

# CITY SURVEY



## Ranked Choice Voting (RCV) Survey COMPARISON REPORT

Survey Topic | Ranked Choice Voting (RCV)

Survey Period | Dec 02, 2021 - Dec 21, 2021

Report Date | Feb 17, 2022

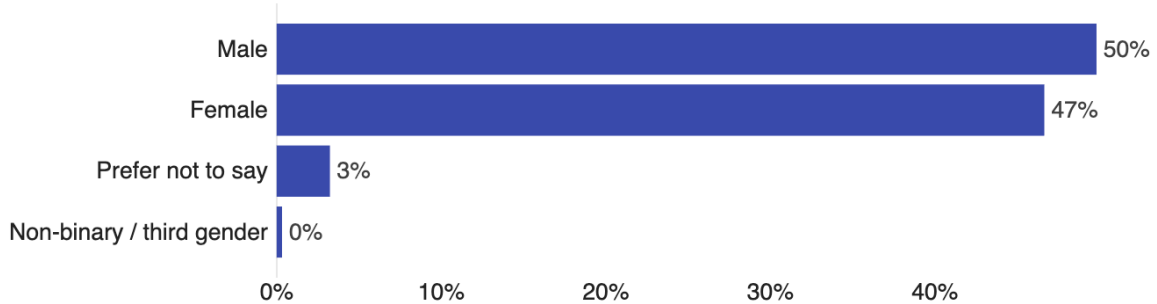
## Methodology

- Utilized the Qualtrics Research Core Platform to collect and analyze responses.
- Survey participants were solicited via email from the Citizen Connect Demographic Pool and from social media.
- Responses were collected from December 02, 2021 – December 21, 2021.
- 2,579 total responses.
- 28% of responses came from the Citizen Connect Panel, and 72% came via an anonymous link that was advertised on social media, a postcard, the city website and our city notify system (email and text).
- We did not perform any cross analyses based on demographic data, as all respondents were not from our Citizen Connect Demographic pool.
- Respondents were prevented from taking the survey more than once, however this can be circumvented by savvy participants clearing their browser cookies, switching to a different web browser, or using a different device.

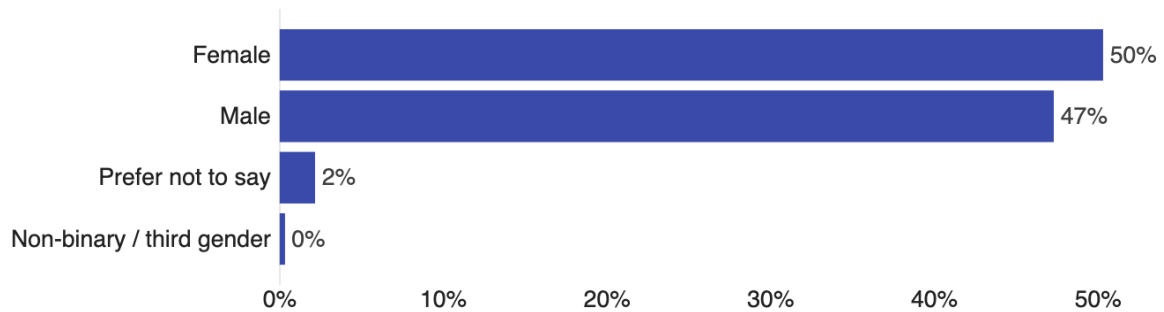
All respondents answered the questions in this section

## What is your gender?

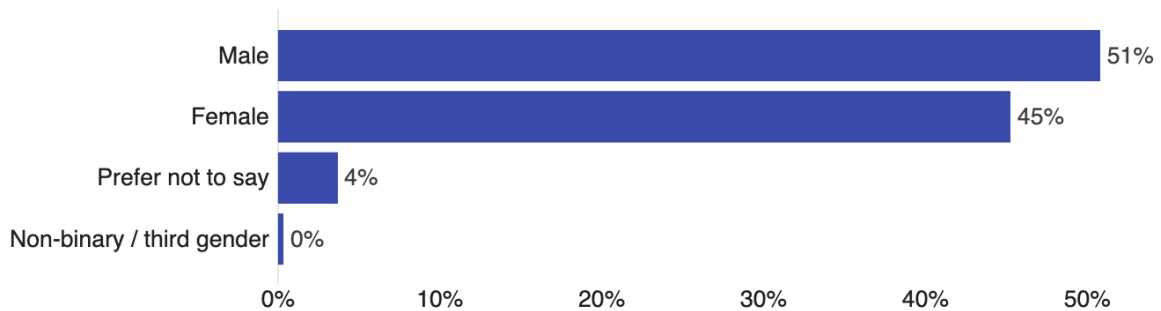
All Respondents



Citizen Connect Panel

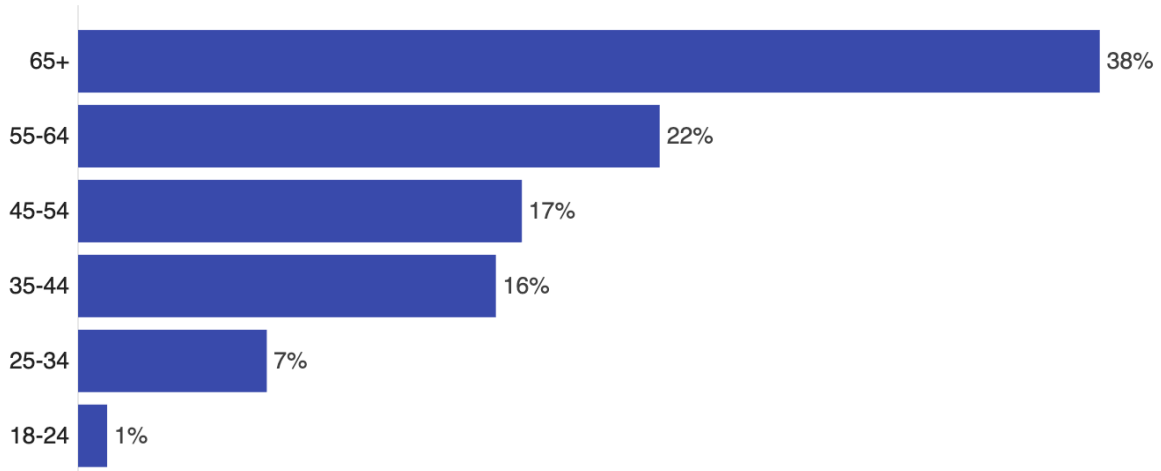


Anonymous Link

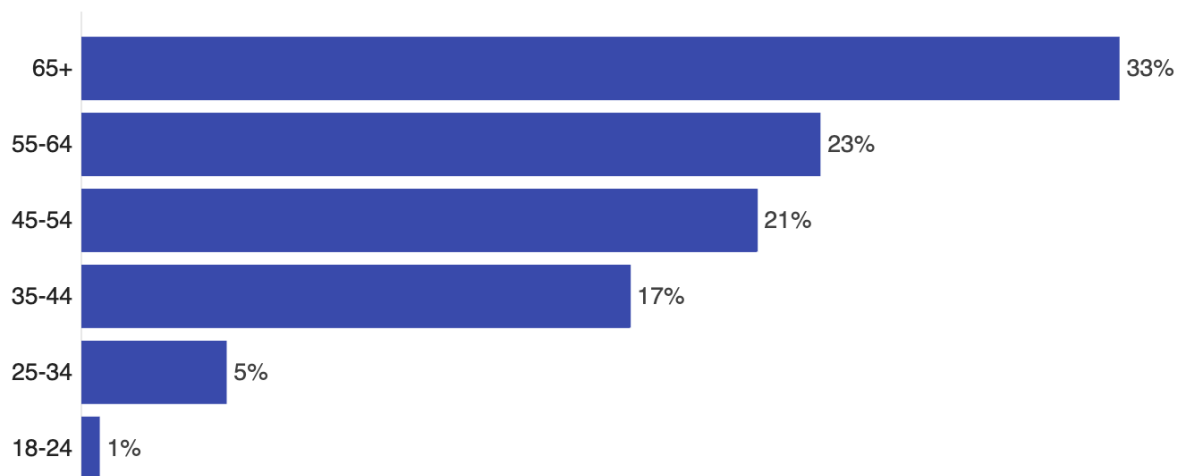


Please select your age group.

