

Utah Transit Authority Update

UTA on Demand by Via Microtransit Pilot UTA Five-Year Service Plan

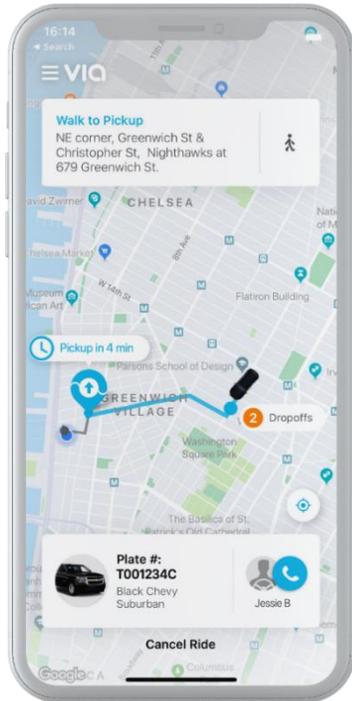
Carlton Christensen: Chair, UTA Board of Trustees
Laura Hanson: Director, Planning



UTA on Demand by Via Microtransit Pilot



UTA on Demand by Via



Pilot goals and objectives

- Public/private partnership
- Test new and emerging technologies and transit solutions
- Improve mobility
- Coverage based transit service
- Provide first and last mile connections to UTA rail stations
- Improved customer experience
- Improved operating efficiencies



UTA on Demand by Via



COVID-19

- Significant decline in ridership
- Improved cleaning and safety procedures
- Implemented quick adjustments to the service
- Suspended all marketing and promotion efforts
- New customer trends and use of the service



