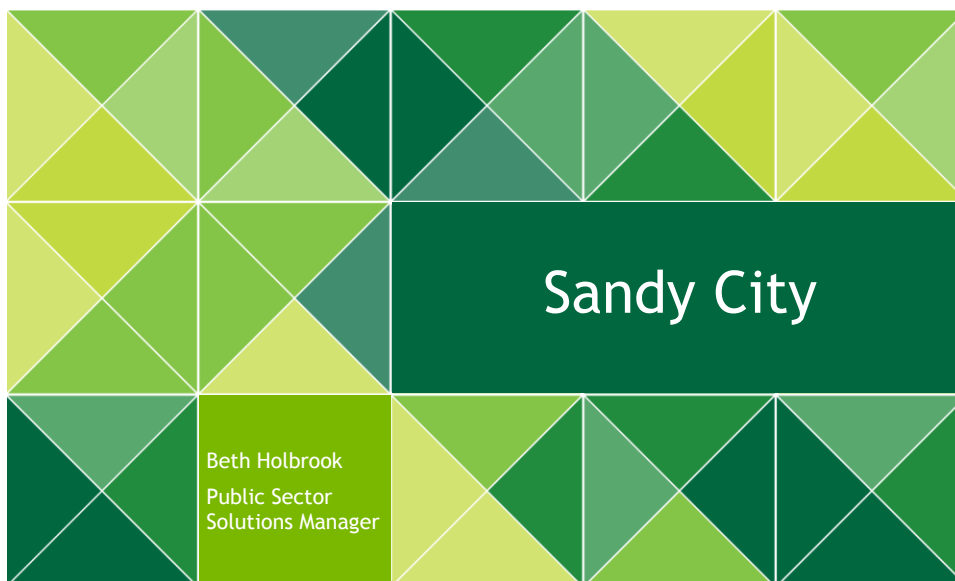


# Waste Management 2017 Annual Recycling Report



## Dear Sandy City:

Sandy City has a vibrant, growing community with big plans for the future. With easy access to beautiful natural surroundings and opportunities for community involvement, Sandy City is a great place to visit and live. Waste Management is delighted to provide waste and recycling services to your community, keeping it clean and green.

In 2017, Sandy City and Waste Management began working together to tackle contamination in the community through our Think Green grant. We are excited to see the results of the city's Recycling Contamination Initiative.

We are proud to support the Sandy Amphitheatre in 2017.

We are committed to providing quality services that help the community thrive. Our entire team prioritizes safe operations - whether its maintaining our trucks to the highest standards or the daily safety briefings our drivers attend. Our team follows and promotes WM's six tenets of safe driving because we care about your community and its well-being.

This report summarizes the city's waste and recycling activity in 2017. We have also included some resources to remind residents about the right recycling practices for 2018.

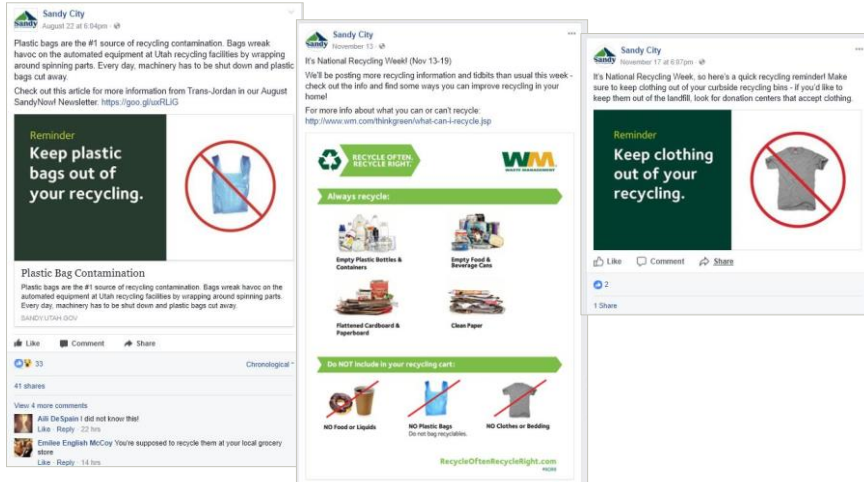
We look forward to working together and appreciate your business.

