BETTER. FASTER. CHEAPER. IT WORKS.

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WANT TO LEARN MORE ABOUT RANKED CHOICE VOTING?
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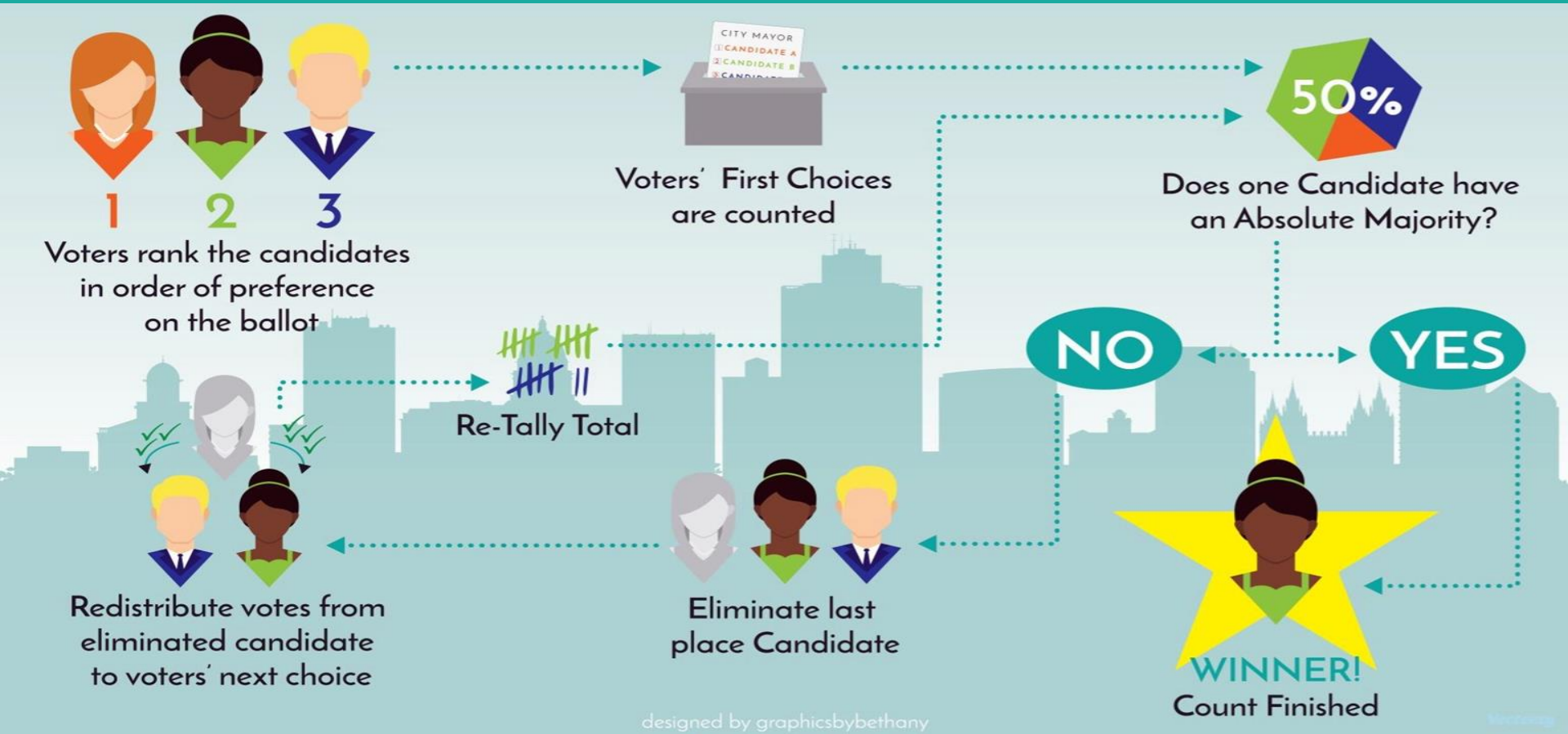
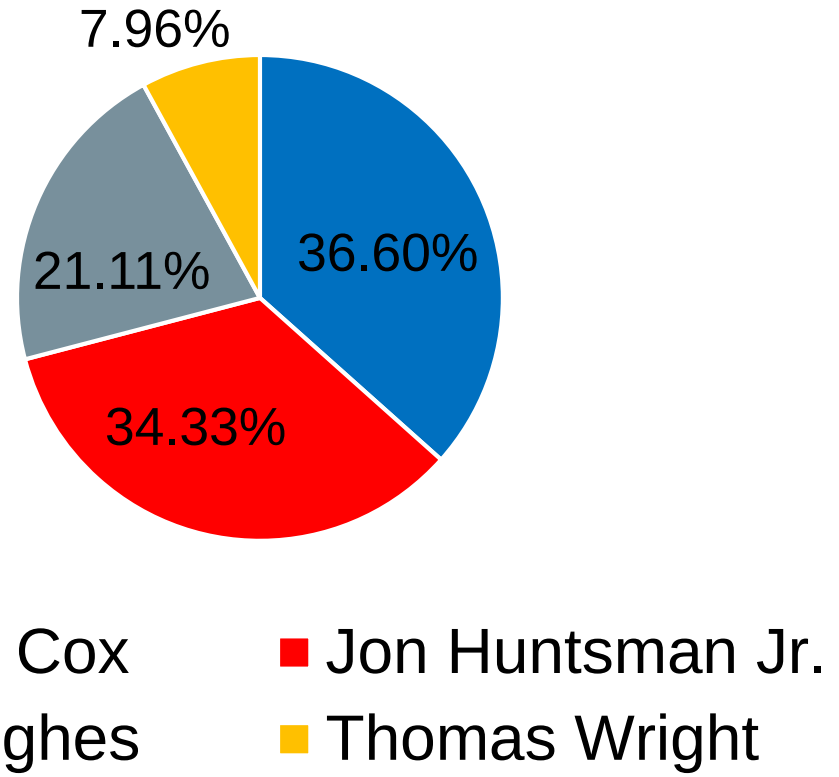
What is Ranked Choice Voting?



