

2023 YEAR IN REVIEW



WHAT WE DO



CONNECT



EDUCATE



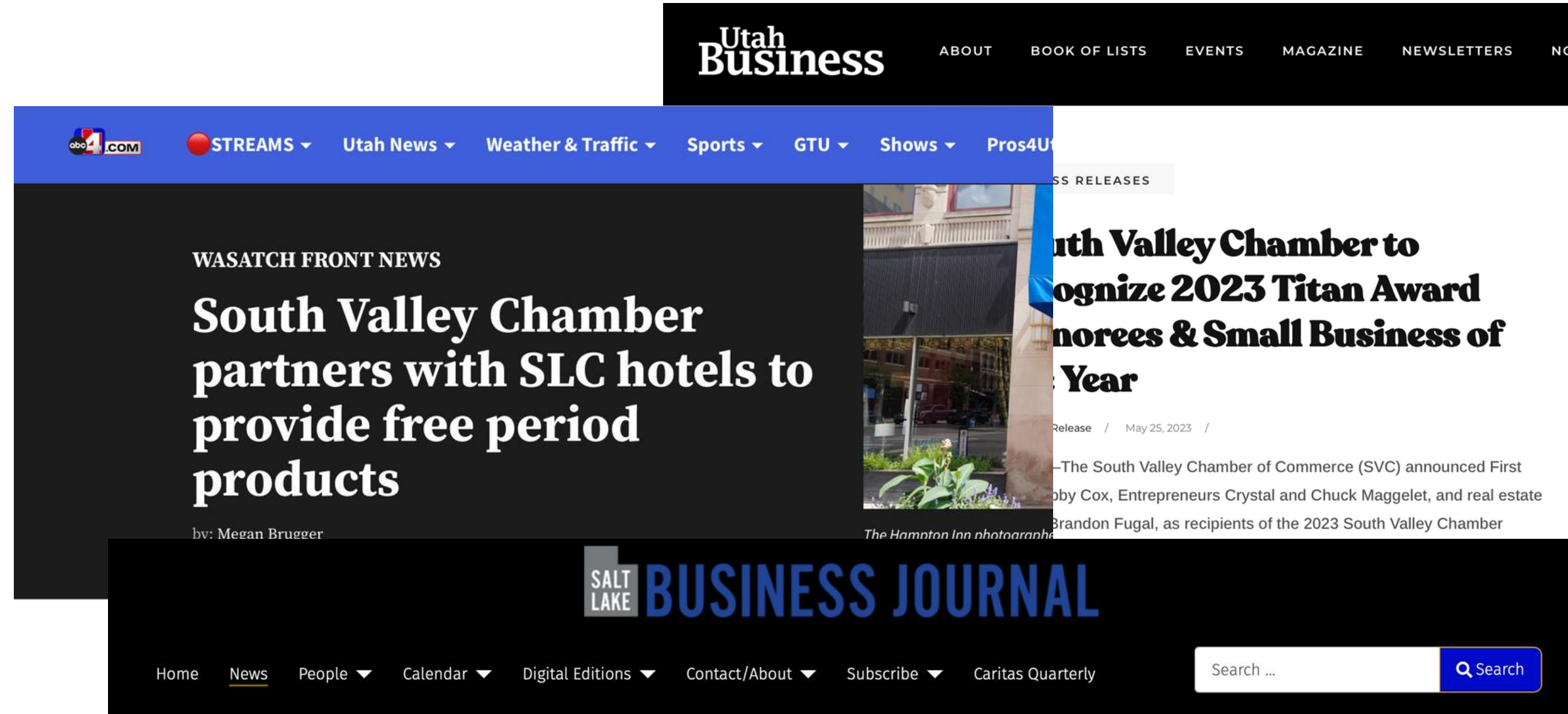
ADVOCATE



GROW



IN THE NEWS



The screenshot shows a news article from the Salt Lake Business Journal. The main headline is "South Valley Chamber partners with SLC hotels to provide free period products". The article is categorized under "WASATCH FRONT NEWS" and is by Megan Brugger. A secondary headline on the right reads "South Valley Chamber to recognize 2023 Titan Award honorees & Small Business of the Year". The website's navigation bar includes "Utah Business", "ABOUT", "BOOK OF LISTS", "EVENTS", "MAGAZINE", "NEWSLETTERS", and "NO". A secondary navigation bar includes "abc4.COM", "STREAMS", "Utah News", "Weather & Traffic", "Sports", "GTU", "Shows", and "Pros4U". The footer contains "SALT LAKE BUSINESS JOURNAL", "Home", "News", "People", "Calendar", "Digital Editions", "Contact/About", "Subscribe", "Caritas Quarterly", and a search bar.

Utah Business ABOUT BOOK OF LISTS EVENTS MAGAZINE NEWSLETTERS NO

abc4.COM STREAMS Utah News Weather & Traffic Sports GTU Shows Pros4U

WASATCH FRONT NEWS

South Valley Chamber partners with SLC hotels to provide free period products

by: Megan Brugger

Business RELEASES

South Valley Chamber to recognize 2023 Titan Award honorees & Small Business of the Year

Release / May 25, 2023 /

The South Valley Chamber of Commerce (SVC) announced First Honorees Crystal and Chuck Maggelet, and real estate professional Brandon Fugal, as recipients of the 2023 South Valley Chamber of Commerce Titan Award.