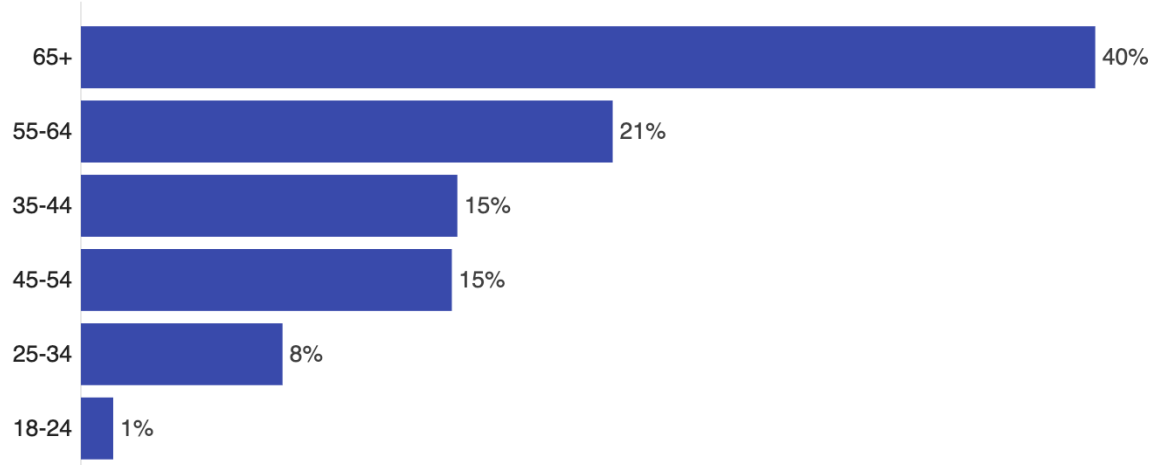
All Respondents



Citizen Connect Panel

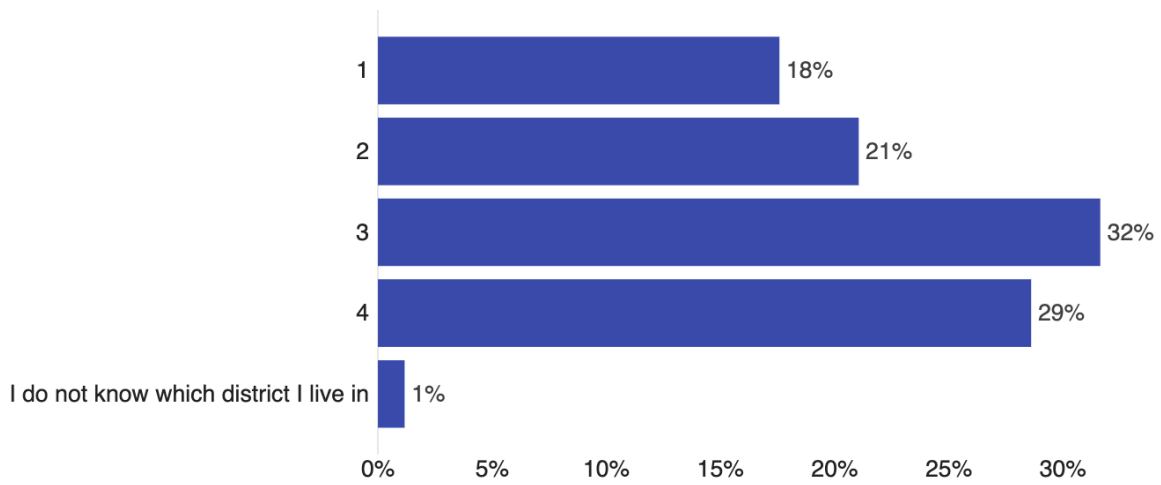


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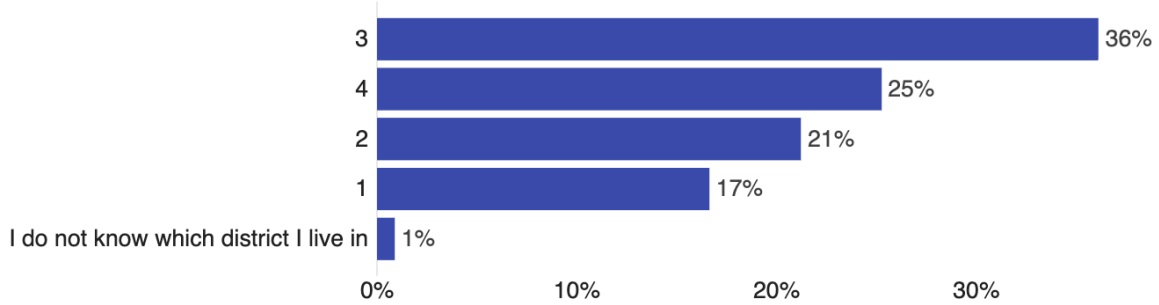