Sincerely,  
Beth Holbrook  
Your Waste Management Representative





# Communicating to Residents via Social Media



# Waste Management is committed to a green future, together.

## 2017 Environmental Impact

In Utah, we recycled 22,095 tons of bottles, cans, paper and cardboard.



were offset by recycling.



saved by recycling.

### COMPRESSED NATURAL GAS (CNG) TRUCKS

Our CNG fleet saved 496,000 gallons of diesel fuel and cut greenhouse gas emissions by 868 metric tons.



equivalent electricity saved by recycling.



saved by recycling.



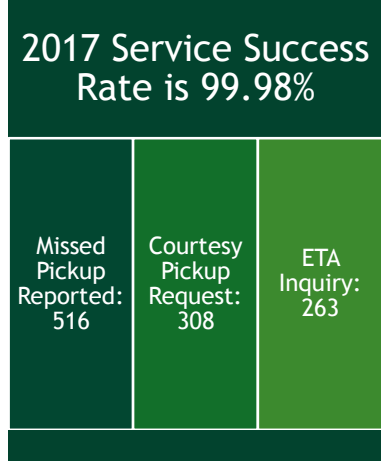


## Our Service Commitment to You

At Waste Management, we strive to provide excellent service and a quality experience to all our customers.

Waste Management services approximately 23,975 homes each month in Sandy City.

With weekly trash and recycling, and seasonal green waste, this adds up to an average of 209,781 touchpoints each month and 2,517,375 for the year.



## Overview of Recycling in Sandy City





## Contamination Varies Drastically

25% Contamination Average in 2017



Confidence in audit results: 90%

Over 3,300 pounds audited in 2017.

Sandy City recycled 5,795 tons in 2017.

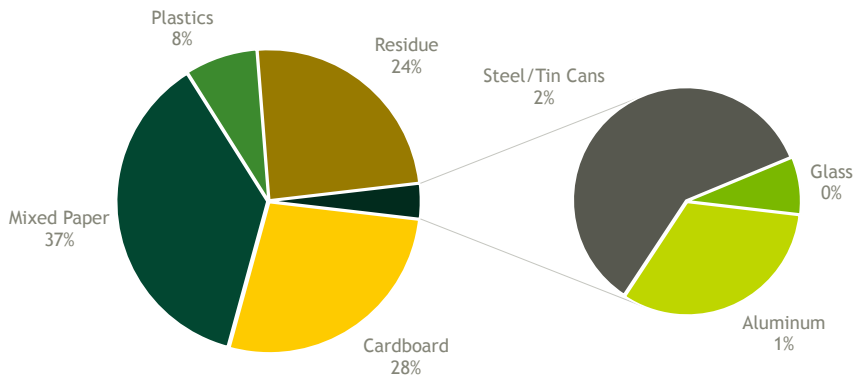
Approximately 1,414 tons were contamination, and 4,381 were recycled. Sandy City can do better.

WM is excited to work with Sandy City to bring contamination down in 2018.



## Mixed Paper Dominated the Recycling Mix

Materials in Recycling Stream for 2017\*



\*Material makeup based on audit results since January 2016 to Dec 2017 Audit confidence level 87%.