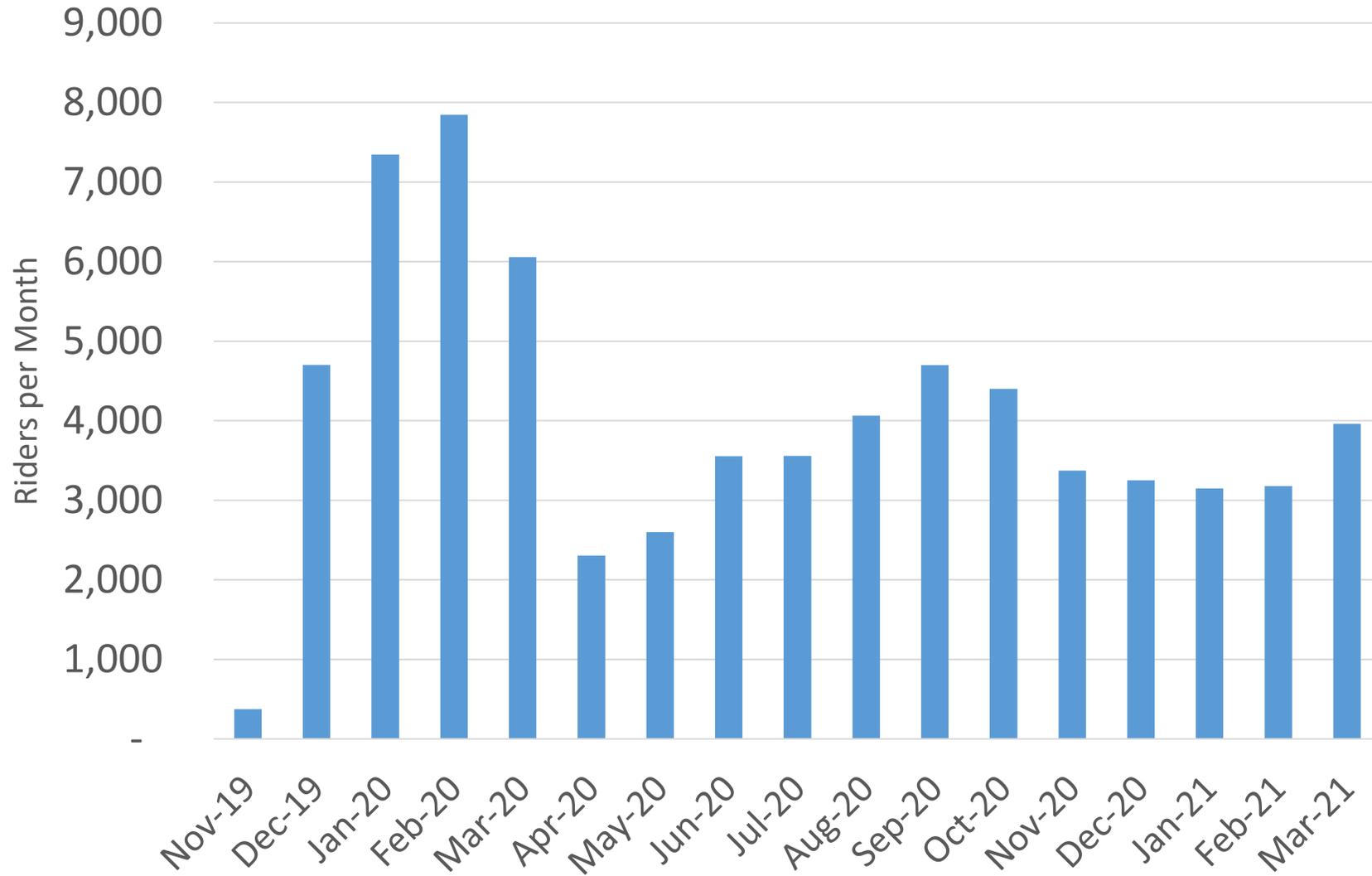
UTA on Demand by Via

| | Nov-19 | Dec-19 | Jan-20 | Feb-20 | Mar-20 | Apr-20 | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 | Jan-21 | Feb-21 | Mar-21 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Total Rides | 266 | 4,701 | 7,346 | 7,844 | 6,058 | 2,304 | 2,600 | 3,556 | 3,557 | 4,063 | 4,699 | 4,401 | 3,373 | 3,252 | 3,148 | 3,178 | 3,960 |
| % Change Total | | | 56% | 7% | -23% | -62% | 13% | 37% | 0% | 14% | 16% | -6% | -23% | -4% | -3% | 1% | 25% |
| WAV Rides | 3 | 65 | 87 | 87 | 67 | 37 | 104 | 112 | 121 | 98 | 180 | 117 | 82 | 72 | 71 | 65 | 97 |
| Shared Rides | 8% | 13% | 21% | 29% | 23% | 4% | 6% | 9% | 9% | 16% | 15% | 16% | 17% | 17% | 19% | 20% | 22% |
| FMLM Connection | 62% | 52% | 52% | 54% | 49% | 39% | 36% | 35% | 29% | 31% | 30% | 32% | 31% | 29% | 36% | 36% | 37% |

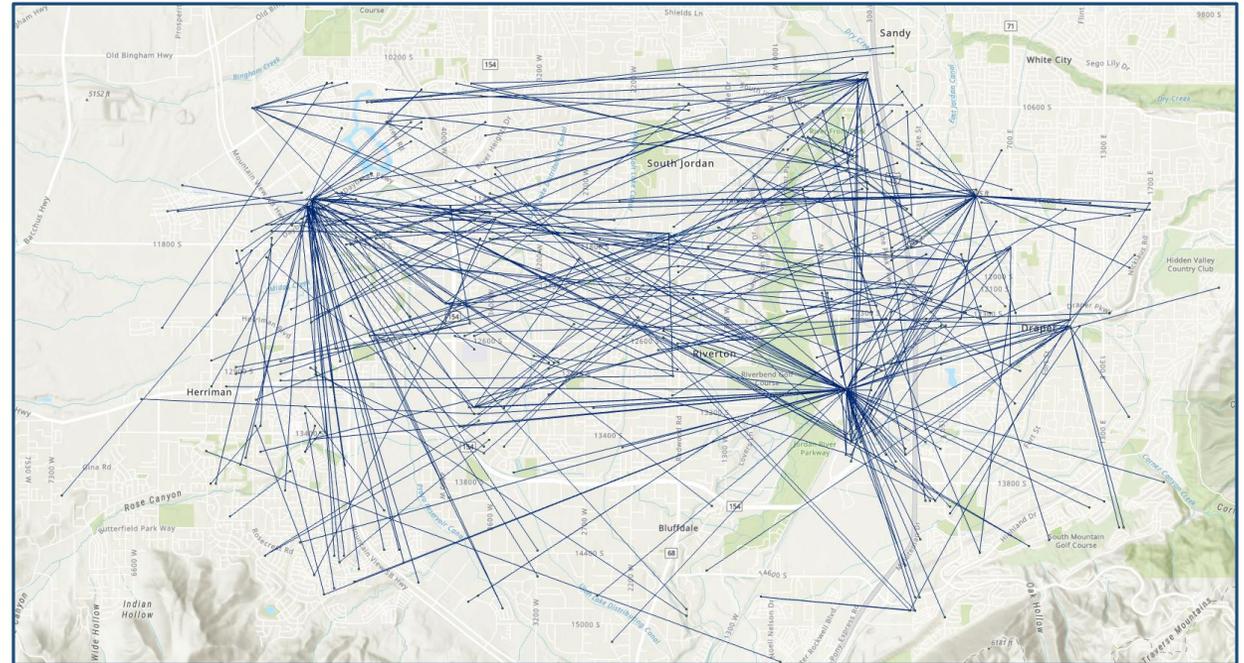
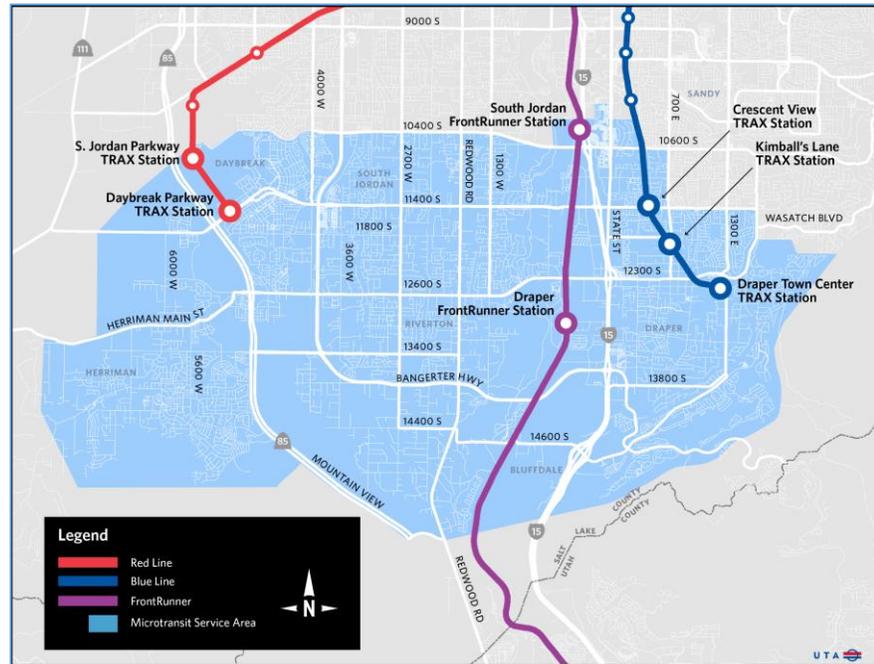
WAV: Wheelchair Accessible Vehicle
 FMLM: First Mile/Last Mile