# Please select which City Council District you live in.

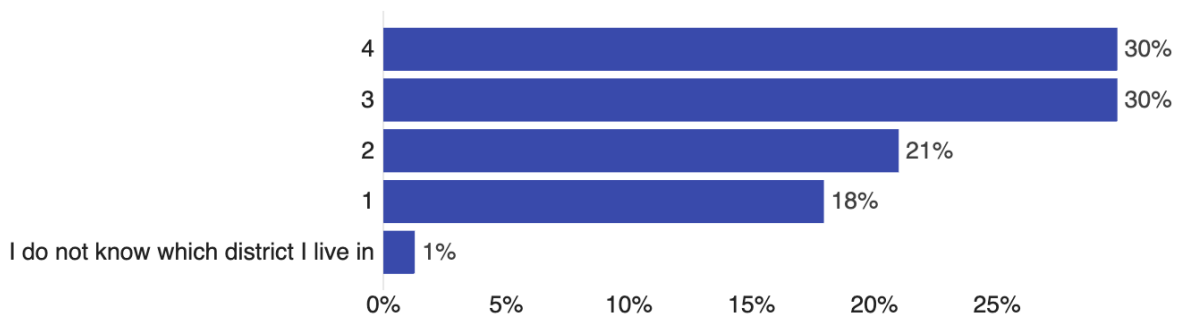
## All Respondents



## Citizen Connect Panel

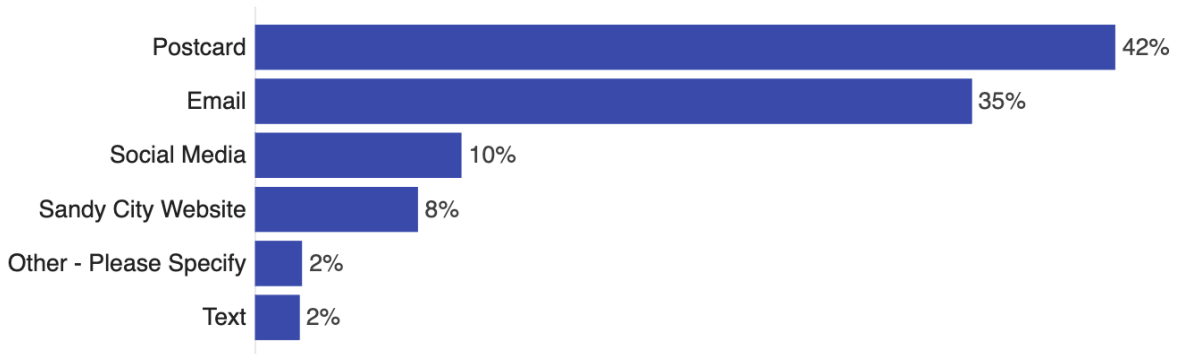


## Anonymous Link



# How did you hear about this survey? (Select all that apply)

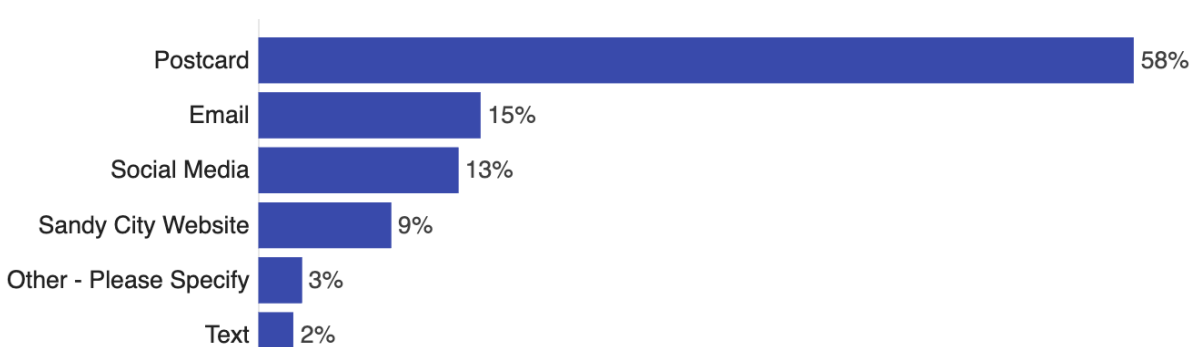
## All Respondents



## Citizen Connect Panel

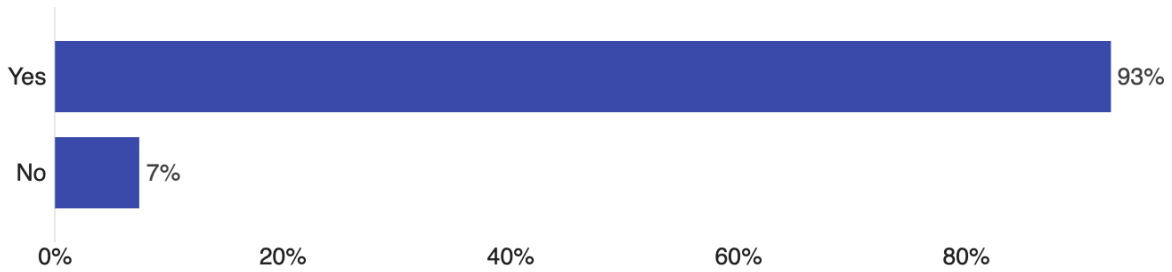


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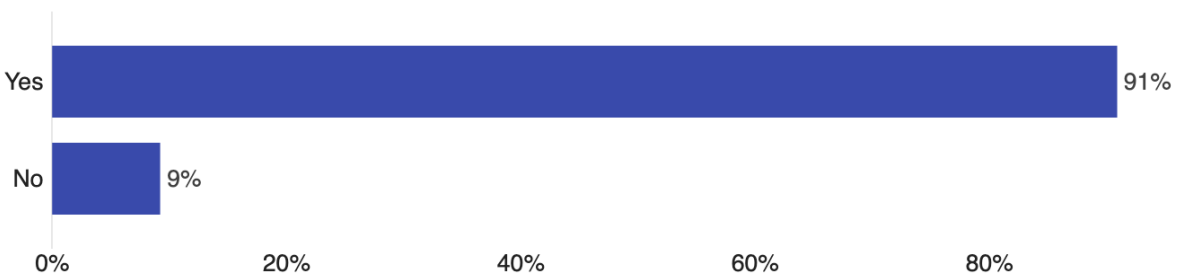


# Did you vote in the 2021 Sandy Municipal Election (Mayoral AND/OR Council Election)?

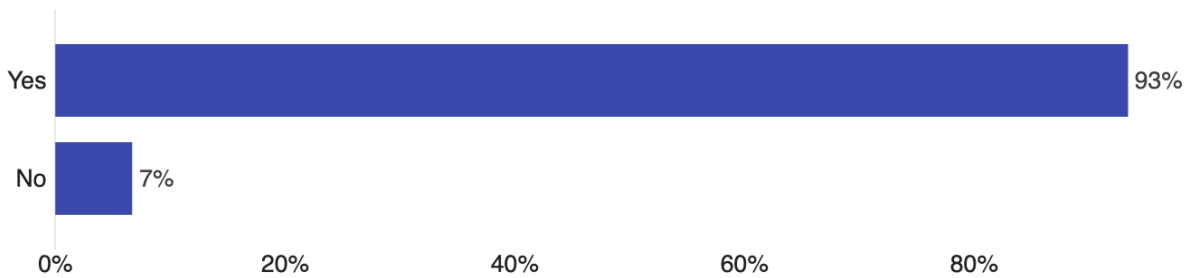
## All Respondents



## Citizen Connect Panel



## Anonymous Link

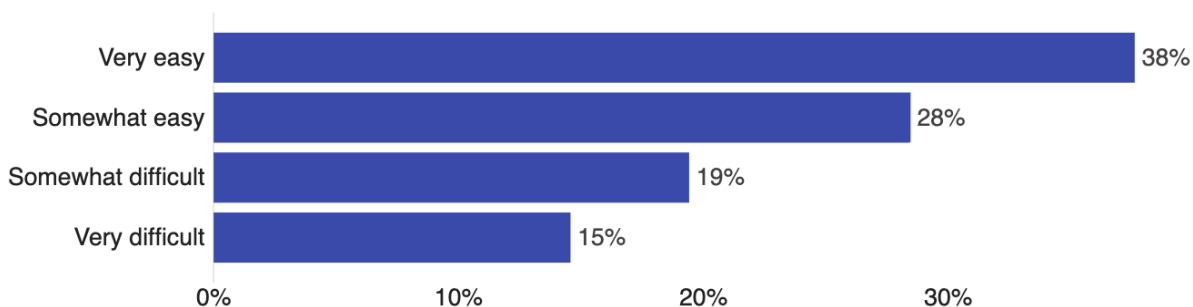


\*\*The respondents who answered yes to the above question were the only ones who were asked the following questions.\*\*

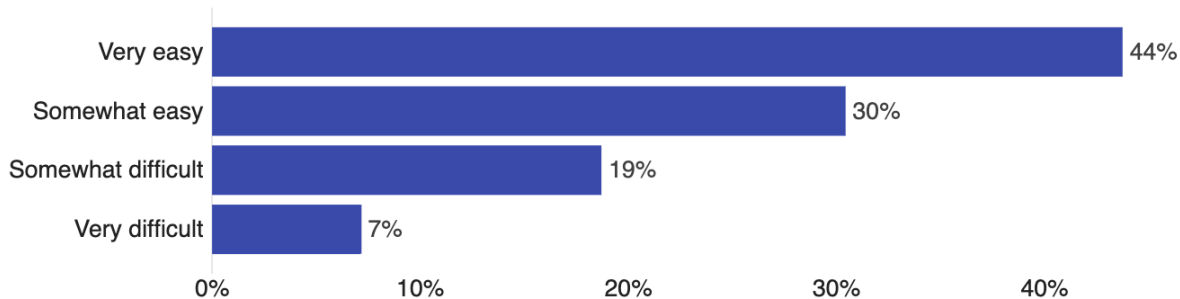
Only those who DID vote in the 2021 Sandy Municipal Elections answered the following questions.

## How did you find the process of using Ranked Choice Voting?

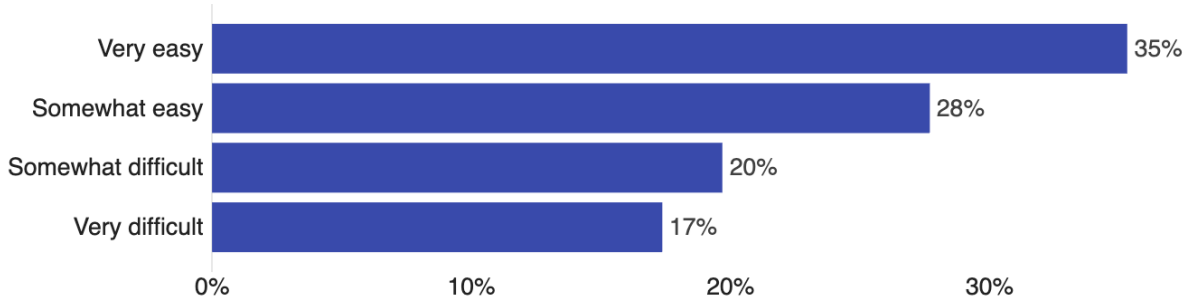
All Respondents



Citizen Connect Panel



Anonymous Link

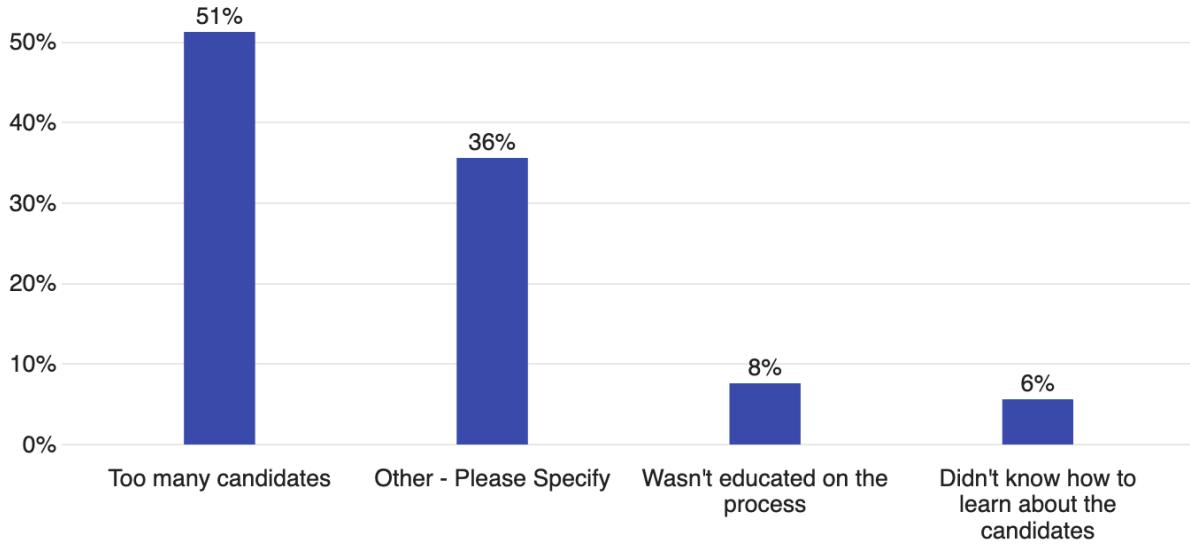


The respondents who answered somewhat difficult and very difficult to the above question were only asked the next question.