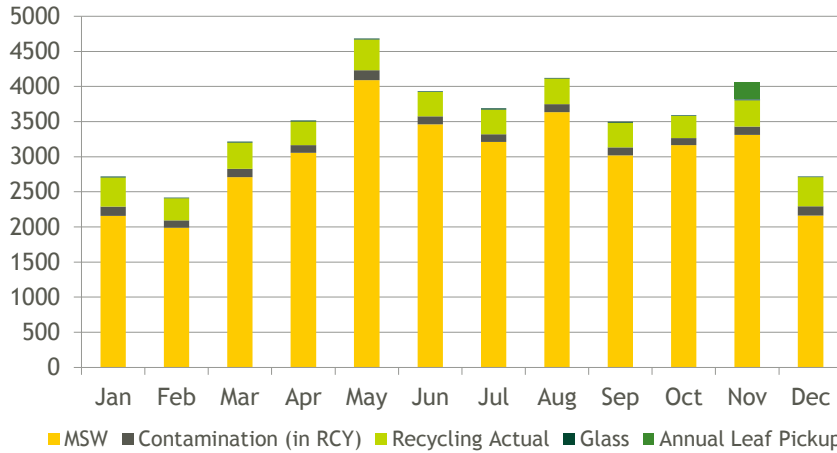




## Volume Peaks in Warmer Months

Average diversion is 10.7%

Monthly Residential Tons Collected by Commodity

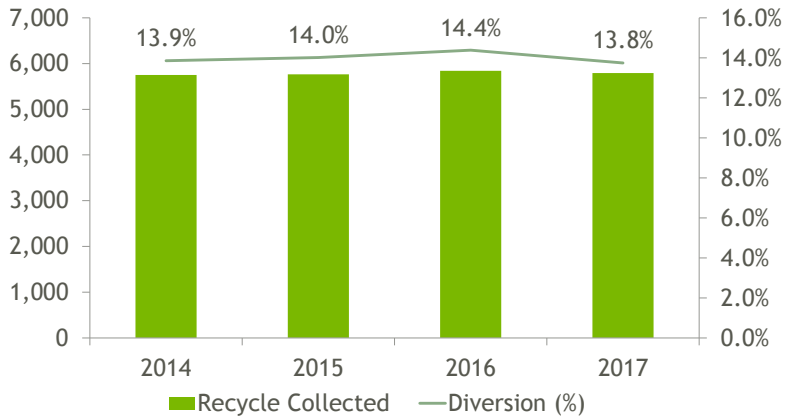


Note: 13.7% of stream collected via recycling; 24.4% of stream considered contamination. Recycling actual is total tons of recycling collected minus (-) contamination.



## Tons Recycled Relatively Steady

Residential Annual Diversion  
(Tons, % of Total)



Note: Data does NOT reflect actual recycling tons or contamination. Totals are tons collected and delivered to MRF with contamination.



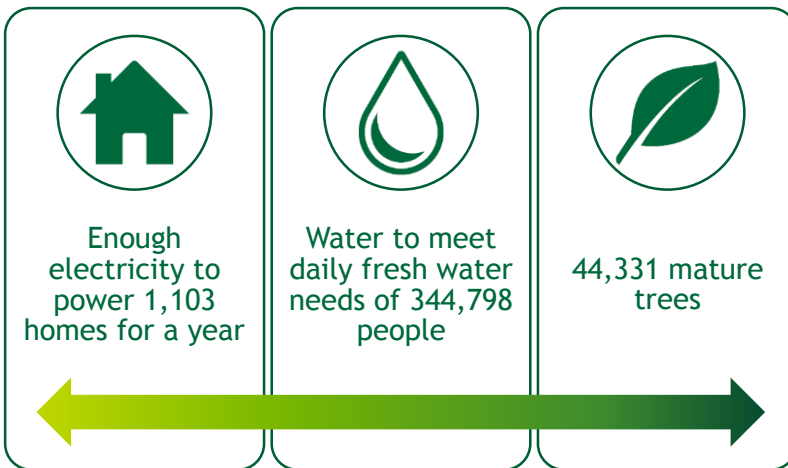


## Recycling Impacts



## Diverse Benefits Created

Recycling 4,381 tons\* in 2017 saved:



\*Calculations considered when generating green facts: 5,765 tons were collected in residential recycling. After removing average contamination of 1,414 tons, 4,381 were truly recycled and had environmental benefit.





## Reducing Emissions for Cleaner Air

Sandy City residents sent 23,146 tons\* to be recycled since 2014.

That's equal to conserving over 77,459 metric tons of CO<sub>2</sub> equivalent.

As calculated by the US EPA WARM Model  
\*Contamination NOT considered when calculating environmental impact since 2014.



## 23,146 tons\* of material is...

... enough to cover a football field over 78 feet high with recyclables.

...enough to fill over 16 hot air balloons.

\*Contamination NOT considered when calculating environmental impact since 2014.



