Ranked Choice Voting Survey Results

Methodology

- Utilized the Qualtrics Research Core Platform (used by fortune 100 companies like Microsoft and Goldman Sachs, and research firms like Y^2 Analytics, and public sectors like the U.K. Post Office)
- Responses can be collected via one-to-one emails (Citizen Connect Panel) or an anonymous link
- One-to-one emails cannot be forwarded
- With an anonymous link, measures can be taken to prevent respondents from taking a survey more than once, but this can be circumvented by clearing cookies and/or switching browsers/devices

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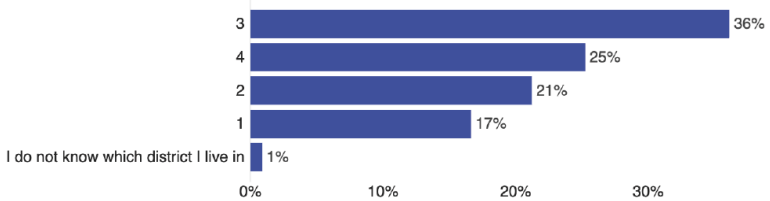
Survey Data

- 2,579 total responses collected from 12-2-21 to 12-21-21
- 711 or 28% from the Citizen Connect Panel (distributed via one-to-one emails)
- 1,868 or 72% from the Anonymous Link (distributed via social media, postcard, website, email & text)

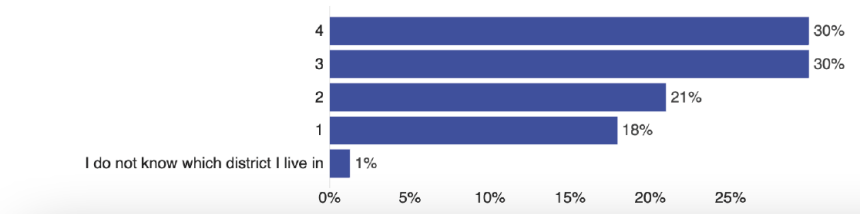
All respondents answered the following questions.

Please select which council district you live in.

Citizen Connect Panel



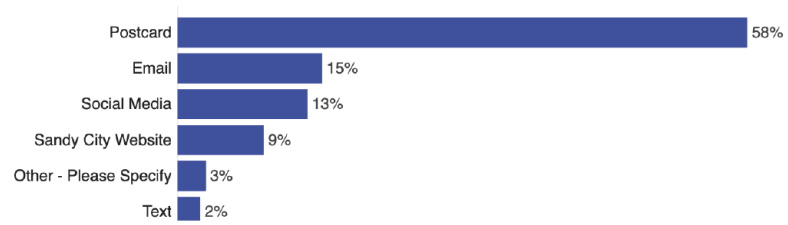
Anonymous Link



How did you hear about this survey? (Select all that apply)

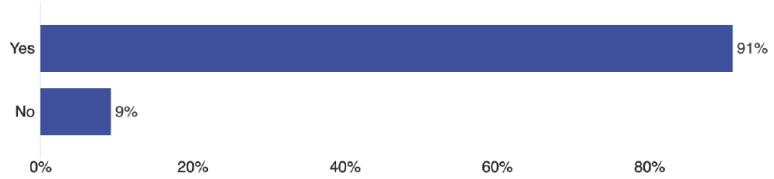
Citizen Connect Panel

Anonymous Link



Did you vote in the 2021 Sandy Municipal Election (Mayoral and/or Council Election?

Citizen Connect Panel



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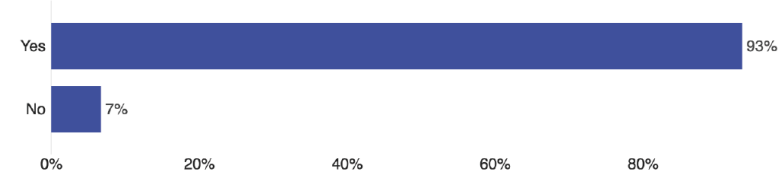

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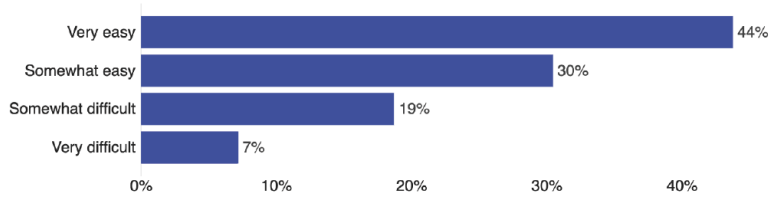
Only those who DID vote in the 2021 Sandy Municipal Election answered the following question.