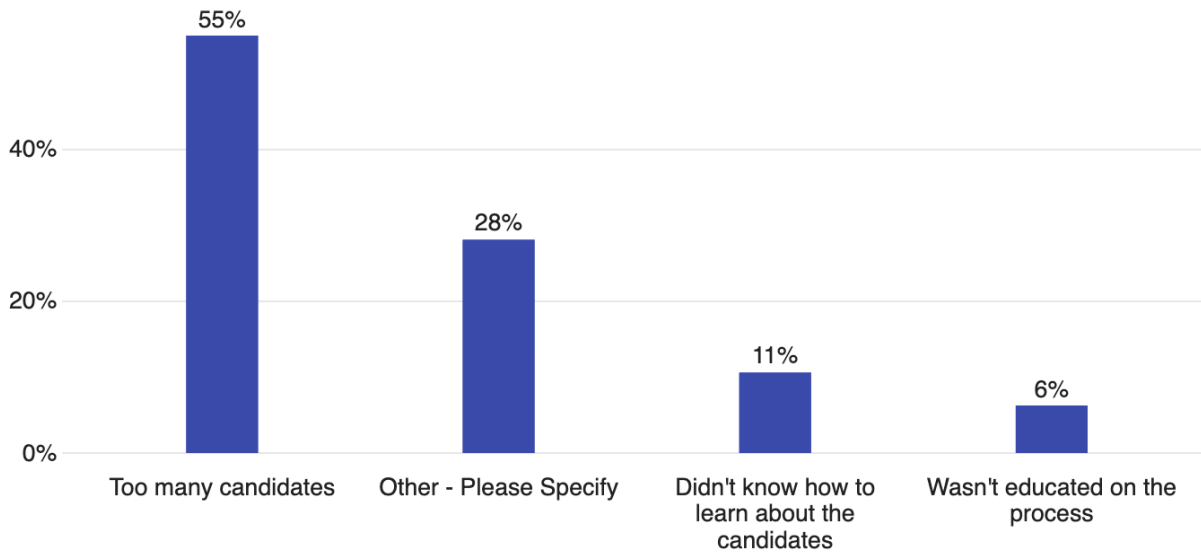


# Why did you find it difficult?

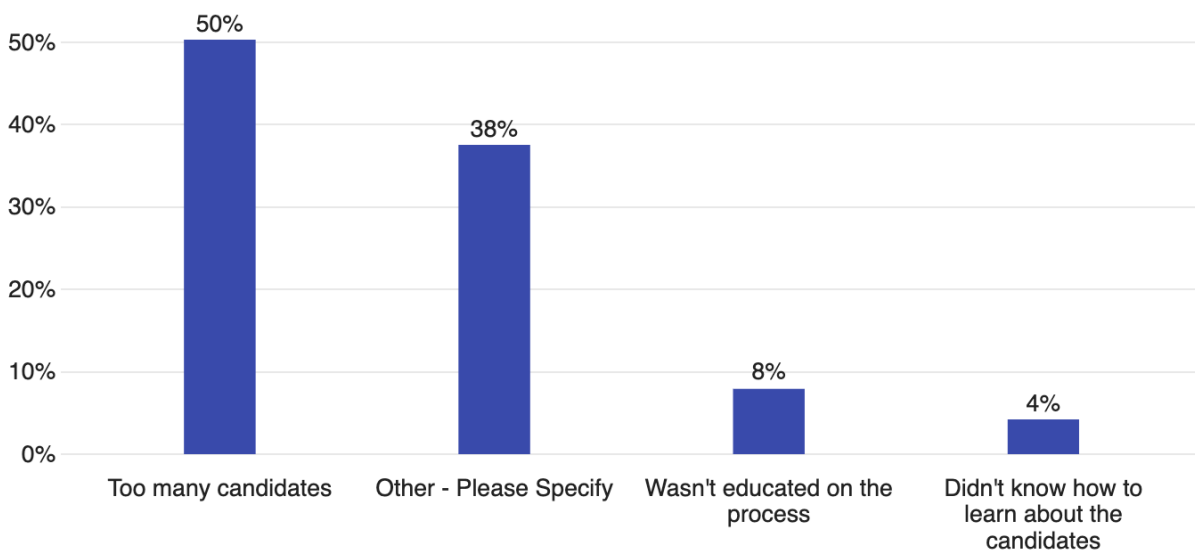
## All Respondents



## Citizen Connect Panel



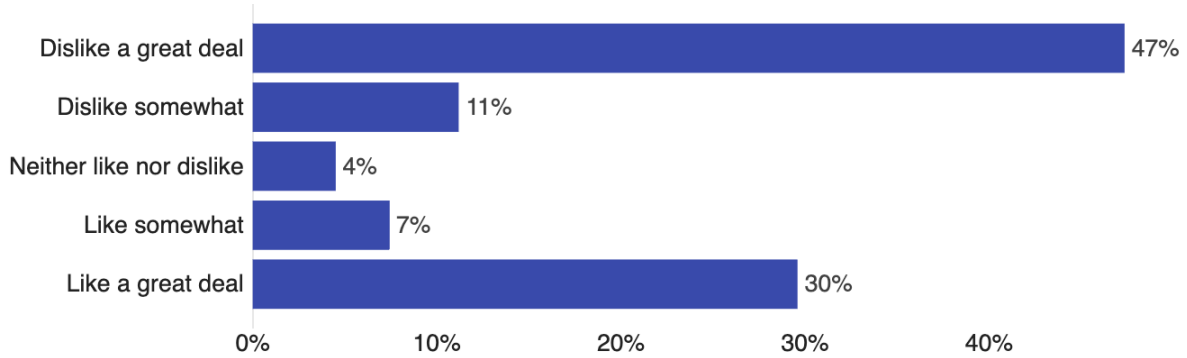
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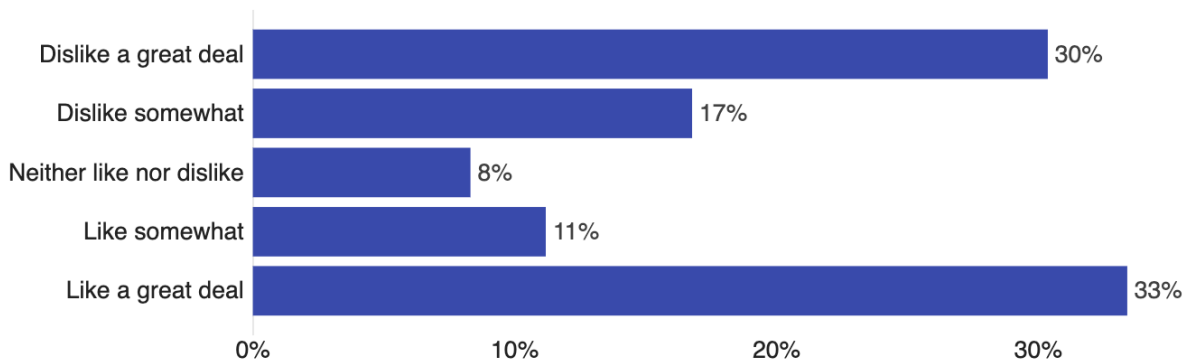
All respondents who did vote in the 2021 Sandy Municipal Election answered the following questions.