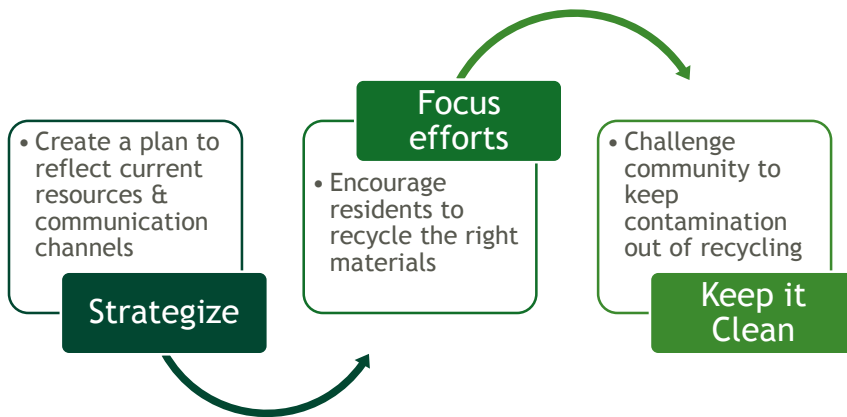


## Inspiration for Your Community



## The 2018 Challenge

Let's work together to encourage the right recycling habits!







# Recycling Right, Every Time

Educate and inspire residents easily



Free material to download, distribute, and raise awareness of recycling basics available at [RecycleOftenRecycleRight.com](http://RecycleOftenRecycleRight.com).



# Free Marketing Tools

We Make It Simple



[RecycleOftenRecycleRight.com](http://RecycleOftenRecycleRight.com)





# Cart Tagging Made Easy



**RECYCLABLES ONLY**  
Solo reciclables

**RECYCLABLES ONLY**  
Solo reciclables

Maybe it's time to make a commitment to get back to the basics of good recycling. For vez es tiempo de practicar los bases del buen reciclaje.

Visit [RecycleOnTheRight.com](http://RecycleOnTheRight.com) to make the promise. Doing just better than things will make a huge difference.

¡Visita [RecycleOnTheRight.com](http://RecycleOnTheRight.com) para hacer una promesa. Hacer algo un poco mejor que las cosas hará una gran diferencia.

**Recycle all empty plastic bottles, cans and paper.** Recicle todos los botellas y otros envases y todo el papeo.

**Keep Foods and liquids out of the recycling bin.** No alimentos ni líquidos.

**Keep recyclables loose and not bagged in plastic bags.** **Don't plastic bags back to your local garage.** Conserve los reciclables sueltos y no en bolsas de plástico. **Don't take plastic bags to the store or supercenter.** No lleves bolsas de plástico a la tienda ni supermercado.

For more tips on how to recycle right, visit [RecycleOnTheRight.com](http://RecycleOnTheRight.com).

Para más consejos sobre cómo reciclar bien, visite [RecycleOnTheRight.com](http://RecycleOnTheRight.com).

**Waste Management**  
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Your Waste Management Driver  
Su conductor de Waste Management

**Customer Service 661-947-7197**

**Waste Management** **THINK GREEN®**



**RECYCLABLES ONLY**  
Solo reciclables

**RECYCLABLES ONLY**  
Solo reciclables

Take your recycling commitment to the next level. **Llévete su compromiso con el reciclaje al siguiente nivel.**

Visit [RecycleOnTheRight.com](http://RecycleOnTheRight.com) to make the promise to be one a Recycle On The Right. **Visita [RecycleOnTheRight.com](http://RecycleOnTheRight.com) para hacer una promesa de ser uno de los que reciclan bien.** Hacer algo un poco mejor que las cosas hará una gran diferencia.

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# Easy to Share, Easy to Inspire

Pre-made material for social media



Let's sort this out. #Recycling101 <http://rorr.com> pic.twitter.com/qUbV1mQEDG

**Tweet This**



**Answer**

Yes. Clean pizza boxes (without food or paper liners) are acceptable. At one point, these were made with a wax coating that prevented recycling.

#Recycling101 Quiz: Can pizza boxes go in your curbside bin? Learn more via @WasteManagement <http://rorr.com>

**Tweet This**



Thank you for being a  
loyal Waste Management  
customer. We appreciate you!



## Your Waste Management Team

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