How did you find the process of using Ranked Choice Voting?

Citizen Connect Panel



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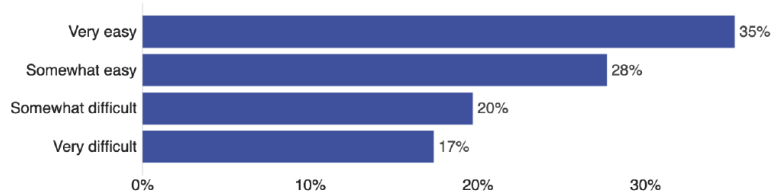

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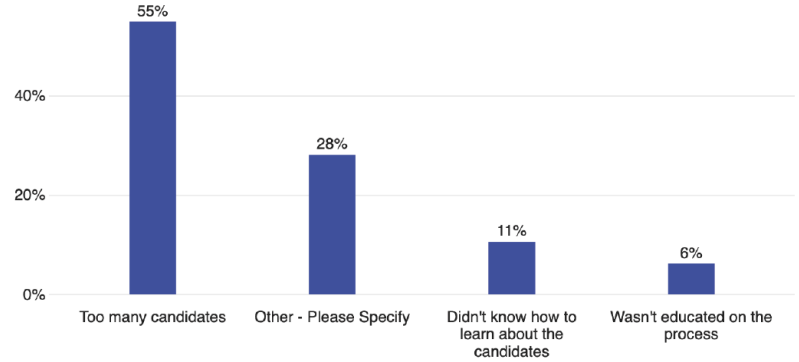
Only those who answered somewhat or very difficult to the previous question answered the following question.

Why did you find it difficult?

Citizen Connect Panel



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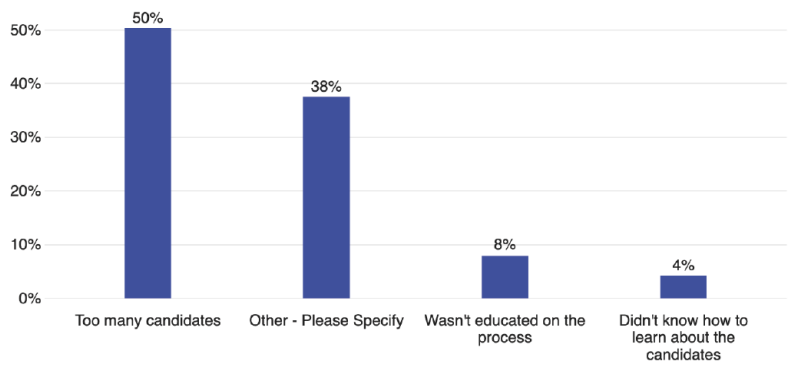

Answers Indicating Other

- All of the above
- Confusing
- Needed to have a primary
- One person, one vote
- Took too long
- Felt forced to vote for people I did not want to vote for
- Bad format
- Don’t like a ranking system
- Only wanted to vote for one person
- Too complicated
- Didn’t know party affiliation of each candidate
- Ranked choice is full of fraud and deception

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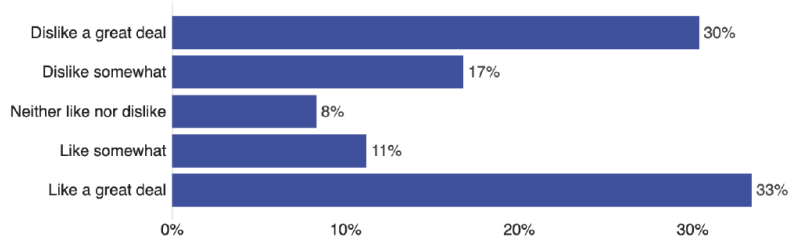
All those who DID vote in the 2021 Sandy Municipal Election answered the following questions.

How much did you like or dislike using a Ranked Choice Voting (RCV) ballot?

