

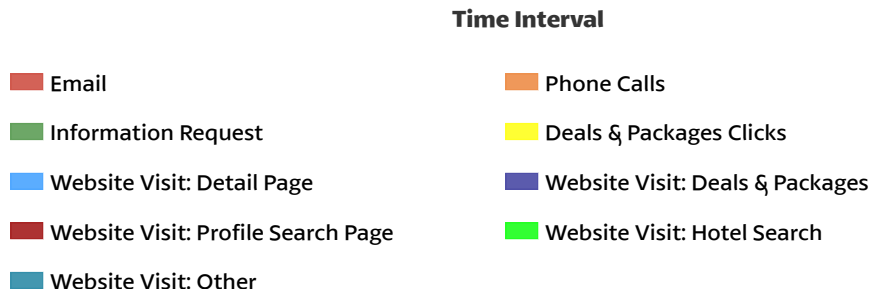
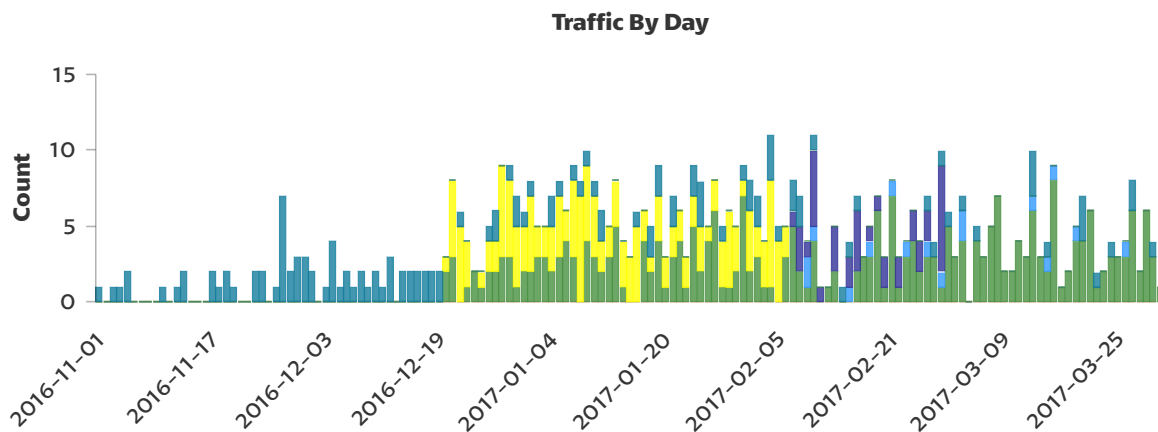


SANDY AREA CHAMBER

01 Nov 2016 — 31 Mar 2017

Traffic Summary

Type	Total
Information Request	279
Website Visit	
Detail Page	16
Deals & Packages	39
Profile Search Page	0
Hotel Search Page	0
Other	133
Total	188
Email	0
Phone Call	0
Deals & Packages Clicks	150
Total Traffic	617

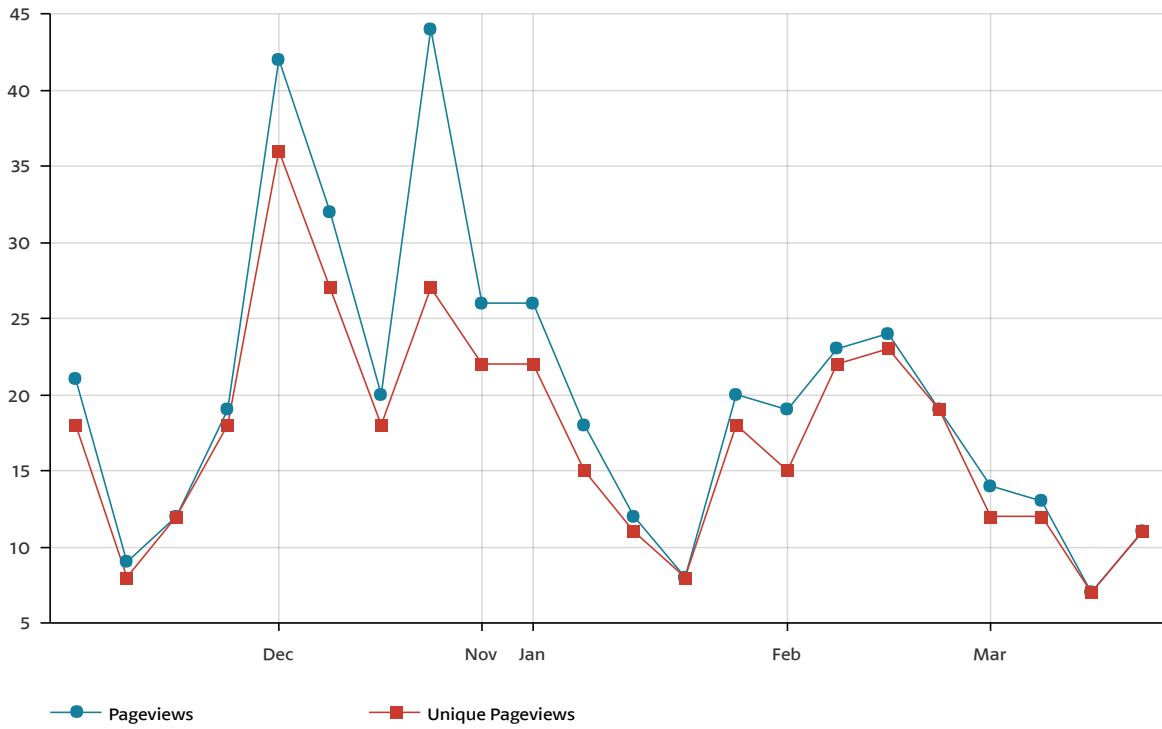


Contextual Placement Performance

	Promo Type	Impressions/Clicks (CTR)
Sandy (/sandy)		22,564/314 (1.39%)
Utah Ski and Snowboard (/ski)	Small	5,320/230 (4.32%)
Salt Lake City - Things to Do, Hotels, and Visitor Information (/salt-lake-city)	Medium	17,244/84 (0.49%)

Detail Page Performance

/sandy



Pageviews 439	Avg. Time on Page 00:01:49	Unique Pageviews 381
--------------------------------	---------------------------------------------	---------------------------------------