The Hampton Inn photograph

SALT LAKE BUSINESS JOURNAL

Home News People Calendar Digital Editions Contact/About Subscribe Caritas Quarterly

Search ... Search

Cottonwood Heights joins South Valley Chamber

Details

Published: 04 November 2023

The South Valley Chamber of Commerce has added Cottonwood Heights to the list of cities it represents. The announcement came from Cottonwood Heights Mayor Mike Weichers.

"The South Valley Chamber has consistently demonstrated its dedication to equipping small businesses with the tools and knowledge they need to not only survive but thrive," said Jay Francis, president and CEO of the [Please log in to see the rest of this story.](#)

SOUTH VALLEY TOURISM

\$184,681 Marketing

121,646
Visitors/Attendees

\$38.7
MILLION

20
Major Events

62,936
Room Nights



SOUTH VALLEY TOURISM

Winter Campaign

Impressions: 1,370,828

Clicks: 39,756

Events: 2,585

Top Hotels:

- 1. Best Western Plus - Sandy**
- 2. Courtyard by Marriott - Sandy**
- 3. Hilton Garden Inn - Sandy**
- 4. Hampton Inn - Sandy**



SOUTH VALLEY
TOURISM



WOMEN IN BUSINESS

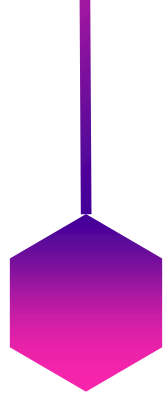
In 2023, our Women In Business Committee selected Holding Out HELP for their annual service project.

10

Women in Business Luncheons with speakers such as:

- Crystal Maggelet
- Judge Graves
- Tami Steggell
- Sharlene Wells





JR WOMEN IN BUSINESS

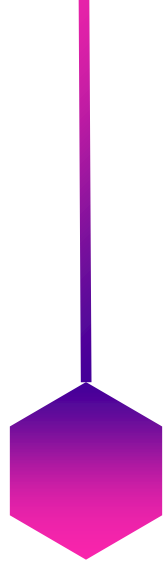
11

Scholarships



2

**Doubled Program
to 22 Participants
for 2023-2024**



BUSINESS INSTITUTE



Altabank
Division of Glacier Bank

EVERYDAY
ENTREPRENUR
PROGRAM



KeyBank

**BUSINESS
ACCELERATOR**



LEADERSHIP
SOUTH VALLEY

SOUTH VALLEY CHAMBER

**BUSINESS
BOOTCAMP**



LEADERSHIP

SOUTH VALLEY



BUSINESS BOOT CAMPS

15
Graduates



9
Business
Boot Camps Held

100+
Participants

Topics Covered:

- Health Care
- Tourism
- Government & Legislation
- Housing & Transportation
- Sports & Entertainment
- Economic Development
- Banking & Finance



Topics Included:

- Social Media
- Tax Prep
- Company Culture
- Communication



KeyBank BUSINESS ACCELERATOR

Hosted
Cohorts
5 & 6



43
Enrolled
Participants

EVERYDAY ENTREPRENEUR

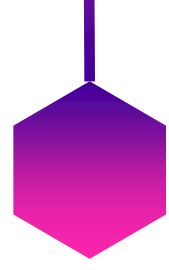
11
Enrolled
Participants



Course Topics:

- Startup 101
- Getting Funded
- Operations
- Growing Your Startup
- Marketing Plans
- Budget/Finance Planning





AMBASSADORS

- Member Outreach
- Networking
- Coordination at Events
- Ribbon Cutting
- True Ambassadors



GOVERNMENT AFFAIRS & PUBLIC POLICY



20+

Bills Tracked
During 2023
Legislative Session

In Partnership with
SLC Chamber
Organized, Weekly
Calls for State
Chamber
Organization

15

South Valley Chamber
Delegates on Annual
Washington D.C.
Advocacy Trip

SMALL BUSINESS COMMITTEE

Small Business of
the Year Award

Cookie Advantage

Participated in
Shop Small Saturday;
Coordinated 9 Social
Media Raffles from
Small Businesses



7

Let's Do Lunch Events Hosted

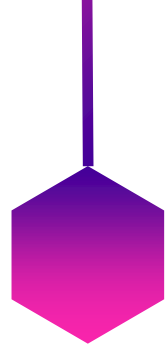
Our Presenters included:

- Gail Miller
- Thurl Bailey
- Sean Bott
- Josh Downs
- Bullfrog Spas



LET'S DO Lunch





MEET THE MEMBER

4

Meet the
Member Events
Hosted

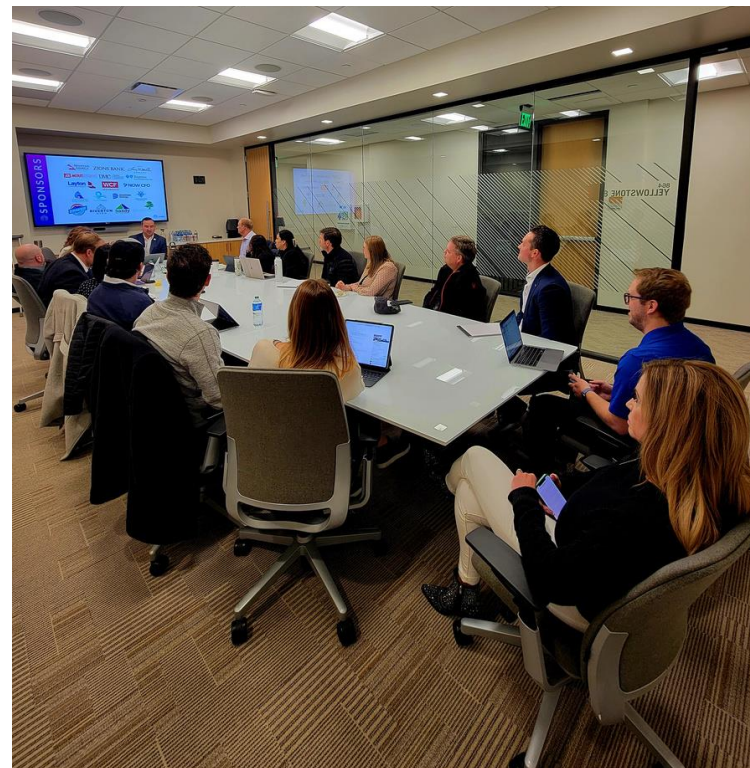
50+
Business
Pitched





CHAMBER 101

100+
Businesses
Instructed



8
Chamber 101
Hosted

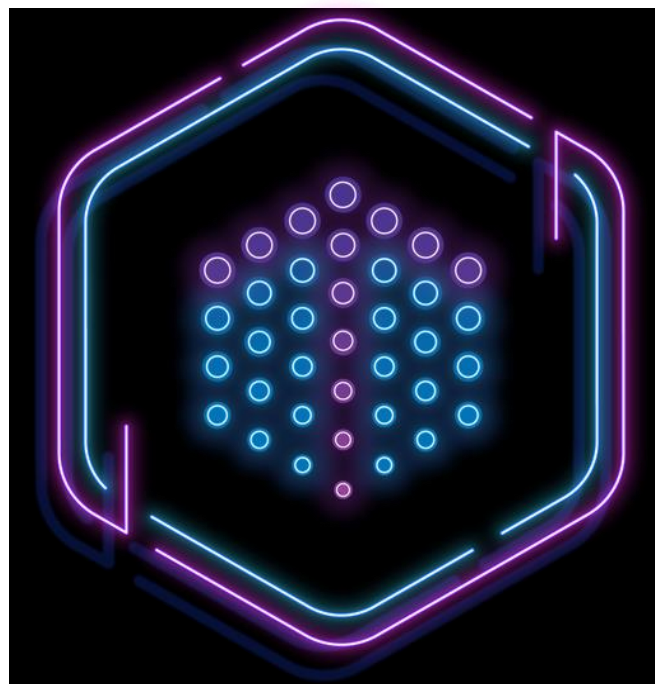


Held at Various Locations
Such as:

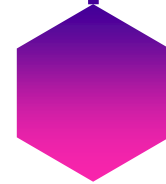
- Fatcats
- Sunday's Best
- XGolf
- Draper Park
- Salt Lake City Motorcars



7
**Connect After
Hours Events
Hosted**



CONNECT AFTER HOURS



EXECUTIVE FORUM & IN THE KNOW

Held Executive Forums with:

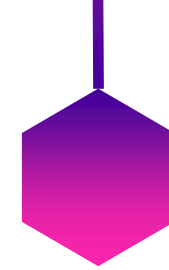
- President Adams
- Speaker Wilson

5

Executive Forum
and In the Know
Events

In the Know Events with:

- Congressmen Curtis
- Congressmen Owens
- Senator Mike Lee
- Howard Hadlee



GOLF TOURNAMENTS

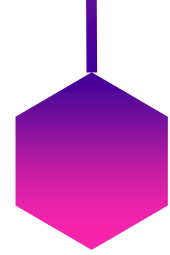
300+
Players
Participated



3 Courses Played

- River Oaks
- South Mountain
- Glenmoor





SHARK TANK

Hosted Young
Entrepreneurs
Shark Tank

11K
Awarded to Winners
for Business
Startups





TITAN AWARDS

First Lady Abby Cox

State of Utah

Chuck and Crystal Maggelett

Maverick / FJ Management

Brandon Fugal

Colliers International

Michelle Zarlengo - Cookie Advantage

Small Business of the Year



SANDY RIBBON CUTTINGS

40+ Ribbon
Cuttings





NEW MEMBERS

Welcome! **Willkommen!**
¡Bienvenido! **Bienvenue!**
ຍິນດີຕ້ອນຮັບ **Benvenuto**
Bem-vindo **Välkommen**
ស្វាគមន៍ **Hoş geldin**
Witaj! **Selamat datang**
欢迎

125
Total

36
Sandy City