Citizen Connect Panel



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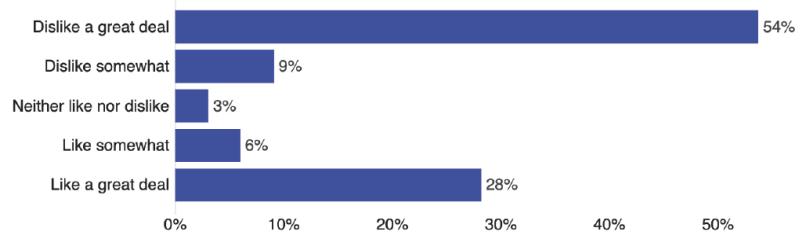
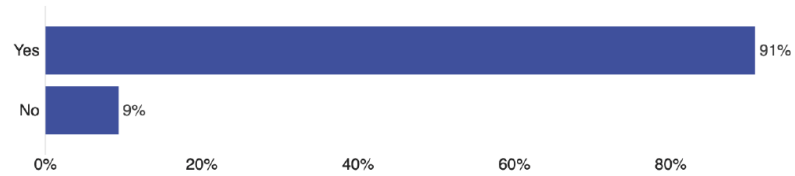


Did you rank more than one candidate on your ballot, for either the Mayor or Council elections?

Citizen Connect Panel



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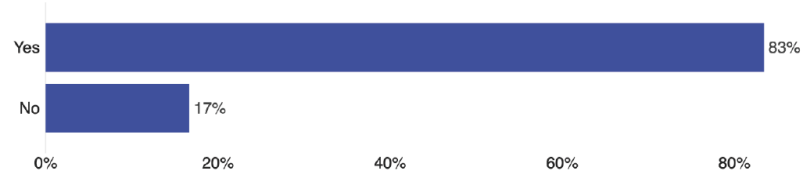

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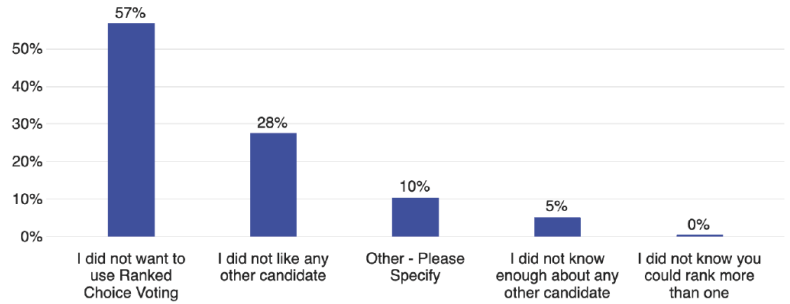
Only those who ranked just one candidate answered the following question.

Why did you only rank one candidate?

Citizen Connect Panel



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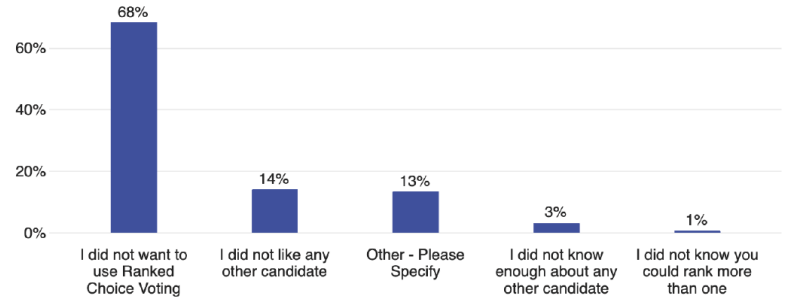

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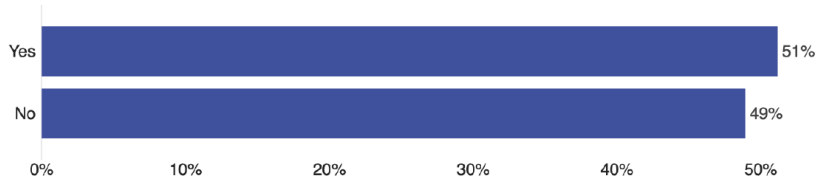
Answers Indicating Other

- I knew what candidate I wanted
- This will lead to more fraud
- I disagree with the process
- I wasn't sure where my vote would go if I voted for more than one
- Too many candidates
- It is not clear how 'secondary' votes would be used/counted
- It is a dilution of my vote
- Did not know how it worked, how would a second choice affect voting
- Candidates did not identify party affiliation

All those who DID vote in the 2021 Sandy Municipal Election answered the following questions.

Do you think Ranked Choice Voting should be used in future Sandy City Municipal elections?