UTA on Demand by Via



UTA on Demand by Via



UTA on Demand by Via

Next Steps

- Extend the pilot through the August 2021 change day
- Integration with Transit app and UTA electronic fare media
- Provide first and last mile connections paratransit service
- Evaluate expansion zones as part of UTA's Five-Year Service Plan



UTA Five-Year Service Plan

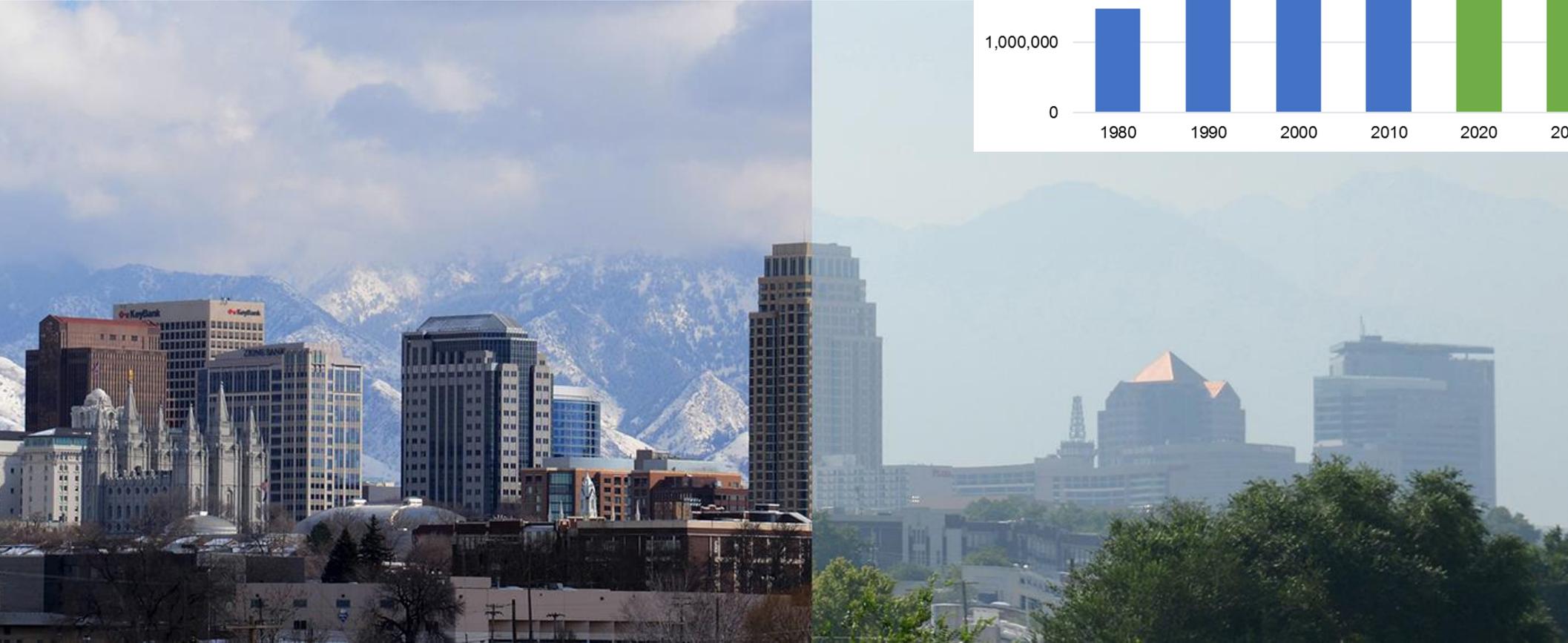
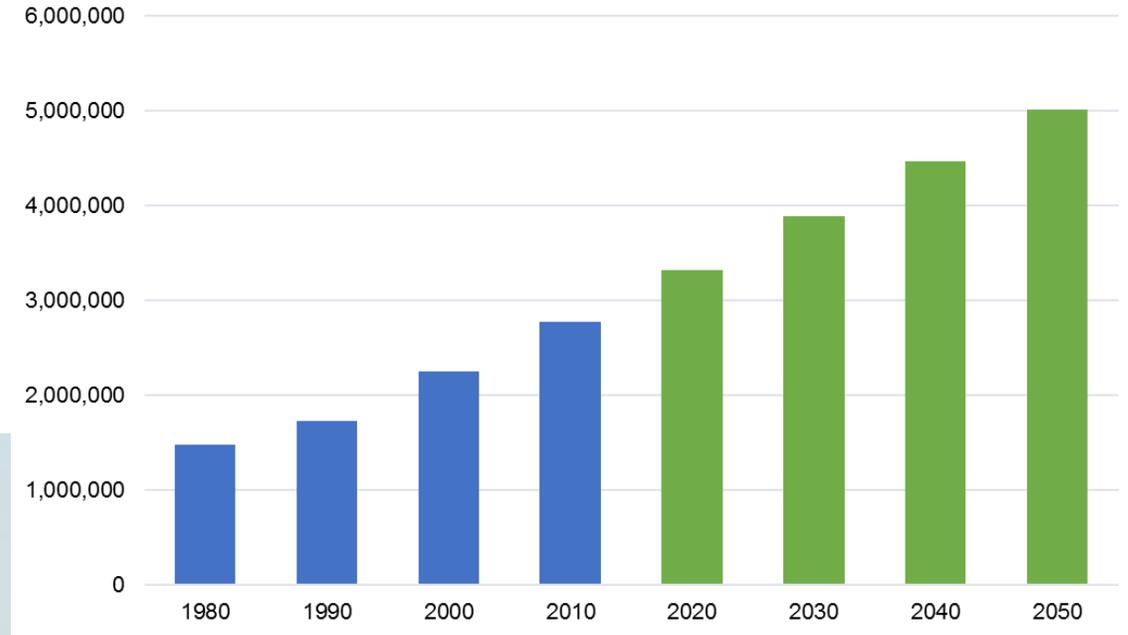
Providing the Right Service for Your Community



Our Region is Growing

Our region is growing rapidly, which brings both challenges and opportunities.