## How much did you like or dislike using a Ranked Choice Voting (RCV) ballot?

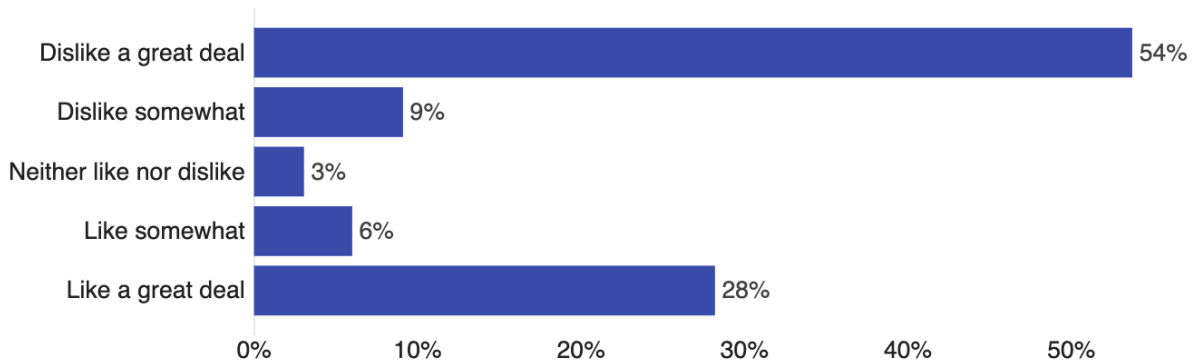
### All Respondents



### Citizen Connect Panel

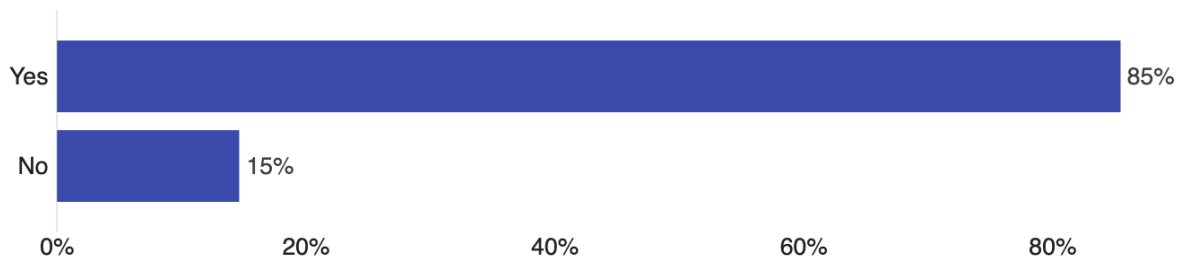


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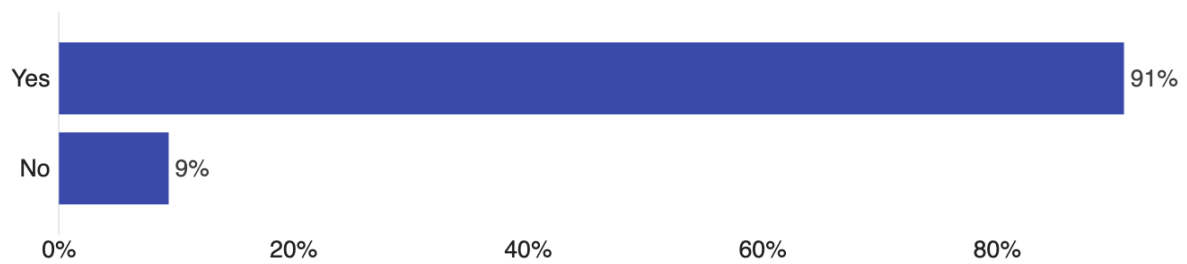


# Did you rank more than one candidate on your ballot, for either the Mayor or Council elections?

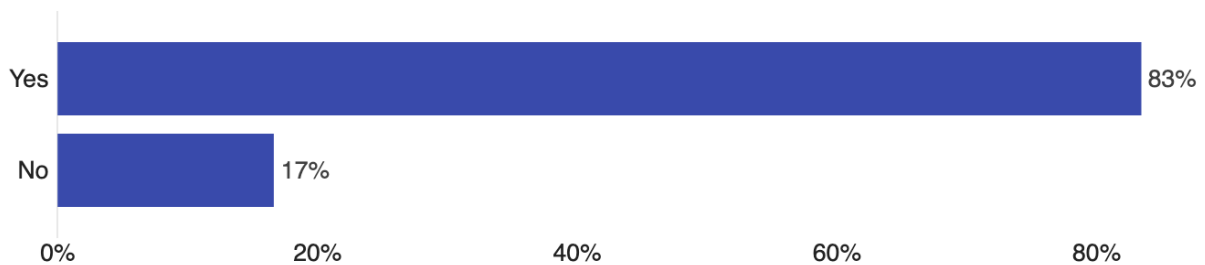
## All Respondents



## Citizen Connect Panel



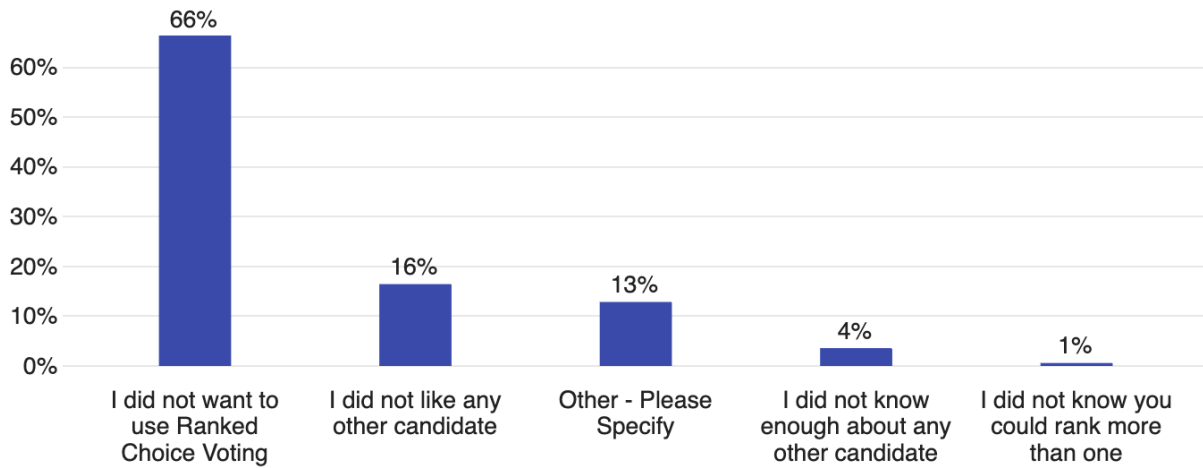
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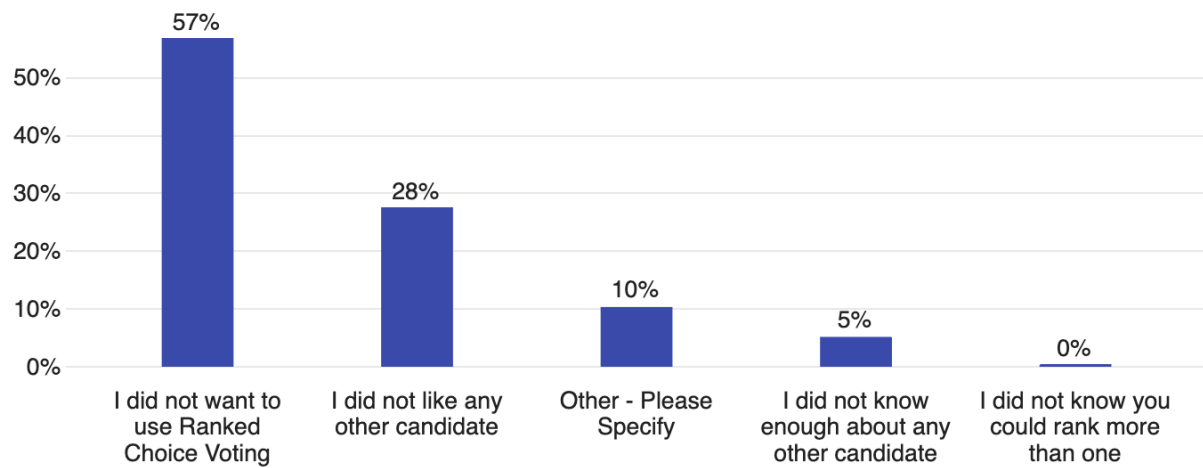
Those who only ranked one candidate on their ballot answered the following question.