Citizen Connect Panel



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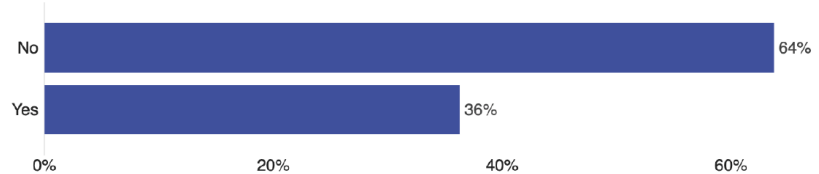
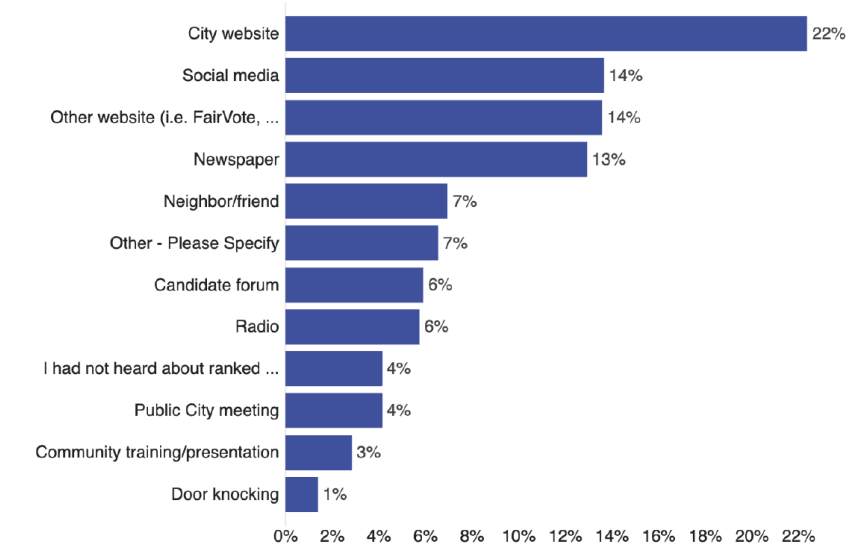


From what source, if any, did you learn about Ranked Choice Voting? (Select all that apply)

Citizen Connect Panel



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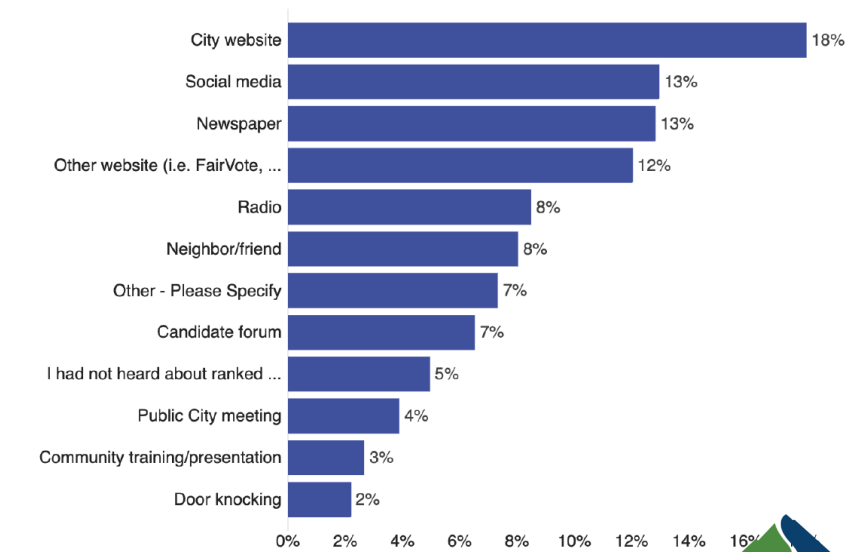

Additional Comments/Feedback

Positive Comments

- I felt like, for once in this state, my vote might count!
- I loved Ranked Choice Voting
- I am in strong support of it and believe it makes a great deal of sense
- Please continue it, I feel it gives me more choice and my votes matter more
- Easy to use and made sense

Negative Comments

- Confusing, don't do it again
- RCV lowers my confidence in the results
- I prefer primary elections and clear winners
- This is a horrible way to handle elections
- Ranked voting seems like you aren't really voting for anyone
- Too many candidates

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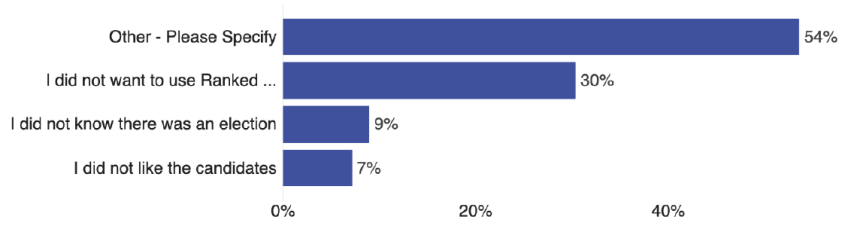
Only those who DID NOT vote in the 2021 Sandy Municipal Election answered the following questions.

