homes**
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- F1: Restrictive Zoning Codes**
- F2: Lack of Alternative Zoning Models and Flexibility**
- G2: Appearance is Key (Aesthetic Concerns from Residents)**
- G4: Lack of Tools to Enforce Owner Occupancy**

# WEIGHTED RANKING RESULTS

(OF CATEGORIES SELECTED AT LEAST 3 TIMES)



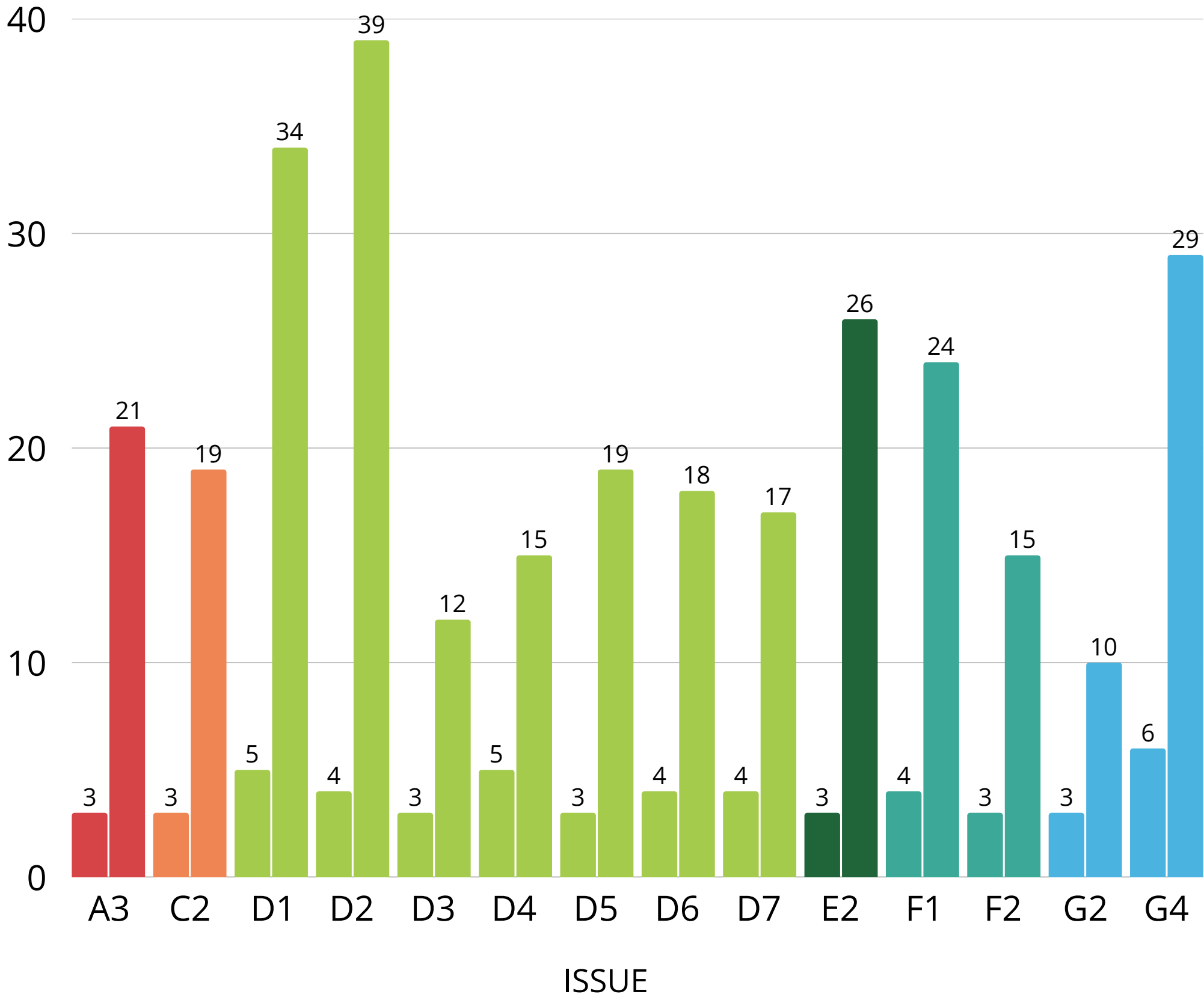
## ISSUES

- A3: Focus on Single-Family Homes**
- C2: Impact of Renting on Wealth Building**
- D1: Limited Options Between Large SF Homes & Apartments**
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- F1: Restrictive Zoning Codes**
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- G4: Lack of Tools to Enforce Owner Occupancy**



# SELECTIONS AND RANKINGS

(OF CATEGORIES SELECTED AT LEAST 3 TIMES)



FIRST NUMBER - # OF TIMES SELECTED  
SECOND NUMBER - RANKING TOTAL

## ISSUES

- A3: Focus on Single-Family Homes**
- C2: Impact of Renting on Wealth Building**
- D1: Limited Options Between Large SF Homes & Apartments**
- D2: Obstacles to Middle Housing**
- D3: Appearance and Neighborhood Integration**
- D4: Housing for Seniors**
- D5: Lack of Affordable Options for First Time Homebuyers**
- D6: Housing Diversity for a Large Range of Demographics**
- D7: Minimal Construction of Smaller Homes**
- E2: Low Condominium Construction (Lack of For Sale Units)**
- F1: Restrictive Zoning Codes**
- F2: Lack of Alternative Zoning Models and Flexibility**
- G2: Appearance is Key (Aesthetic Concerns from Residents)**
- G4: Lack of Tools to Enforce Owner Occupancy**