- Air quality and traffic congestion
- Economic growth and opportunity



UTA is Your Partner



UTA is working to strengthen our coordination with local governments as we plan for the future of transit in our region.

Call us when you are:

- Updating your general plan
- Reconstructing a street
- Considering approval of a new development
- Have a general question

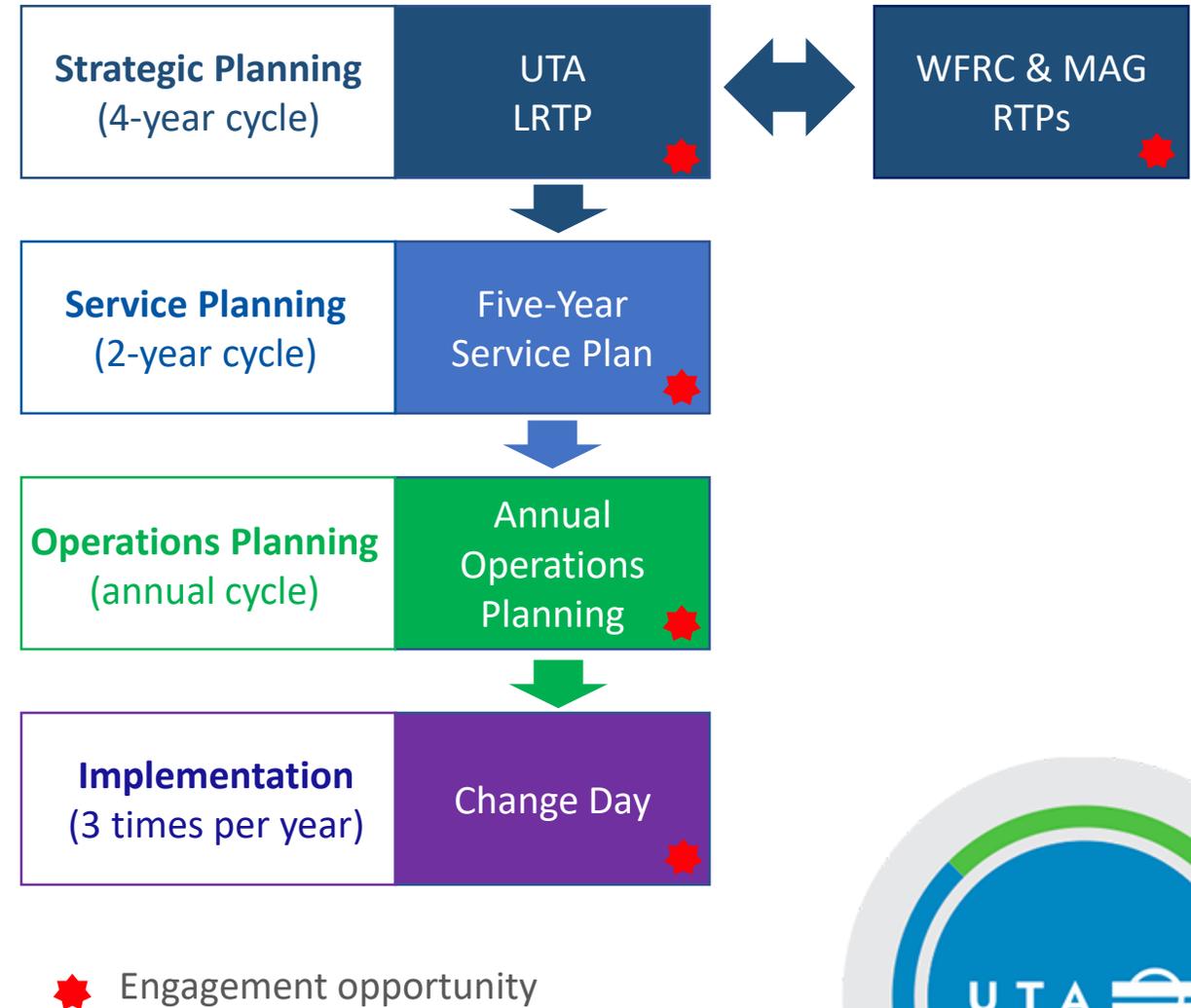
We will call you when we:

- Propose service changes
- Initiate a new study
- Consider changes to bus stop locations or amenities
- Continue ongoing check-ins



UTA Planning Process

- The **Regional Transportation Plans (RTP)** include major capital projects, major transit needs but not local bus service.
- A future **UTA Long Range Transit Plan (LRTP)**, an extension of the RTP, will present a comprehensive, 30-year vision for public transit including local bus service.
- UTA's **Five-Year Service Plan** outlines a plan for implementation of short-term service improvements.
- The **Operational Planning** process refines and finalizes annual service changes, which are then **Implemented on Change Day**.