# Why did you only rank one candidate?

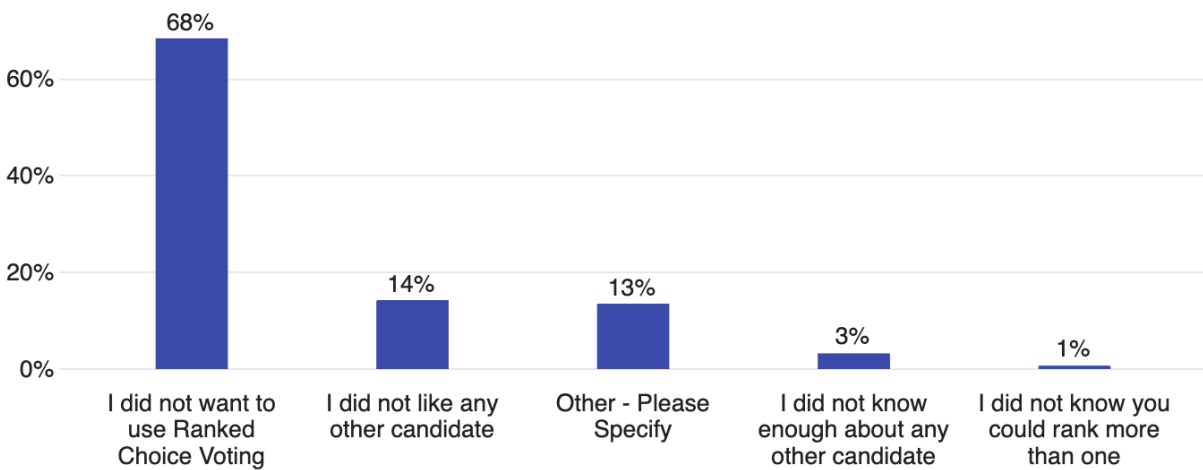
## All Respondents



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## Anonymous Link



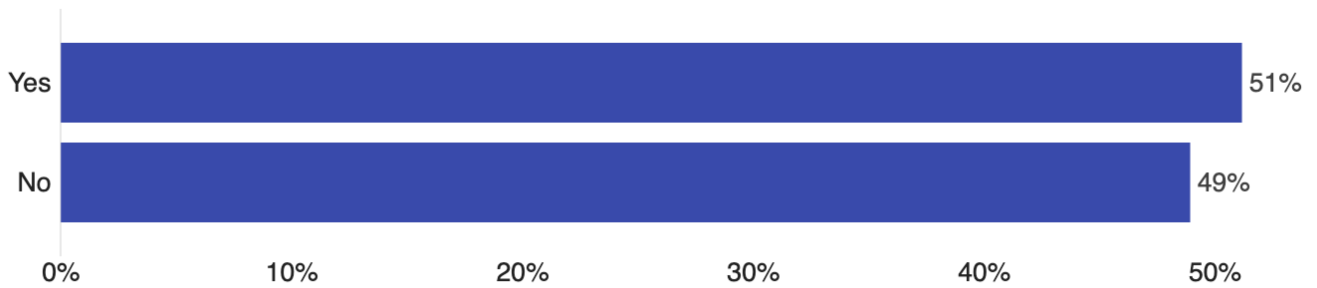
All respondents who did vote in the 2021 Sandy Municipal Election answered the following questions.

## Do you think Ranked Choice Voting should be used in future Sandy City Municipal elections?

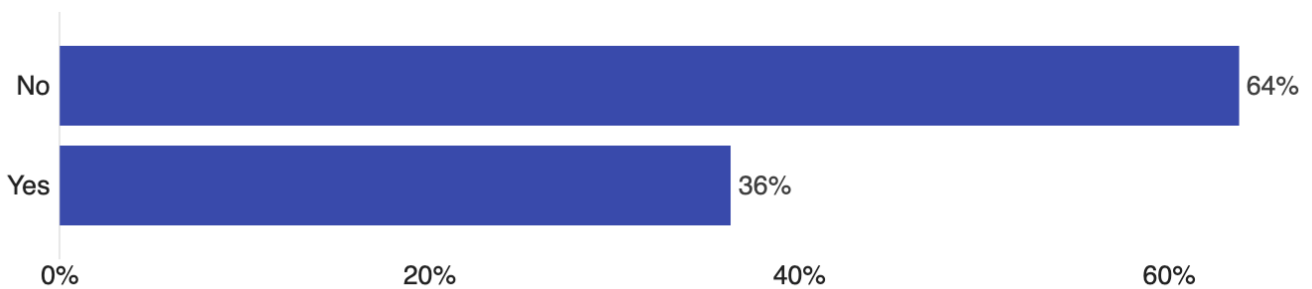
### All Respondents



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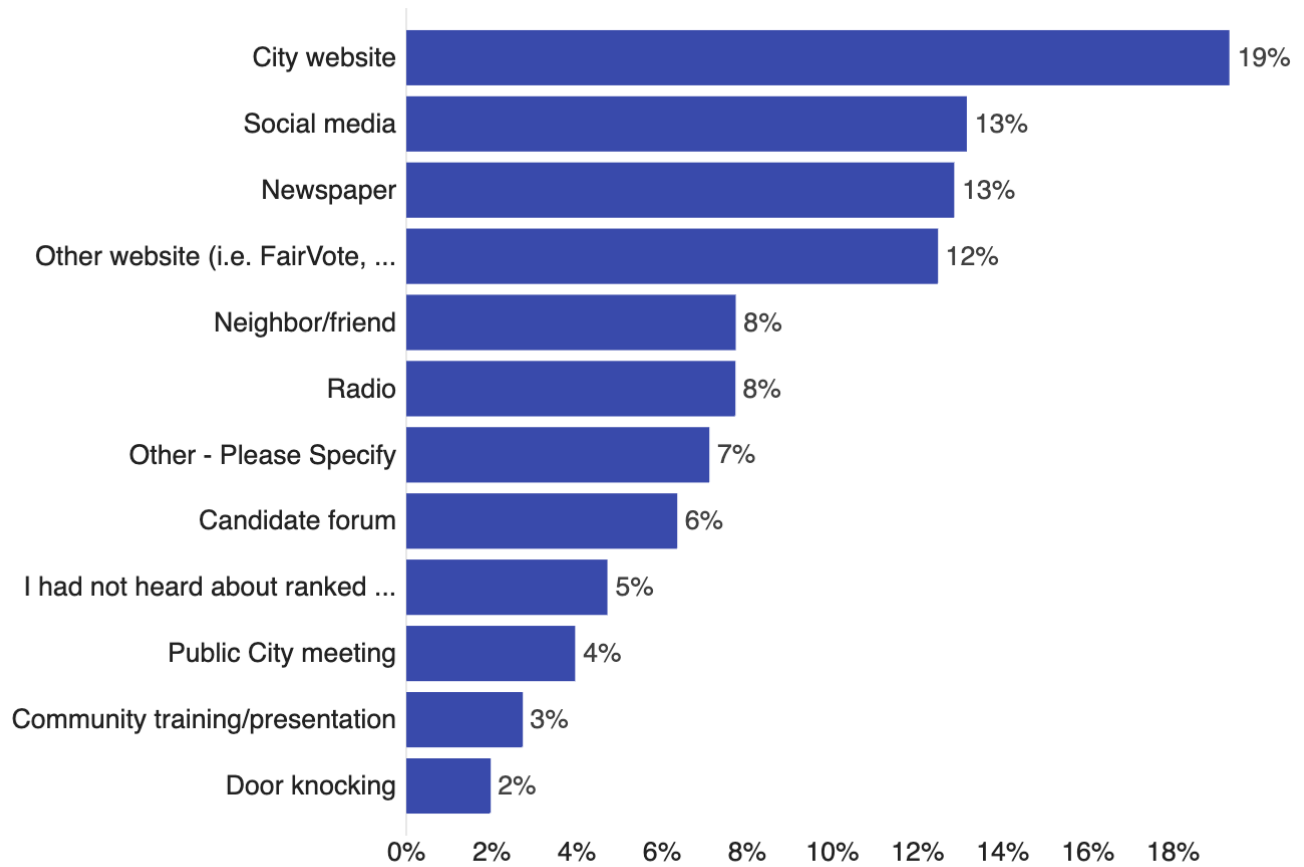


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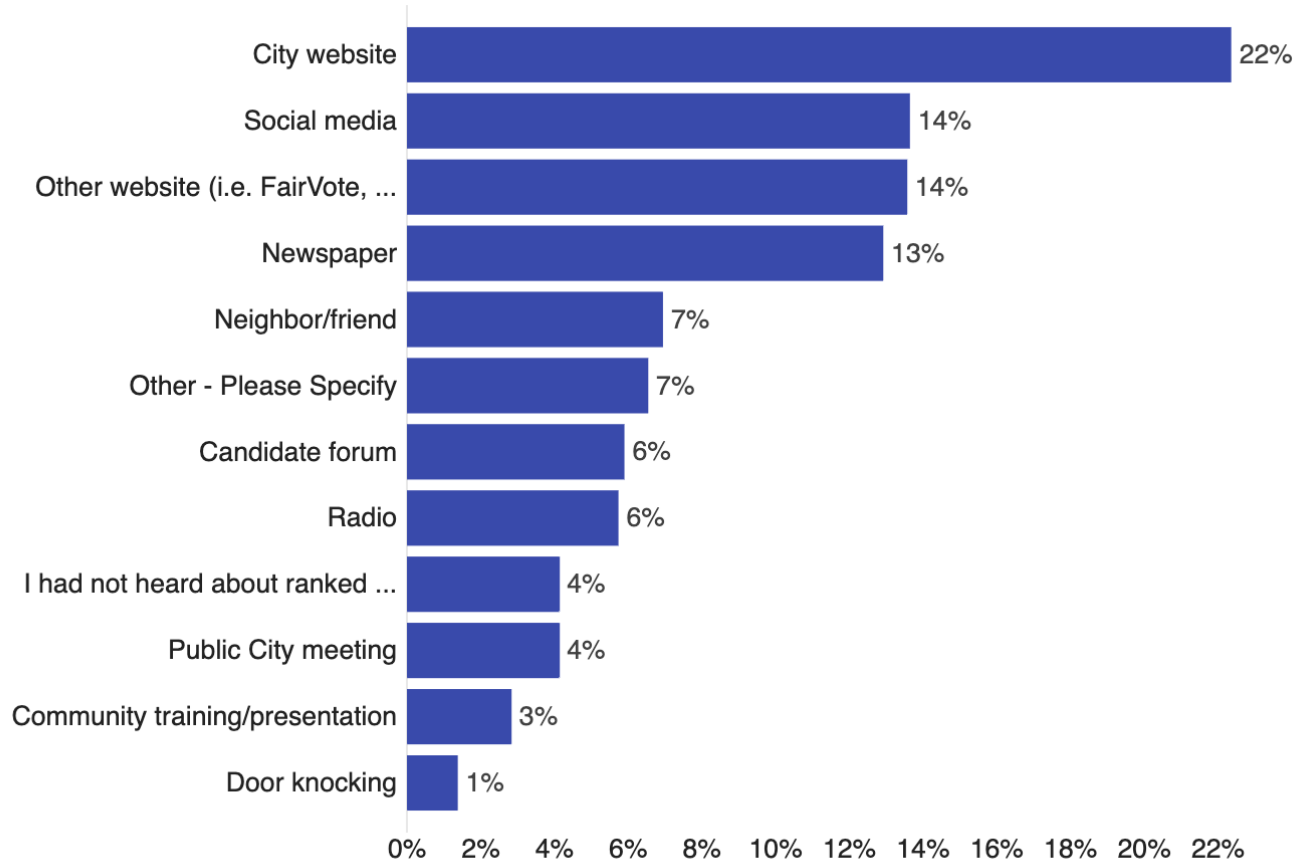