Please select the reason you did not vote in the 2021 Sandy Municipal Election.

Citizen Connect Panel



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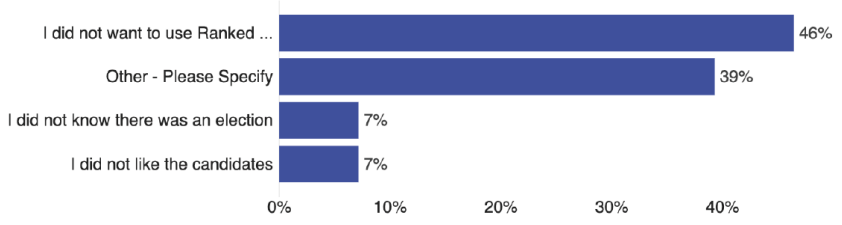


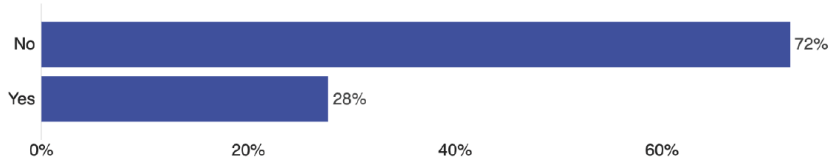
Answers Indicating Other

- I was late in sending in my ballot
- Too many to rank
- I was unprepared to make choices
- I forgot
- Discouraged about ranked choice voting
- Did not want to vote by mail
- I didn’t fully understand the RCV
- Did not have time on election day
- I did not trust the process

Do you think Ranked Choice Voting should be used in future Sandy City Municipal elections?

Citizen Connect Panel

Anonymous Link



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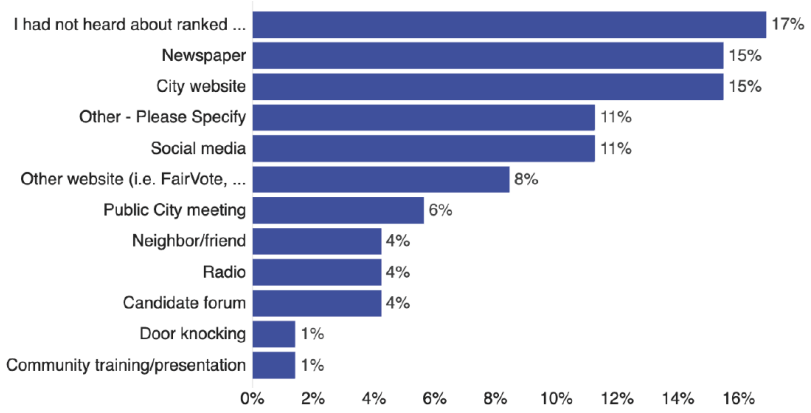
Citizen Connect Panel



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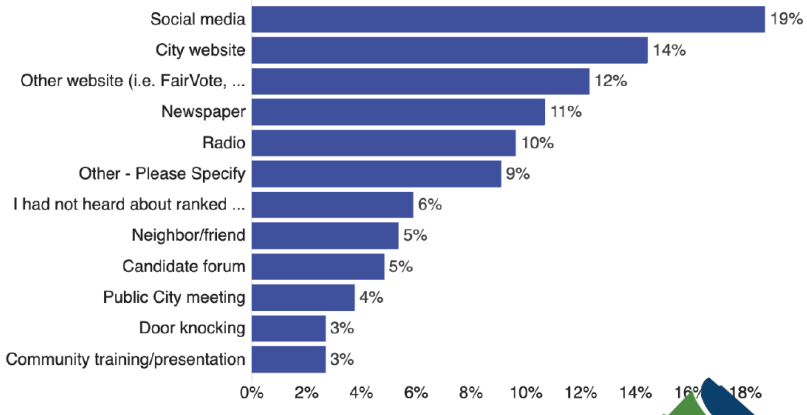

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Additional Comments/Feedback

Positive Comments

- LOVE RCV
- I liked it because it forced me to research all of the candidates
- Ranked choice voting is excellent
- It makes sense, better chance of preferred candidates winning

Negative Comments

- Ranked choice voting was a bad idea
- The traditional system is a better system
- RCV is not a free fair or legitimate election
- Too complicated

Survey Summary

- Most of the data broken out was comparable
- The biggest disparity between the Citizen Connect Panel and anonymous link was when respondents were asked about using RCV in the future
- Overwhelmingly for all respondents, the number 1 reason RCV was described as difficult is because there were too many candidates
- Best way to reach residents is via email or postcard

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Questions?