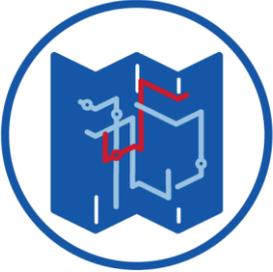
Five-Year Service Plan



System-Wide Planning



Expanded Hours



Core Route Network Investment



New Technologies

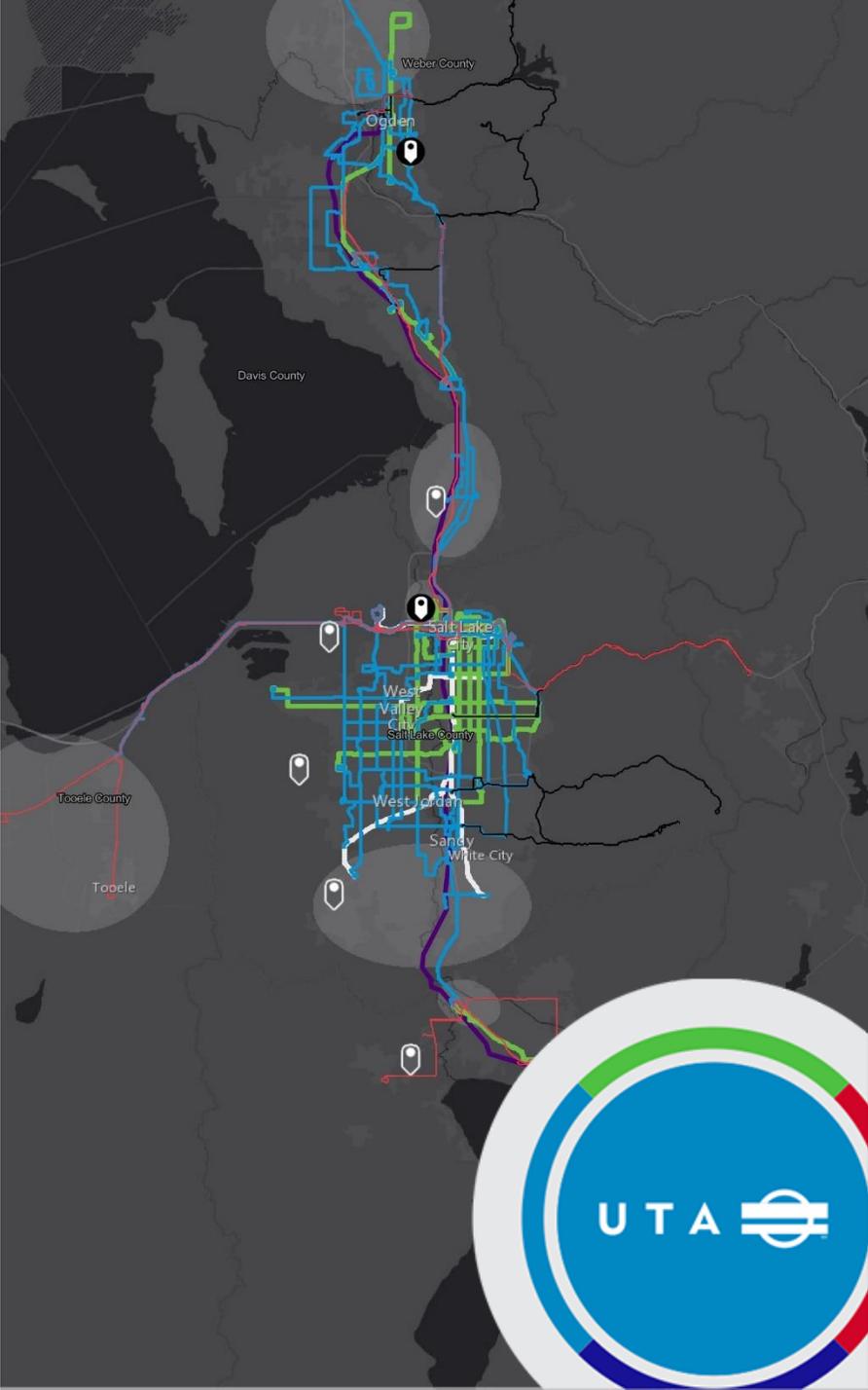


All-Day Service

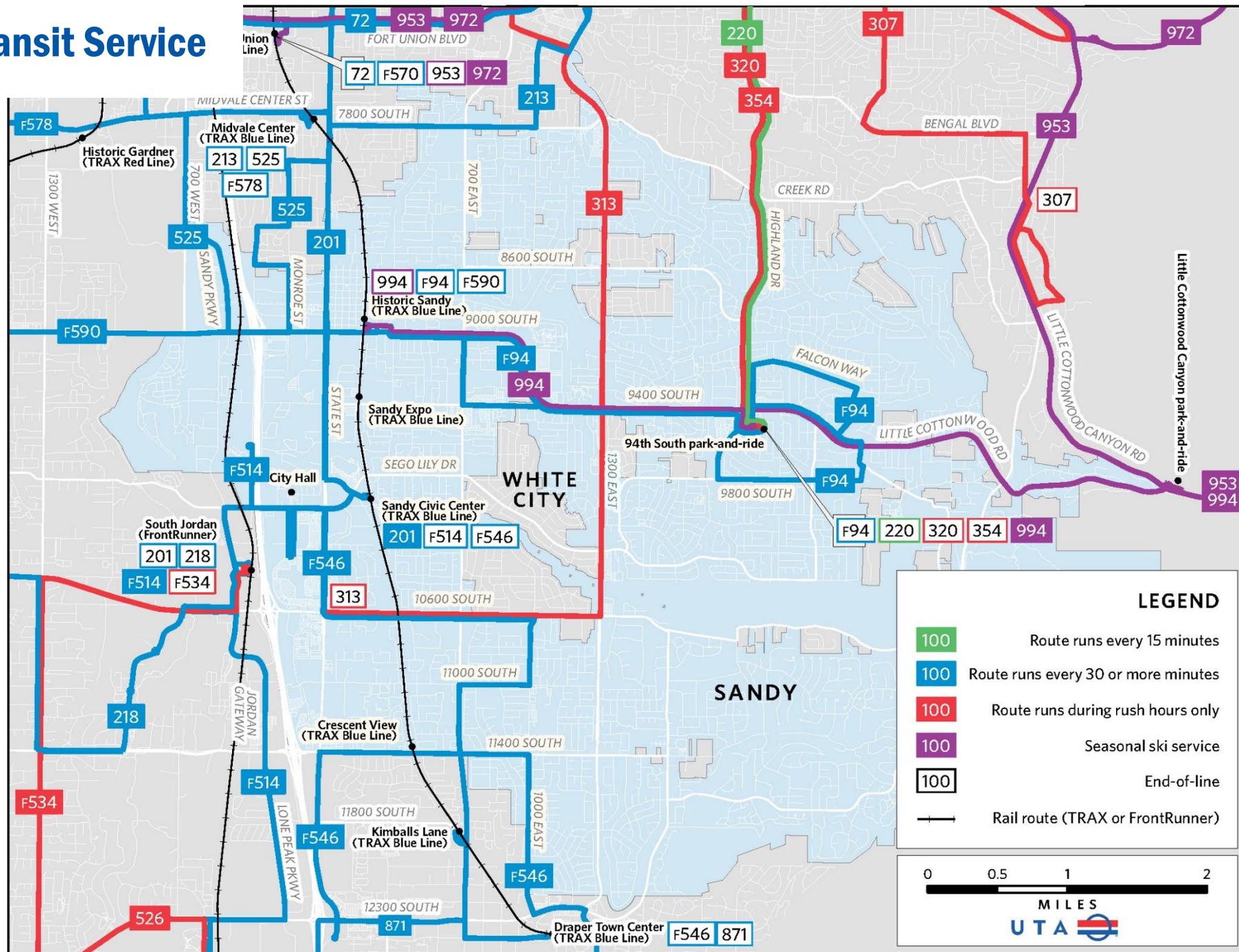


New Projects

www.rideuta.com/serviceplan