# From what source, if any, did you learn about Ranked Choice Voting? (Select all that apply)

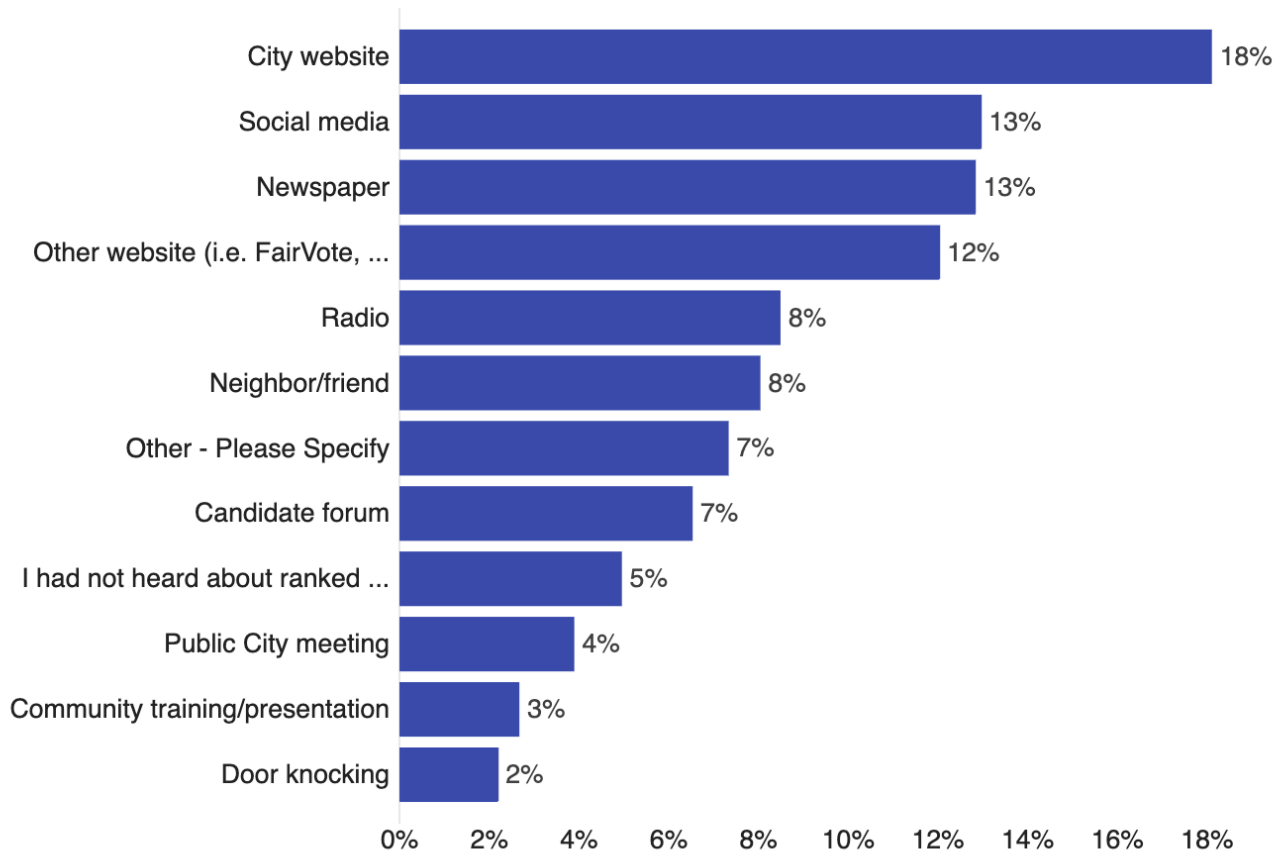
All Respondents



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## Anonymous Link

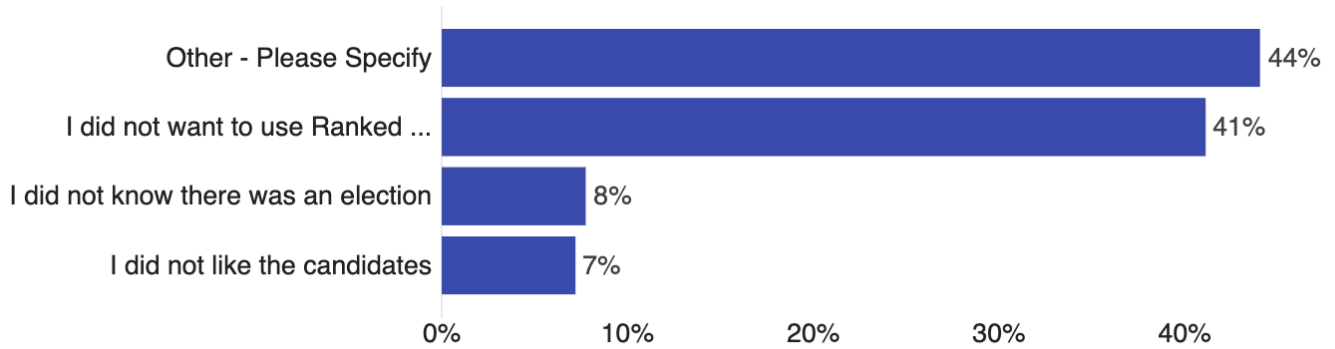




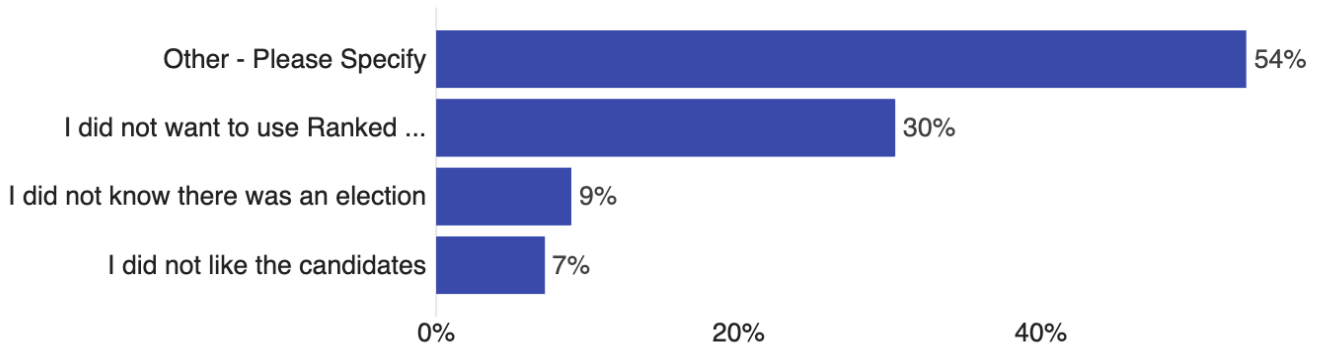
# Only those who DID NOT vote in the 2021 Sandy Municipal Elections answered the following questions.

Please select the reason you did not vote in the 2021 Sandy Municipal Election.

