



## MEMORANDUM

**To:** City Council Members

**From:** Jamie Jacobson, Senior Project & Sustainability Analyst  
Kim Bell, Deputy Chief Administrative Officer  
Eric Richards, Communications Director

**Date:** September 21, 2021

**Re:** Communication, Education, and Outreach Plan for Sustainability

**CC:** Mayor Bradburn  
Matthew Huish, Chief Administrative Officer

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As part of Sandy City's sustainability efforts, we participated in the Wattsmart Community Program with Rocky Mountain Power (RMP). With the help of RMP and our key stakeholders we created an energy action plan which was previously presented to the council.

The energy action plan is divided into three different focus areas: municipal, residential, and businesses/community partners. Our upcoming presentation will focus on the communication, education, and outreach plan for our residents. During our presentation we will review the following six campaigns:

1. EV Stations
2. Winter Ready
3. Water Wise
4. Vacation Sustainably
5. Going Green 9-5
6. Renewable Gifts

Included with this memo is the PowerPoint presentation that will be presented at the City Council Meeting.

We look forward to this presentation and our ongoing sustainability efforts. Please let us know if you have any questions.

Thank you.