Current Transit Service



Five-Year Service Plan

Bus ▾

Service Type

- Frequent, All-Day
- All-Day
- Peak only
- Seasonal

TRAX and S-Line

—

FrontRunner

—

Mobility Solutions Zone

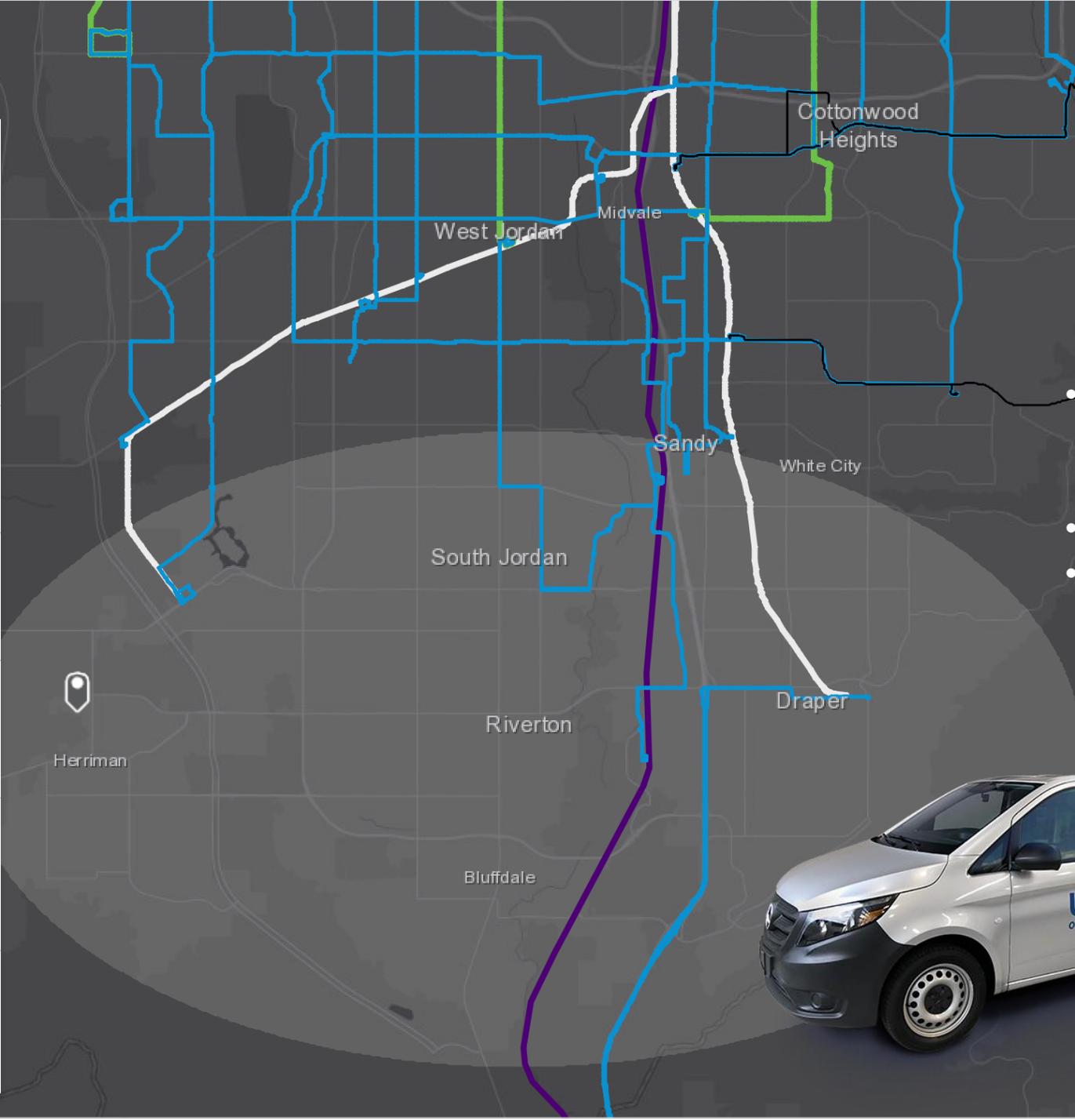
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Future Transit Study Area