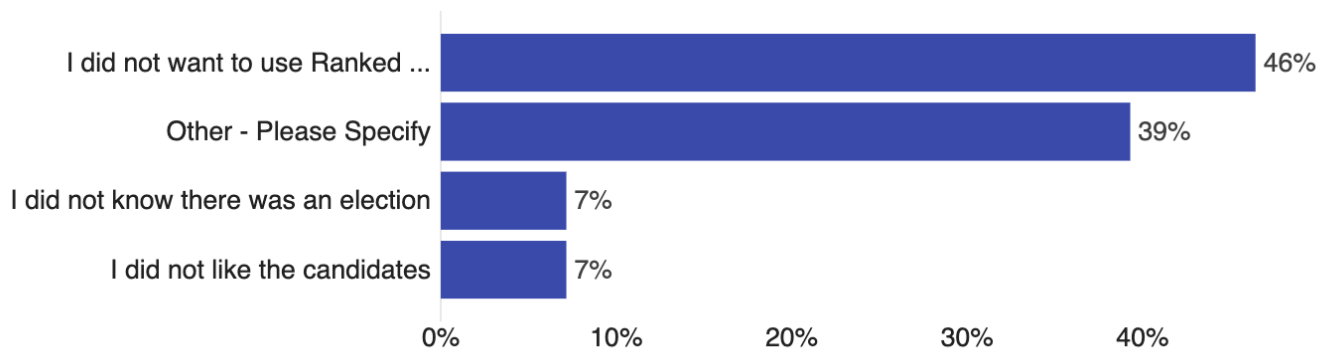
## All Respondents



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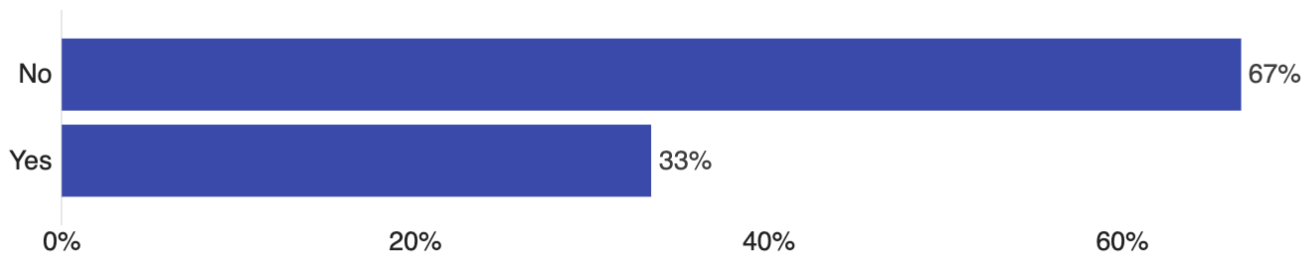


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# Do you think Ranked Choice Voting should be used in future Sandy City Municipal elections?

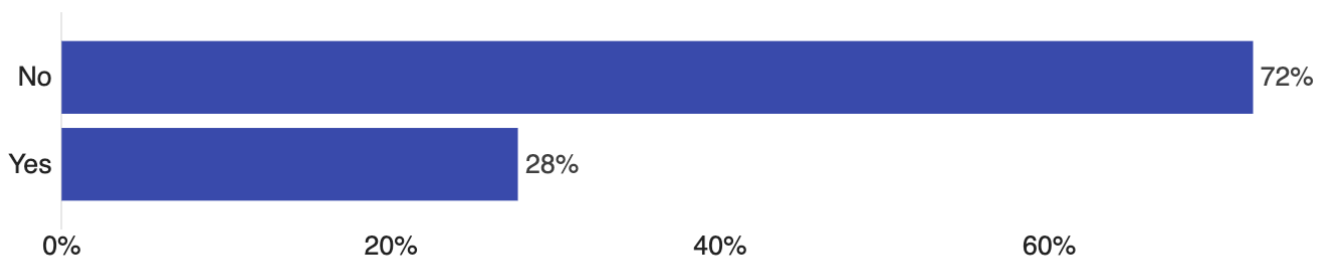
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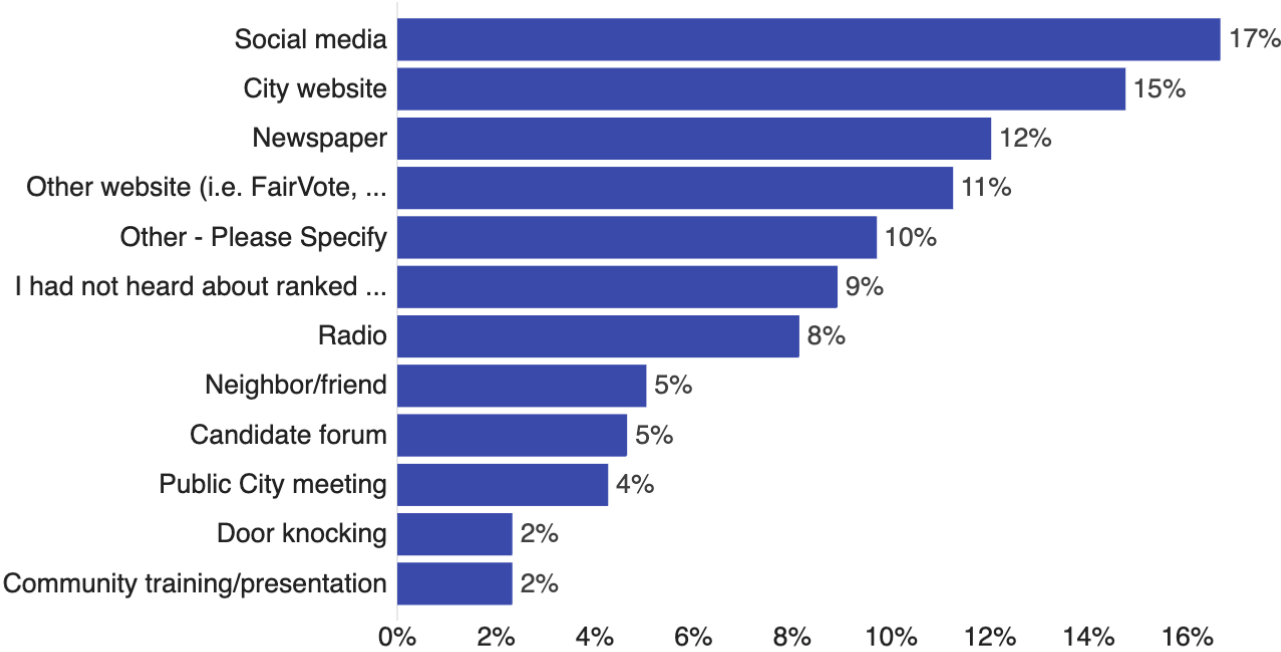


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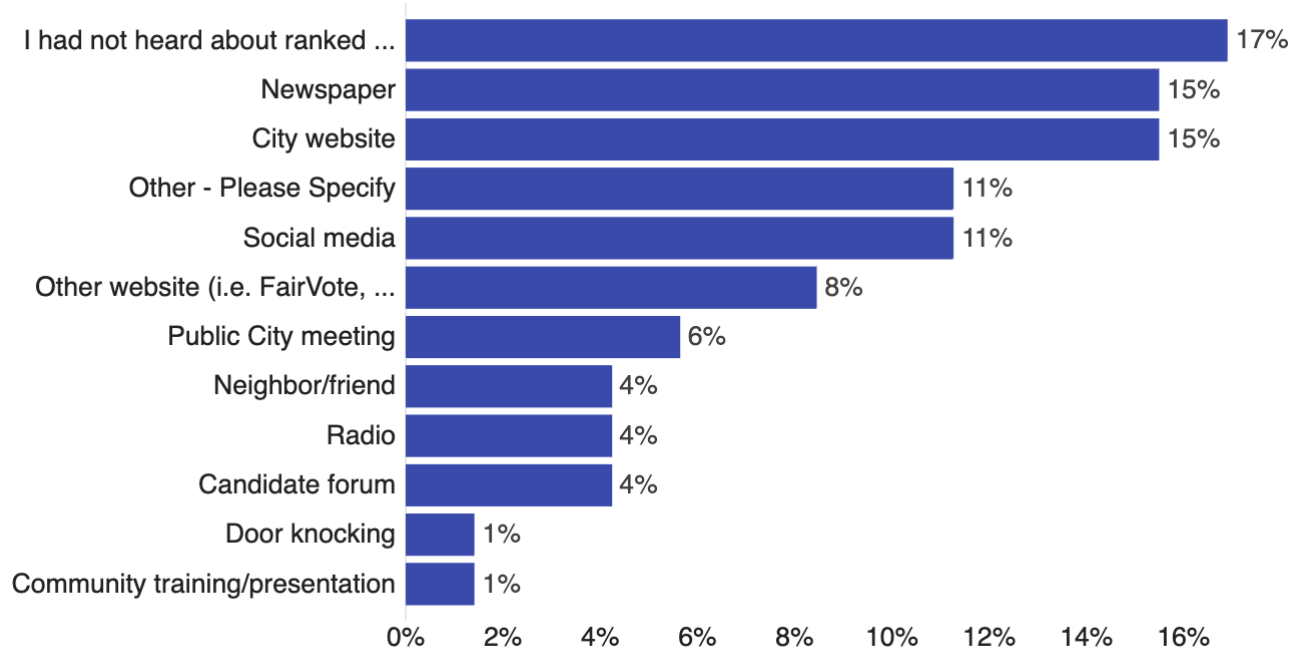


# From what source, if any, did you learn about Ranked Choice Voting? (Select all that apply)

All Respondents



## Citizen Connect Panel



## Anonymous Link

