



Cultural Celebration Series

A Cultural Experience for Our Community



This event has a timely opportunity to heal hearts and build essential unity during this difficult time of racial tension and pandemic quarantine.



Desired Outcome

This respectful and entertaining program can influence neighboring cities and districts to be more culturally aware in their communities. This Cultural Celebration Series has the potential to **expand perspectives** and **bring individuals together** in the significant effort to help create a society our nation has always sought for. This partnership perfectly aligns with the mission of Hale Centre Theatre: To **enrich lives** through world-class theatre.



Cultural Celebration Series

- Event Title: Cultural Celebration Series
- Planning and Hosting: Hale Centre Theatre



Sponsor: Sandy City



Cultural Performances and Booth from Various Ethnicities

- Living Legends
- The Bonner Family
- Latin Roots Salsa and Cumbia Band
- Os Corvos
- Debra Bonner Unity Gospel Choir
- The Fotu Twins
- Chris and Bre
- Mariachi America de Utah
- Motown Soul Band Utah
- Yemisi Agbebi, Zinse Agginie
- Asian Festival Performers



When and Where?

- Dates: June 3 & 17, July 8 & 22, August 5 & 19
(First and third Thursday of each month)
- Location: Cairns Plaza
- Time: 6:15pm- 7:15pm



Spacing for 240 People

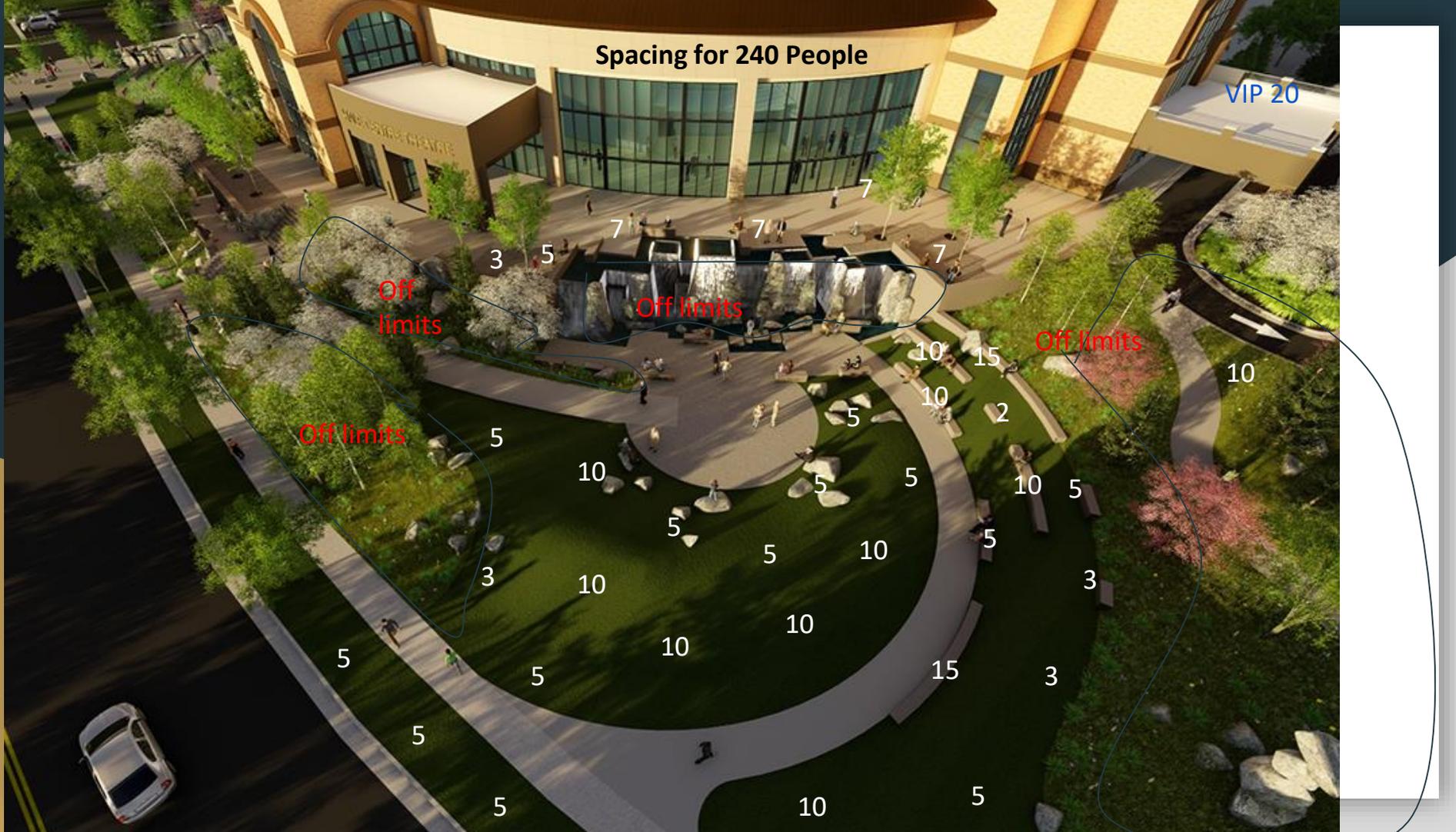
VIP 20

Off limits

Off limits

Off limits

Off limits



Admission and Parking

- Customer Price: Free admission, Free Parking
- Parking provided by Hale Centre Theatre, MACU, and Sandy City Hall



Parking provided by Hale Centre Theatre, MACU, and Sandy City



Cultural Foods and Food Trucks

Food: Food Trucks based on the celebrated culture for the evening

As a result of these efforts, the attending individuals, families and the talented performers will make a special evening out of the experience. It is desired that these individuals will feel welcome in Sandy City and at Hale Centre Theatre.

Eat dinner while being culturally entertained 6:15pm - 7:15pm.



In essence, these special nights will reflect the heart of Sandy City and Hale Centre Theatre in terms of the imperative need for inclusion, unity, and joy! Additionally, we hope this exciting annual Cultural Celebration Series results in critical understanding and healing for both the community and the celebrated culture of interest.

 White alone, percent	 90.1%
 Black or African American alone, percent (a)	 0.6%
 American Indian and Alaska Native alone, percent (a)	 0.3%
 Asian alone, percent (a)	 3.7%
 Native Hawaiian and Other Pacific Islander alone, percent (a)	 0.6%
 Two or More Races, percent	 2.4%
 Hispanic or Latino, percent (b)	 8.7%

Sandy City Sponsorship:

- 1) **Requesting \$33,120 for funding:** Entertainment Groups, Decorations, Sound Equipment, marketing from HCT, Staffing (MC, Set-up, Take-down, Parking Directors), and Police Enforcement for crowd control.
- 2) **Promotion of the event (elevating HCT advertising through Sandy Social Media)**