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Plan Project Site

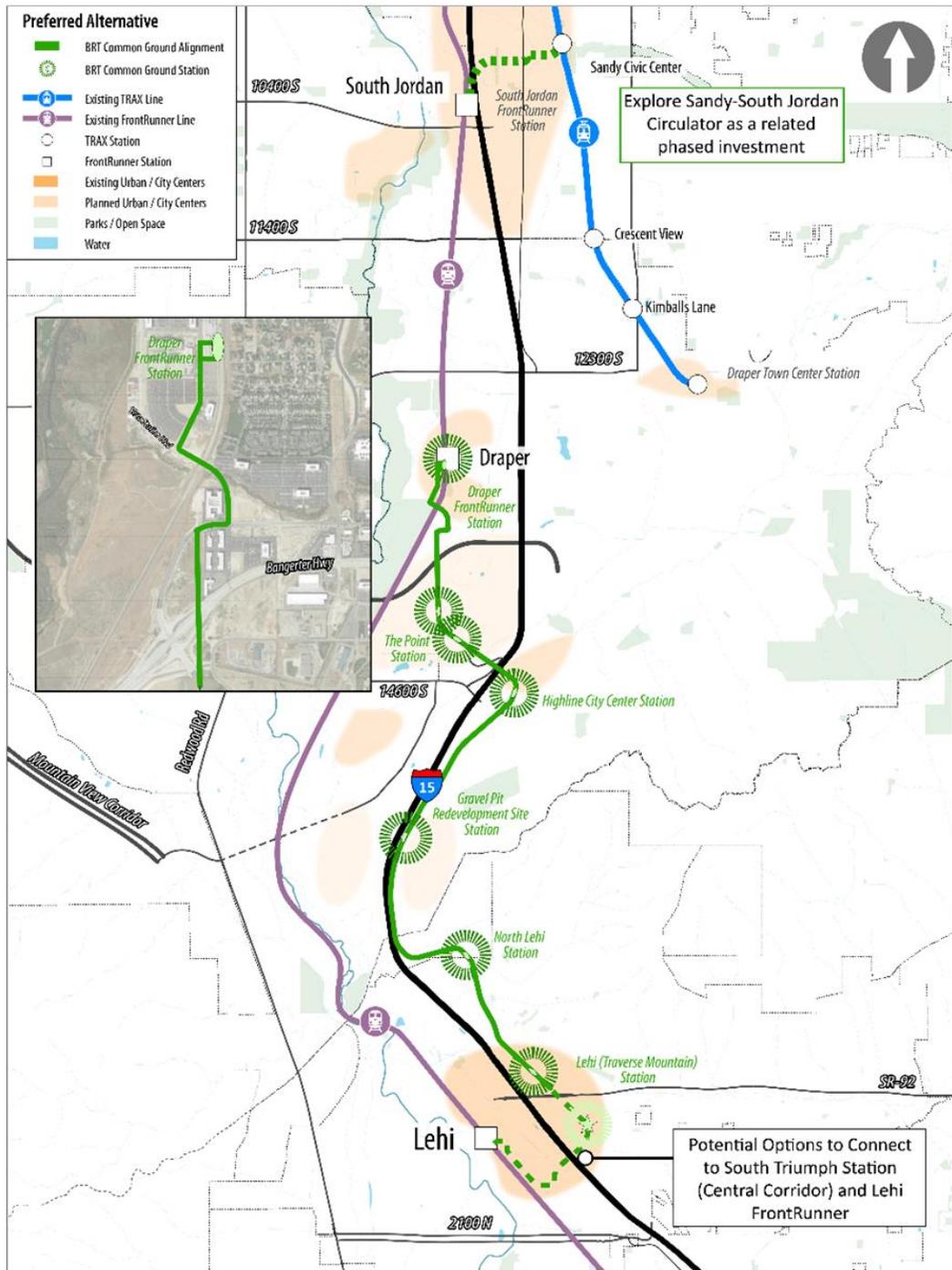
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- Consolidate and convert peak-only routes to provide more all-day service
- Make microtransit permanent
- Continue to collaborate with UDOT and the CWC on canyon service needs.



Point of the Mountain



- **LPA Recommended by Steering Committee**
 - Common Ground Segment from Draper FrontRunner to Lehi (Traverse Mountain)
 - 8 miles
 - Up to 7 stations (up to two at The Point)
 - BRT mode
- **Southern terminus to include two additional stations and transit way**



Sandy-South Jordan Circulator

POM Transit Study recommended exploring the Sandy-South Jordan Circulator project as a related phased investment.

- UTA will be conducting a small area study to determine current mobility needs, explore different transit scenarios, and inform UTA's priorities and future decision-making.