Why change the current voting system?

Problems with the current system

Plurality Winners
2020 GOP Gubernatorial Primary
- Spencer Cox wins with 36% of the vote!



Why ranked choice voting?

Taxpayer savings for cities:
Taxpayers' dollars are saved by allowing the city to hold one election in November rather than two elections.

Shorter, less expensive city campaigns:
Candidates can focus on a single election in November, rather than an August primary followed by November election.

Ready for cities to implement:
ES&S, the voting equipment awarded a State of Utah contract for state funding is capable of running ranked choice voting elections.

Why ranked choice voting?

Voters more fully express their will:
Ranking their choices, voters can freely vote for the person who they most support, even if that candidate isn't favored to win. There are no wasted votes.

A winner by majority vote:
The final tally is between the top two vote getting candidates and the winner gets more than 50% of the vote.

Eliminates the spoiler effect:
Longshot candidates do not draw votes away from a candidate who is preferred by most voters.

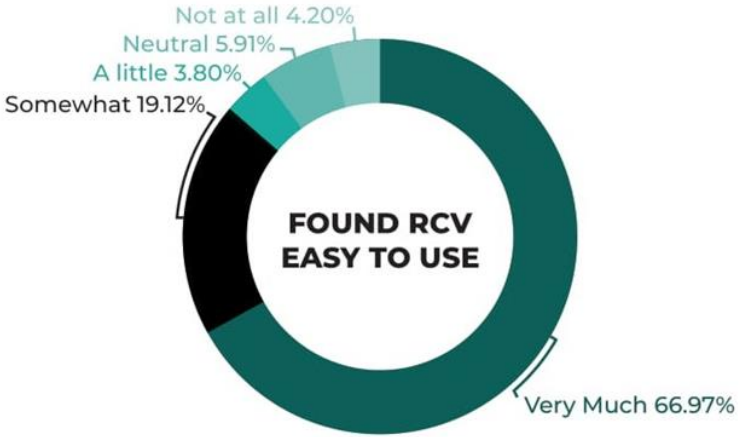
Success in Payson and Vineyard

Success in Payson and Vineyard

POSITIVE VOTER EXPERIENCE

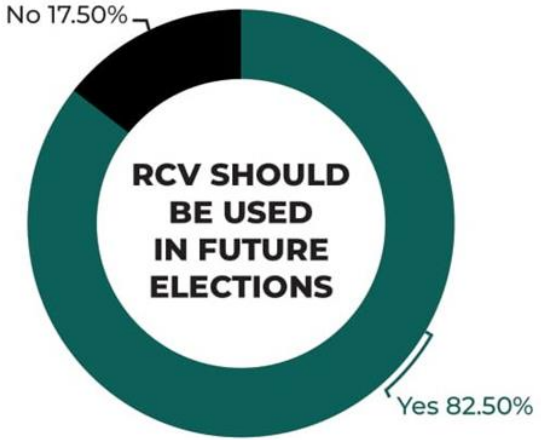
VOTERS:

86% said they found RCV "VERY MUCH" or "SOMEWHAT EASY" to use.
ONLY **4.2%** found it "NOT AT ALL" easy to use.



VOTERS:

82.5% said
RVC SHOULD BE USED IN FUTURE ELECTIONS



Success in Payson and Vineyard

POSITIVE CANDIDATE EXPERIENCE

IMPRESSIONS OF RANKED CHOICE VOTING:

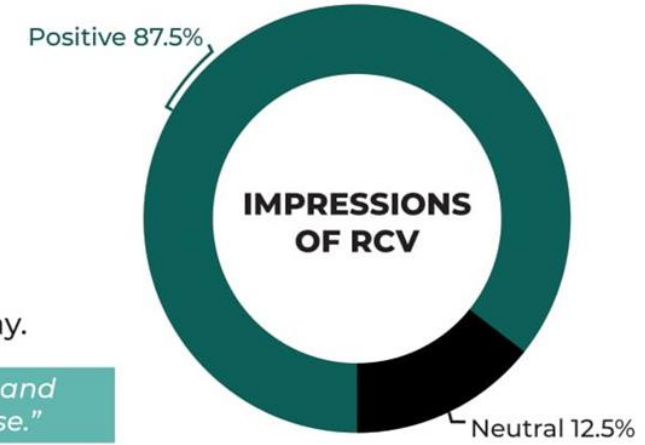
87.5% of respondents reported a positive impression of RCV.
No candidates reported a negative impression.

CONTINUING TO USE RANKED CHOICE VOTING:

75% YES **25%** No Opinion
NO candidate expressed a preference for returning to the other way.

"I really like the approach and think it should be adopted by more cities."
-Payson City Candidate

"I loved it! It's easy and makes a lot of sense."
-Vineyard City Voter



Legislature encourages RCV in municipal elections

Utah lawmakers voted to commend Payson and Vineyard cities, as well as Utah County election officials, for conducting the first-ever ranked choice voting elections in state history.

In addition, legislators and the Governor officially encouraged all 249 cities and towns throughout Utah to **adopt ranked choice voting for upcoming municipal elections!**

Next Steps

Provide notice to Lieutenant Governor's Office:

1. Before April 15, 2021
2. State intent to participate in the 2021 election

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