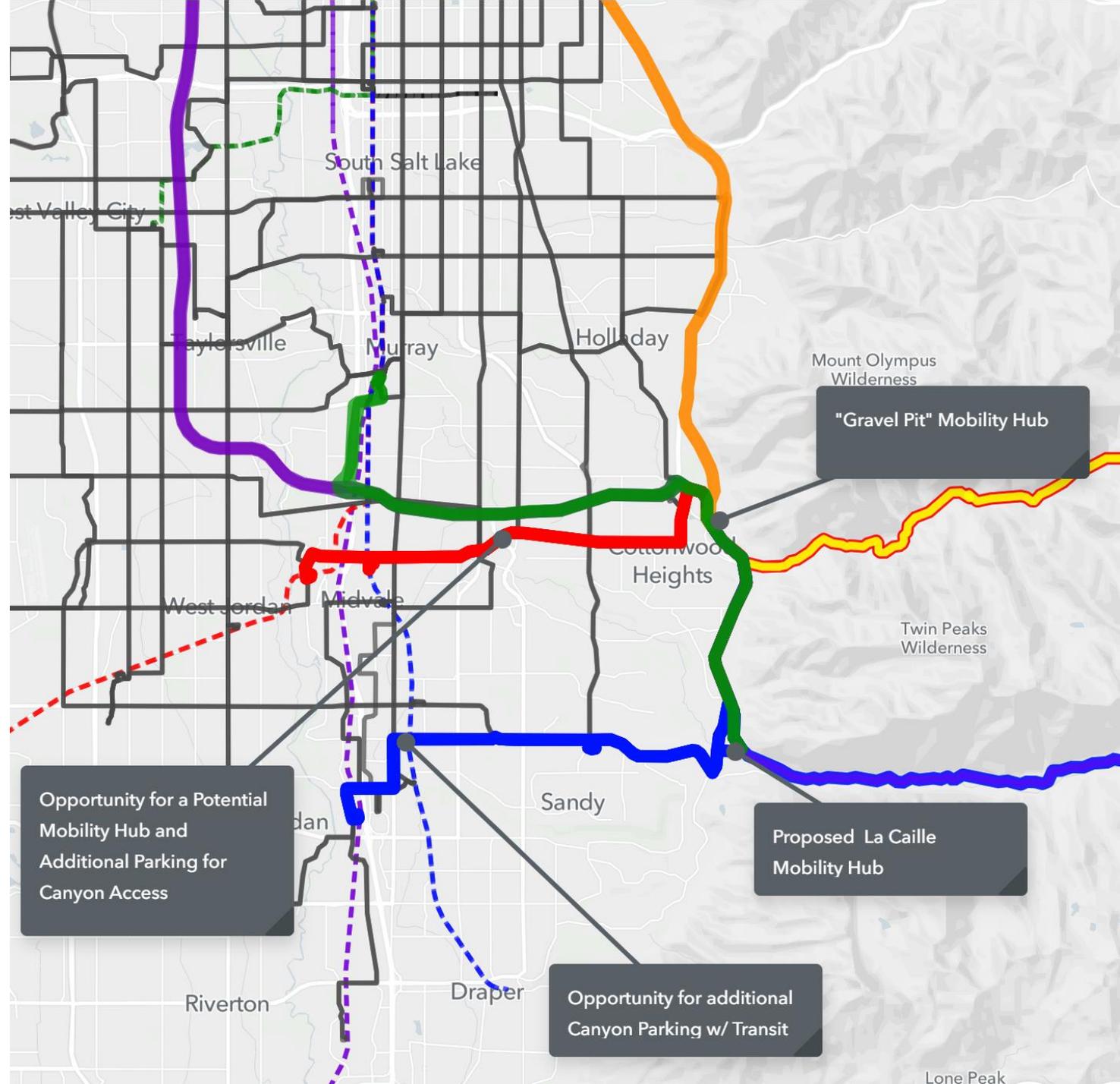
Cottonwood Canyons Service

Short-Term

- \$50,000 from state legislature to support bus traffic bypass service for 2021-22 season
- Working with ski resorts to explore traffic management within parking areas
- Exploring bus stops along highway rather than within resort bases

Long-Term

- Exploring three scenarios for bus service to and up the Canyons
 1. Valley hubs with express buses to resorts
 2. Valley service combined with canyon service to resorts
 3. Valley service feeding canyon transportation solutions and hubs



UTA Long-Range Transit Plan

UTA's LRTP will serve as a complementary extension of the MPO's RTP planning processes.

The LRTP will expand the regional vision for public transit to include localized needs such as:

- Bus service
- Bus stop improvements and amenities
- Microtransit
- Park-and-ride lots
- Paratransit
- Vanpool
- Transfer facilities and hubs
- Necessary garage and maintenance facilities



UTA Long-Range Transit Plan

The LRTP will identify the additional funding and resources needed to achieve our regional vision.

Potential funding sources include:

- Federal funding
- Grants
- Transit Transportation Investment Fund (TTIF)
- State legislative appropriations
- Local funding, e.g.
 - 5th quarter sales tax option
 - Transportation Reinvestment Zones (TRZ)
 - Transportation Infrastructure Districts



UTA Long-Range Transit Plan

We need your help to develop a cohesive, system-wide vision for public transit to best serve our communities' needs, meet the demands of growth, and attract additional resources.



The Right Service for Your Community



What is your vision and how can UTA be your partner?



Stay in Touch

Chair Carlton Christensen

Salt Lake County

carlton@rideuta.com

(801) 287-2319

Carolyn Gonot

Executive Director

cgonot@rideuta.com

(801) 236-4704

Shule Bishop

Government Relations Director

sbishop@rideuta.com

(435) 512-4982

Laura Hanson

Planning Director

lhanson@rideuta.com

(801) 237-1933

Lorin Simpson

Regional General Manager, Salt Lake

lsimpson@rideuta.com

(801) 287-3225

